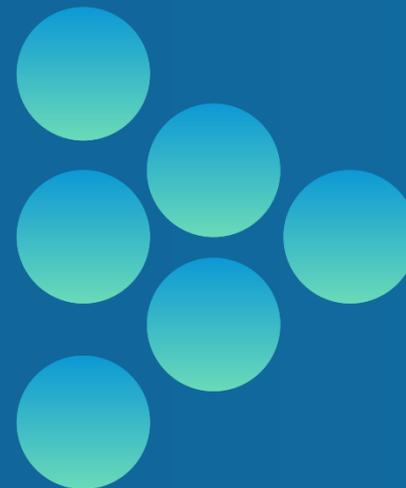




By MMA / A Hyve Event

Partner Booklet

April 27-29, 2026
Fontainebleau & Eden Roc
Miami Beach





By MMA / A Hyve Event

The marketing industry's most impactful annual event combining people, culture, and ideas. POSSIBLE is a one-of-a-kind experience intended to provoke thought, inspire innovation, and celebrate community.



Your organization has the unique opportunity to be part of this forward-thinking endeavor guiding marketers toward future success. This curated collaboration will create exceptional attendee experiences that reflect positively on your brand!



Christian Muche

Global President &
Co-Founder



*"Welcome to the **POSSIBLE 2026** what we proudly call a must-attend moment — the most impactful platform in our industry today.*

POSSIBLE is not just a show. It's a multi-format experience in a truly inspiring environment. One of the smartest investments of time and budget you can make because in a time of flux — being in the room with the right people matters more than ever.

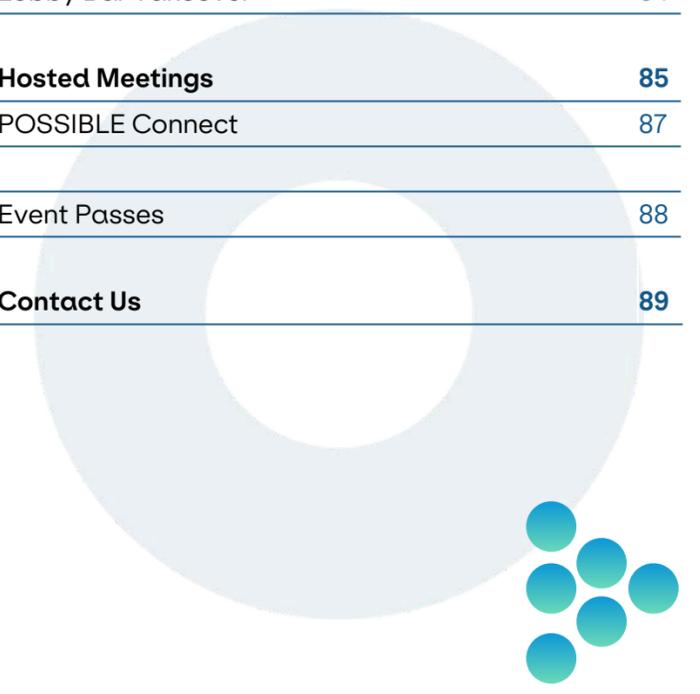
This is where deals happen. Where strategies evolve. Where partnerships ignite. And where innovation takes shape. POSSIBLE isn't just an event. It's a movement."



Contents

Click any inventory title to navigate directly to that section

In Good Company	4	Robot Fleet Activation	24	Digital Advertising	40	Meet, Expo & Activation Space - Eden Roc	67
Discover What's POSSIBLE	5	Pedi Bike Activation	24	Mobile App Sponsorship	41	Main Pool	69
2025 Audience Overview	6	Social Moment Sponsorship	25	Thought Leadership	42	Main Pool - North Side Lounge #1472	69
2025 Brand Overview	7	VIP Lounge Sponsorship	25	Thought Leadership Locations	43	Main Pool - North Side Lounge #1476	70
Content Tracks	8	Egg Wall	26	Masterclass	44	Main Pool - North Side Lounge #1480	71
2025 Featured Speakers	9	Work Zone Sponsorship	26	Workshops	44	Main Pool - East Side Lounges	72
The Venues	10	Sustainability Sponsorships - Smart Waste	27	Sponsored Tabletalks	45	Main Pool - South Side Lounges	73
Floor Map	11	Sustainability Sponsorships - Hydration Station	27	Power Breakfast	46	Main Pool - West Side Lounges	74
Partnership Standard Benefits	12	Sustainability Sponsorships - Food Donation	27	Digital Fight Club	47	Eden Roc Meeting Lofts	75
		Sustainability Sponsorships - Beach Cleanup	27			Innovation Village	76
Sponsorships	13	Co-Supported Events	28	Meet, Expo & Activation Space - Fontainebleau	48	Aquatica Pool Bar & Turnkey Lounge Sponsorship	77
VIP Launch Party Sponsorship	15			The Atrium Lounges	50	Aquatica Pool Turnkey Lounge	78
Closing Party	15	On-Site Signage & Branding	29	Creators Studio + Lounge	51	Palladium Pool Takeover	79
Coffee & Conversations Sponsorship	16	Key Cards / Wristbands	30	The Atrium Networking Lounge	52	Nobu Pool Takeover	80
Welcome Drinks	16	Escalator Branding	30	The Atrium International Pavilion	53	Nobu Restaurant	81
Charging Stations	16	Indoor Expo Hall Exit Decals	30	POSSIBLE Agency Lounge	54	Ocean Social Takeover	82
Bleau Bar Takeover	17	Column Wraps	30	AI Verse Title Sponsorship	55	Zen Garden Takeover	83
Room Drop Sponsorship	17	Elevator Wrap	31	AI Verse 10x15 Custom Build	55	Lobby Bar Takeover	84
Networking Food Functions	18	Main Lobby Elevator Wall Branding	31	The Atrium Terrace Custom Build	56		
Lobby Takeover - Fontainebleau	19	Branded Staircase and Decal	31	Outdoor Ocean Lawn	57	Hosted Meetings	85
Prime 54 Restaurant-Upper Level	20	Hotel Check-in Lobby Columns	31	Outdoor La Côte Lawn	58	POSSIBLE Connect	87
Registration Sponsorship	21	Floor Graphics	32	Outdoor Expo Garden Cabanas	59		
Wi-Fi Sponsorship	21	AI Art Murals	32	Arkadia Pool	60	Event Passes	88
Headshot Lounge Sponsorship	21	Restroom Graphics	32	North Tropez Lawn	61		
Hand and Phone Sanitizer Sponsorship	21	Square Lobby Column Wrap	32	FRESH Lounge Takeover	62	Contact Us	89
POSSIBLE Press Lounge Sponsorship	22	Hotel Walkway Branding	33	Outdoor Upper La Côte North and South Spaces	63		
Custom Activation	22	Arkadia Pool	34	Meeting Rooms	64		
Official POSSIBLE Studio Sponsorship	22	Main Pool Branding	35	Suites at Fontainebleau & Eden Roc	65		
Hair & Makeup Speaker Ready Room	22	Spa Window and Spa Entrance Branding	36	Yacht Reservations	66		
Mind+Body	23	Pergola Walkway	37				
Cooling Station	23	Branded Staircase	38				
Relaxation Station	23	Branded Gelato Cart	39				





In Good Company



The Most Impactful Marketing Event for the Industry.

Supported by an impressive consortium of the world's most authoritative and impactful industry leaders, POSSIBLE isn't just a show. It's not just content. It's a full ecosystem—built to connect, activate, and accelerate this industry.

With the backing of Hyve Group, the boldest, most visionary partner in the event space with a global reach and unmatched expertise—we're unlocking world-class resources to elevate POSSIBLE into a truly global, best-in-class platform. This isn't just about getting bigger—it's about getting better. Even more thoughtful. More intentional. More impactful. And with the only marketing trade association MMA Global that brings together the full ecosystem as our partner, we're anchoring this vision in substance—powered by data, insight, and the relationships that drive real progress. Together we are building the most trusted platform in marketing. A place where the future of media, tech, creativity, and culture collides, connects, and transforms.



There's never been a more **pivotal opportunity** for marketers



Esi Eggleston Bracey
Chief Growth and Marketing Officer
Unilever

“With all the tech, all the tools, all the engagement from people and communities, the possibilities for our brands are endless.”

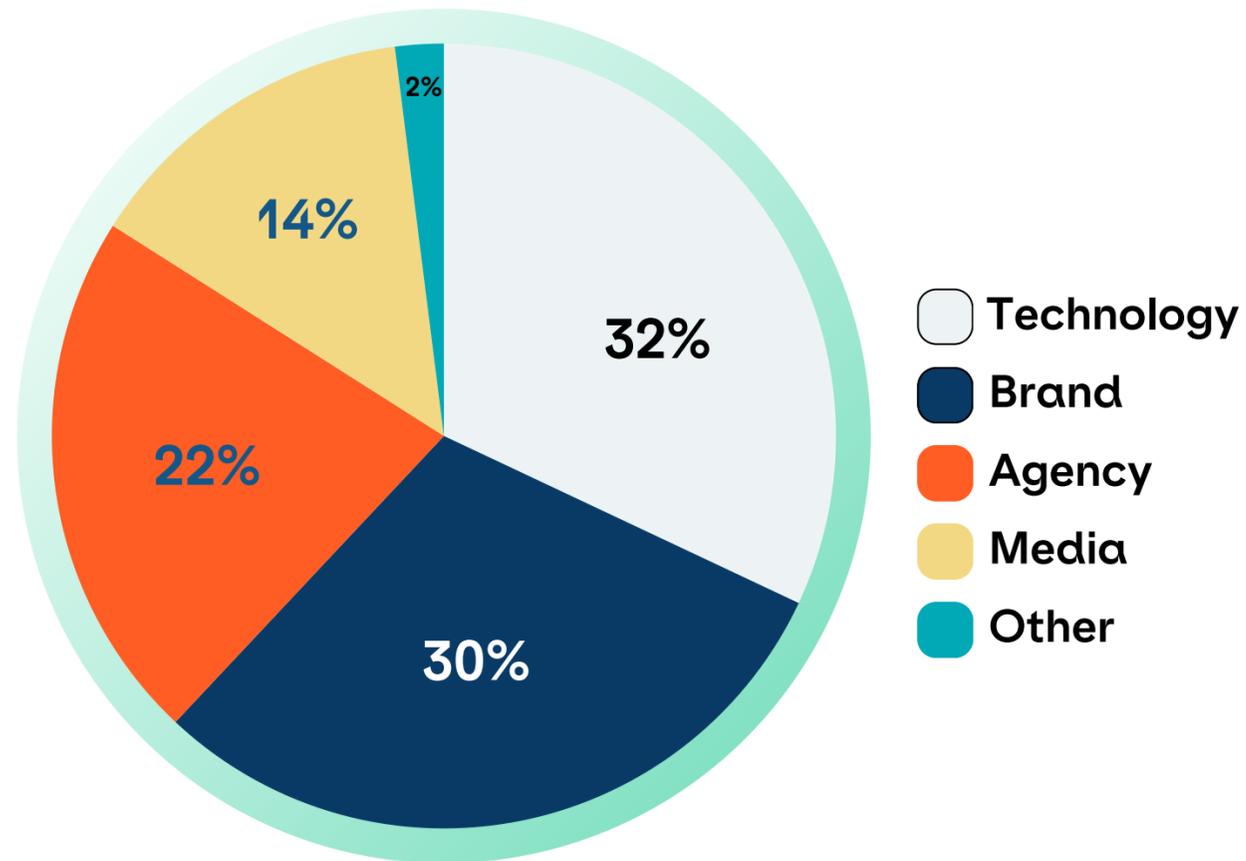


Discover What's **POSSIBLE!**

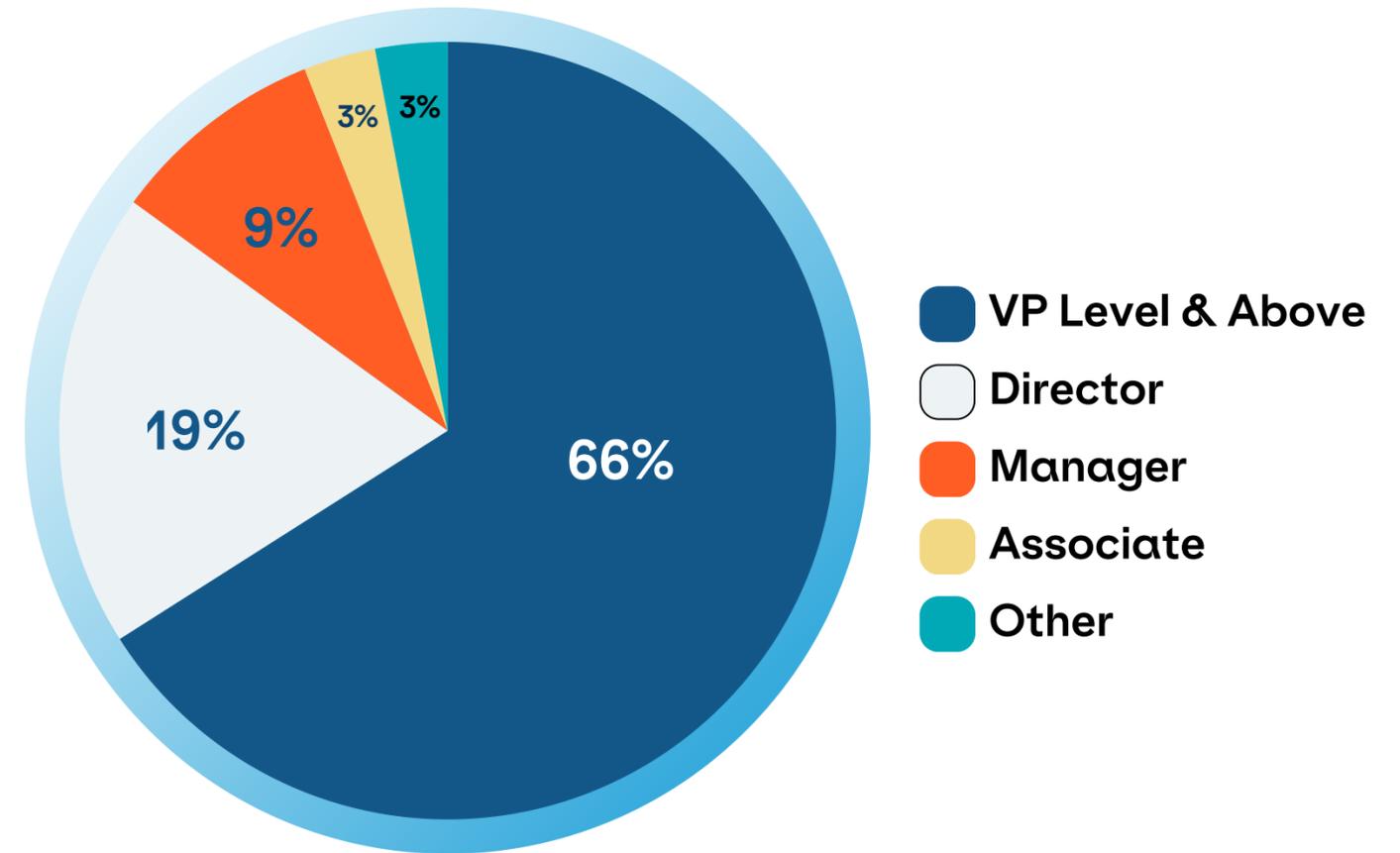
Brimming with content dedicated to future-thinking marketers combined with innovation and emerging technologies, POSSIBLE is the centerpiece for the entire marketing and media community to network with industry peers, share ideas, present visions and discuss mutual challenges.

2025 Audience Overview

Attendees by Industry Vertical



Attendees by Job Level



5,441

Attendees

341

Speakers

175+

Partners & Exhibitors

33%

Brand Marketers

66%

VP Level & Above

44

Countries Represented

95%

Verification Rate

800+

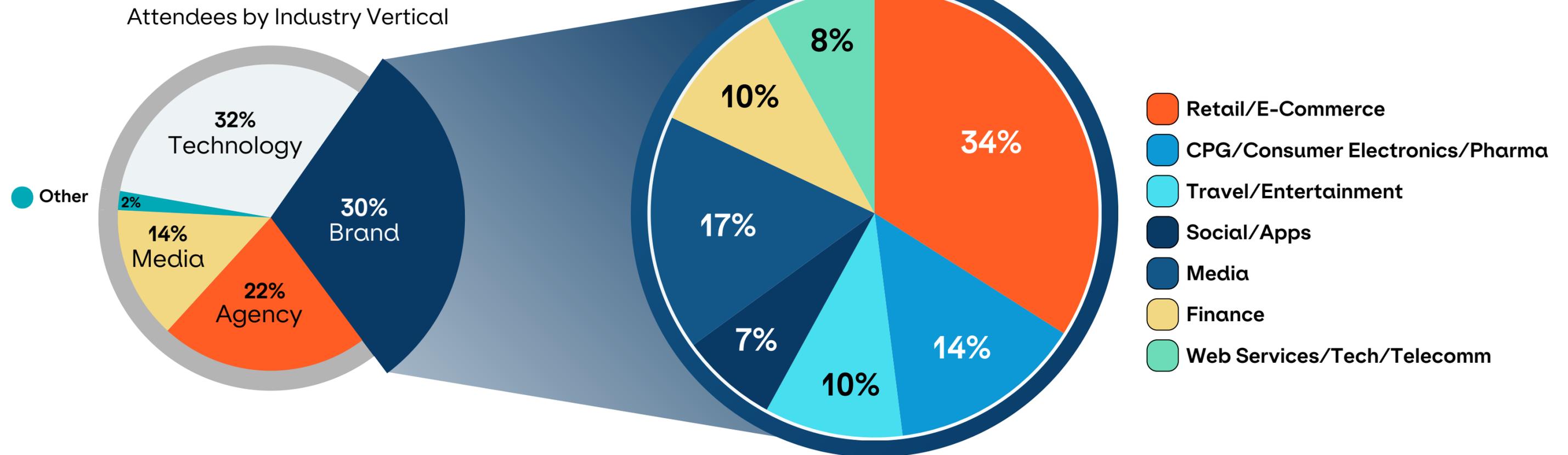
Unique Brands & Agencies

+3%

Brands YOY

2025 Brand Attendee Overview

Brand Breakdown by Sector



Content Tracks

The Power of Convergence

POSSIBLE is the leading marquee event that brings brands, technology leaders, cultural catalysts, and industry experts together across one unified experience.

The POSSIBLE program blends invaluable insights, inspiring storytelling, and enlightening industry discussions to keep attendees at the cutting edge of what's next. It also showcases the latest proprietary research and groundbreaking industry initiatives from MMA Global.



Laurel Rossi
Chief Revenue
Officer & CMO
Infillion

The fact there's so many advertisers here is great...I feel like it's the right balance between marketing, advertising, technology, media.

Consumer Marketing & Communication

- Future of Creativity and Branding
- Media Innovations & Storytelling Techniques
- Data Analytics & Measurement Strategies



Business & Society

- Gen Z Insights & Emerging Social Trends
- Social Impact & Purpose-Driven Business
- The Intersection of Business and Culture

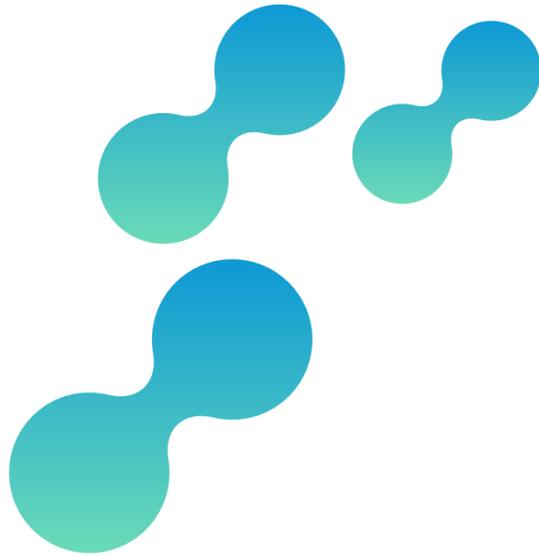


Technology & Innovation

- AI, AdTech/MarTech Breakthroughs & Innovations
- The Rise of the Creator Economy
- Startups & Entrepreneurship



2025 Featured Speakers



POSSIBLE isn't just another industry event. It encourages marketers to think beyond traditional boundaries and reconnect with our role in driving innovation. The event inspires a shift in industry mindset. It reminds us that when marketers come together with a willingness to challenge convention, we can create real impact.



Chaucer Barnes
Chief Marketing Officer
UnitedMasters Inc.



Julie Bowerman
Chief Marketing Officer
Kellanova



Esi Eggleston Bracey
Chief Growth and Marketing Officer
Unilever



Bobbi Brown
Founder
Jones Road



Erin Condon
CMO
CVS Pharmacy



Frank Cooper III
CMO
VISA



Katie Couric
Founder
Katie Couric Media (KCM)



Norm de Greve
Senior Vice President and Chief Marketing Officer
General Motors



Tim Ellis
CMO
National Football League (NFL)



John Furner
President & CEO
Walmart Inc.



Julia Goldin
Chief Product & Marketing Officer
LEGO Group



Tammy Henault
Chief Marketing Officer
NBA



Flau'jae Johnson
NCAA Basketball Champion
Hip-Hop Artist & LSU Tigers Guard



Kellyn Kenny
Chief Marketing & Growth Officer
AT&T



Alexis Ohanian
Founder & General Partner
Seven Seven Six



Bill Ready
Chief Executive Officer
Pinterest



Artis Stevens
President & CEO
Big Brothers Big Sisters of America



Martha Stewart
Founder
Martha Stewart Living Omnimedia



Dara Treseder
CMO
Autodesk



Lorraine Twohill
Chief Marketing Officer
Google



Tallulah Willis
Writer, Artist & Advocate



Gary Vaynerchuk
Chairman
VaynerX

The Venues

Two Iconic Resorts. One Expansive Experience.

Spanning two historic beachfront resorts — the Fontainebleau and Eden Roc — POSSIBLE offers an expanded, dual-campus experience along Miami Beach's legendary Collins Avenue.

This dynamic venue pairing blends the city's golden-era glamour with modern sophistication, creating an immersive environment rooted in innovation, creativity, and culture. Originally housed in the historic Fontainebleau, the event now extends to the equally iconic Eden Roc, both designed by visionary architect Morris Lapidus. New in 2026, the beach itself becomes part of the experience — connecting both venues with curated activations, networking lounges, and sun-soaked inspiration right on the sand.



All Partnership Standard Benefits

Partnership Levels

Platinum
\$200k+

Gold
\$120K+

Silver
\$90k+

Supporting



A promotional description of your company, including your logo on the official event website and mobile app



20% discount link on additional full-price passes for staff and speakers (excludes Startup Passes)



10% discount link on full price Premium and VIP passes to invite partners and agencies



Onsite signage / brand logo on the Welcome “Event Partners” Signage



Social Cards provided to promote your partnership



Access to lead gen app scanning for partners with exhibits and activations . Optional scanning device is available at an additional fee. For more information, click [here](#).

Sponsorships

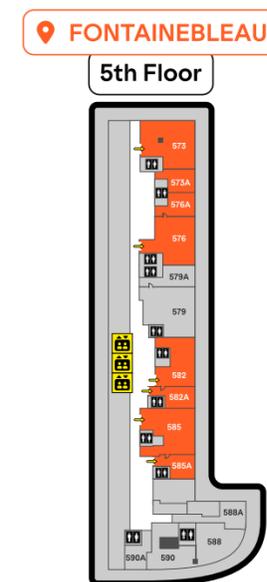
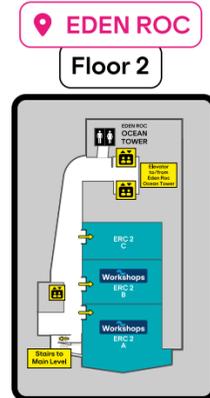
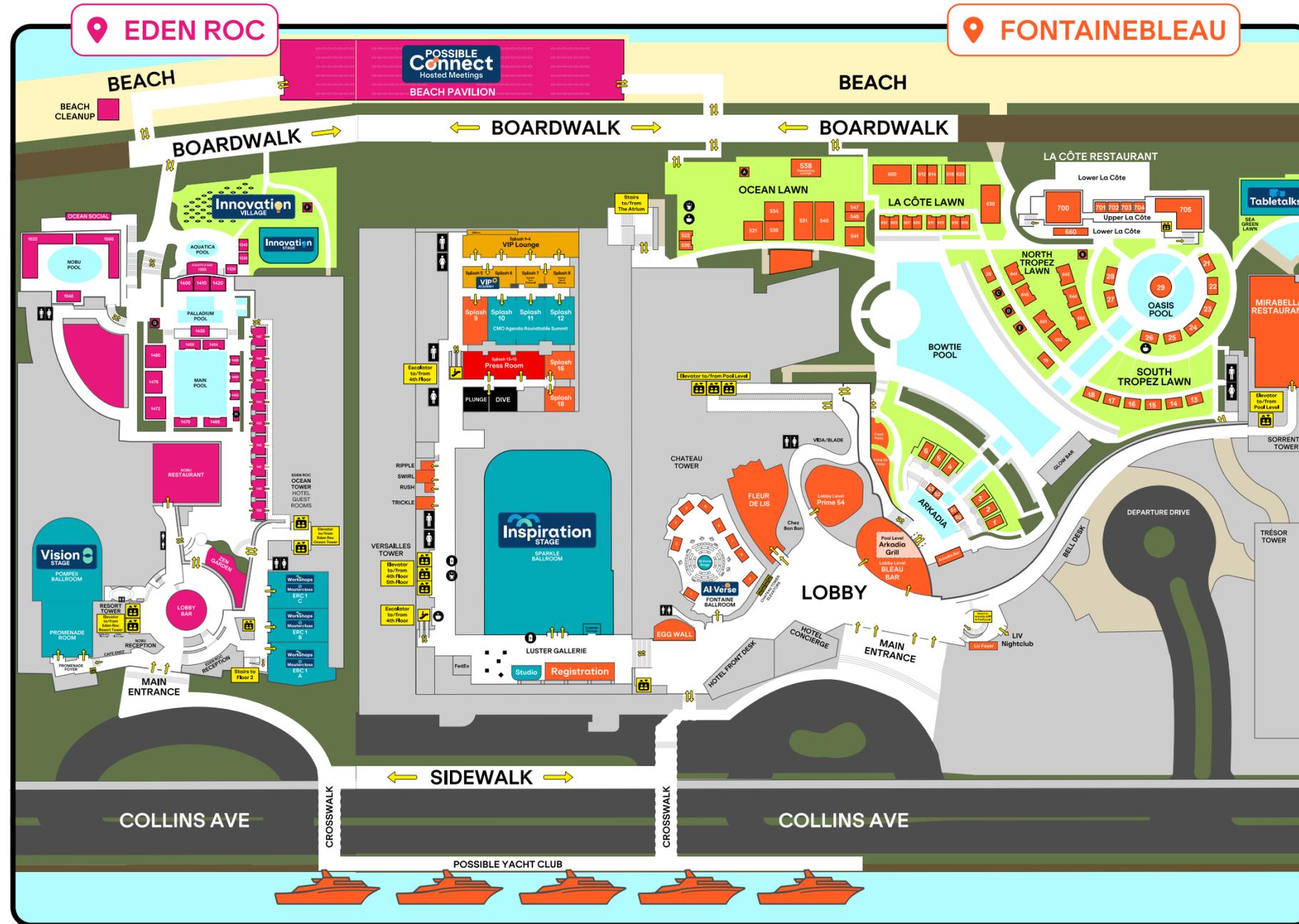
“We wanted to get on the ground floor of what...turned out to be...one of the major events in our industry...how could you not continue to sponsor this?”



Adam J. Epstein
Co-CEO and President
adMarketplace



2026 Floor Map - Sponsorships



- Legend**
- Fontainebleau Expo & Yachts
 - Eden Roc Expo & Beach
 - Thought Leadership
 - VIP Only Access
 - Walking Path
 - Walking Direction
 - Escalator
 - Elevator
 - Stairs
 - Bathroom
 - Food & Beverage
 - Hydration Station
 - Coffee Cart
 - Charging Station

Floor Plan subject to change.



VIP Launch Party Sponsorship

Late \$ 125,000
Exclusive

As the exclusive partner of POSSIBLE's launch party, you'll gain prime visibility and access to our top tier attendees and kick-off the event offsite by connecting with key decision makers. Your brand will be front and center as momentum builds for inspiring, transformational change among marketing leaders and visionaries.

- Collateral and/or giveaway (provided by partner) distribution during the party
- POSSIBLE to provide – branded napkins, sponsor color linens, themed specialty drinks, branded food/drink item
- Logo placement at the entranceway of the party
- Logo inclusion on email invite as the exclusive partner
- Inclusion in the VIP Newsletter promoting the party
- Elevated experience to include special area for up to ten (10) guests in prominent location to reflect your brand color palette
- Two (2) VIP Passes
- Eight (8) Premium Passes
- Eight (8) VIP Launch Party Passes
- Contact Information of those that attend the party and opted-in for partner communication – includes name, title, company and email
- Co Branded Step & Repeat will include POSSIBLE, Entertainment promoter, and Sponsor logos
- POSSIBLE will provide entertainment
- **Plus all Standard Benefits**

**This event is exclusive to only VIP pass holders and special guests.*

Closing Party

📍 FONTAINEBLEAU

Late \$ 100,000
Exclusive

As the exclusive partner of POSSIBLE's Closing Party, which will be located in the Beach Pavilion, you'll gain prime visibility as attendees kick back and share their favorite moments from the conference. Your brand will receive high exposure as attendees congregate together to celebrate the success and highlights of the conference.

- Contact information of those that attend the party and opted-in for partner communication – includes name, title, company and email
- Collateral and/or giveaway (provided by partner) distribution during the party
- POSSIBLE to provide – branded napkins, sponsor color linens, themed specialty drinks, branded food/drink item
- Co-Branded Step & Repeat will include POSSIBLE, Entertainment promoter, and Sponsor logos
- Elevated experience to include special designated area for up to ten (10) guests in prominent location to reflect your brand color palette
- POSSIBLE will provide the entertainment
- One (1) push notification on the day of the reception
- One (1) VIP Pass
- Six (6) Premium Passes
- **Plus all Standard Benefits**

**This event is open to all POSSIBLE attendees.*

*** Closing Party includes wrap up remarks.*

Coffee & Conversations Sponsorship

📍 FONTAINEBLEAU

📍 EDEN ROC

Standard \$ 97,000 per venue
Late \$ 99,000 per venue

SOLD OUT

As the exclusive partner of the gourmet coffee carts at POSSIBLE, your brand will gain prime visibility while keeping attendees fueled throughout the three days of the conference. Branded carts will include a selection of coffee with professional baristas creating delicious coffee drinks provided by partner.

- Four (4) Carts will be located at Fontainebleau and Four (4) Carts will be located in Eden Roc Locations TBD.
- POSSIBLE to provide branded napkins
- Logo inclusion in one (1) marketing email with invitation to visit coffee carts and listing your brand as the exclusive "Coffee Partner" at POSSIBLE
- POSSIBLE to promote coffee carts in the event app
- POSSIBLE to send push notifications, one per day
- Sponsor to provide all coffee products and staffing, provided by preferred vendor
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus, all standard benefits**



Video Charging Stations

📍 FONTAINEBLEAU

📍 EDEN ROC

Late \$ 75,000 both venues

Make a great impression by providing charging stations for attendees to keep their devices powered on the go! Your brand will be highly visible throughout the event at five prominently located stations, allowing attendees to conveniently charge between sessions.

- Includes branding at Six (6) charging stations per venue (excludes Networking Lounges & VIP Lounges)
- Sponsor to provide a video loop to be displayed on all charging stations
- Two (2) Premium Passes
- **Plus, all standard benefits**

Welcome Drinks

📍 FONTAINEBLEAU

Standard \$ 105,000
Late \$ 108,000

Exclusive

Host the Welcome Drinks reception on Sunday evening, to promote your brand and make a great first impression as attendees arrive.

*This event is open to all POSSIBLE Attendees

- Sponsor branding on napkins, stirrers, and more
- Coordinate with the POSSIBLE team on creating a specialty drink that will showcase your brand
- One (1) push notification on the day of the reception



SOLD OUT

- Highlight mention in POSSIBLE newsletter leading up to the event
- Contact Information of those that attend and opted in for partner communication - includes name, title, company and email
- Co Branded Step & Repeat will include POSSIBLE, Entertainment promoter, and Sponsor logos
- One (1) VIP Pass
- Six (6) Premium Passes
- POSSIBLE will provide entertainment
- **Plus, all standard benefits**



Bleau Bar Takeover Partner: Networking Lounge

📍 FONTAINEBLEAU

Standard \$ 70,000

Late \$ 72,000

Exclusive

- Full Access to Bleau Bar from 11am – 5 pm on Tuesday and Wednesday. Bleau Bar Access ends promptly at 6 pm.
- Please note there are additional fees of: \$15,000++ daily food & beverage minimum (covered by Partner)
- \$35,000++ daily rental fee (covered by Partner)
- Any additional onsite branding, such as signage, napkins, pillows, etc (covered by Partner)
- Branding will not be on the columns due to logistical timing and restrictions
- One (1) Branded Onsite Signage “COMPANY NAME Networking Lounge”
- Opportunity to section off a dedicated area for Partner to host meetings (rope, stanchion, signage, etc. to be covered by Partner)
- Location will be included in POSSIBLE event map
- Opportunity to be listed in the event agenda with one (1) co-supported event.
- Two (2) VIP Passes
- One (1) Premium Pass
- **Plus all Standard Benefits**



Room Drop Sponsorship

📍 FONTAINEBLEAU

📍 EDEN ROC

Late \$ 30,000

Deliver personalized branded gifts directly to event attendees' hotel rooms. This thoughtful touchpoint combines functionality with brand storytelling leaving attendees with a lasting impression.

- POSSIBLE will coordinate a customized room drop, delivered to POSSIBLE attendees staying at Fontainebleau and Eden Roc
- POSSIBLE will provide a list of attendees, including titles and companies staying at Fontainebleau and Eden Roc for sponsor to select up to 250 attendees
- Sponsor is responsible for providing a premium item and messaging to selected attendees. POSSIBLE has final approval on branded item
- Two (2) Premium Passes
- Sponsor is responsible for assembling item prior to distribution
- **Plus all Standard Benefits**

Networking Food Function Sponsorships

Themed Lunch Late \$ 42,000

3 Available

Mon, Tues, Wed 
Mon, Tues, Wed 

Themed lunches at POSSIBLE can be an immersive way to reinforce your brands messaging while giving attendees a memorable culinary experience. Creative lunch themes could include Power Lunch-AI Avocado Wraps, Programmatic Pasta, A Networking Picnic-Build your own Picnic Baskets with gourmet sandwiches, salads and desserts or Collaboration Café-Veggie Crudite Cups with veggies and hummus or ranch, with sandwiches. Additional décor and themed novelties incur an additional fee.



Themed Breakfast Late \$ 22,000

3 Available

Mon, Tues, Wed 
Tues, Wed 

Kickstart the day by sponsoring a themed breakfast experience. Examples include: Sunrise Around the World-International flavors and breakfast traditions-Menu ideas: French Croissants, English Scones, Mexican Chilaquiles and American Pancakes. Decorated in global flags, travel posters and vintage suitcases. Beach Side Bliss –Tropical Vibes with a menu featuring smoothie bowls, coconut chai pudding, tropical fruit platters and mini crab cake benedicts with tropical décor such as palm leaves, tiki torches and beach umbrellas. Your brand will be top of mind by fueling attendees before the busy day ahead. Additional décor and themed novelties incur an additional fee.

Each Networking Food Function Sponsorship includes:

- Branding throughout the meal function includes napkins, and signage within the area of the food function. Additional Branding & Signage will incur an additional cost)
- One (1) Push notification
- Opportunity to provide giveaway and collateral during your sponsored food function (provided by partner)
- Sponsorship of the Food Function will be listed within the official POSSIBLE Agenda
- Inclusion within the rotating digital signs promoting the sponsorship
- Lunch sponsorship includes branded to-go bags.
- Breakfast includes the ability to provide entertainment – DJ, dancers, flash mob, etc. at an additional fee
- Two (2) Premium Passes-Breakfast/Snack
- Four (4) Premium Passes-Lunch
- **Plus all Standard Benefits**

Themed Snack Breaks

Late \$ 22,000

AM - 3 Available

Mon, Tues, Wed 
Mon, Tues, Wed 

PM - 3 Available

Mon, Tues, Wed 
Mon, Tues, Wed 

Sponsor our energizing snack breaks and connect with attendees as they enjoy a moment of refreshment and rejuvenation. By sponsoring this essential moment, your brand will gain maximum visibility and positive association. Creative Themed snack breaks may include: Innovation Fuel Station-Energy Bites Bar, Power Popcorn, Innovation Cookies. Techie Treats-QR Code Cookies or Snack chips in Code Packages or a Retro Candy Station-An 80's Theme of Ring Pops, Nerds, Fun Dip-Options to brand bags and dispensers incurs an additional fee. Additional décor and themed novelties incur an additional fee.



Grab and Go Pizza Pop-Up Sponsorship



Late \$ 27,000

3 Available: Sun, Mon, Tues

The Late Night Grab and Go Pop-Up Pizza Sponsorship provides a unique opportunity to Surprise and Delight attendees while showcasing your brand in a fun, vibrant and interactive atmosphere. As a sponsor, you'll host a pizza activation at the upper entrance of Arkadia Grill, perfectly positioned in the Fontainebleau Lobby near the iconic LIV nightclub.

- Branded personal pizza boxes (customize the inside and outside of the pizza box - see image for reference) and branded napkins.
- The Pop-Up Pizza Party will be listed within the official POSSIBLE agenda – first come first serve basis
- POSSIBLE will send one (1) push notification within the event app to promote the pizza pop up
- A social card promoting the Grab and Go pizza pop Up will be included
- Two (2) Premium Passes
- **Plus all Standard Benefits**

Please note, personal pizzas incur an additional fee payable directly to Fontainebleau. Pricing is approximately \$20++ per for a minimum of 250 personal pizzas.

Lobby Takeover



As the centerpiece of attendee arrival, your brand's presence won't be missed at the main entrance of the Fontainebleau, near the iconic LIV nightclub.

The lobby area includes five (5) high impact branded lobby pillars as well as pillows and tables showcasing your brand and color palette. Put your brand front and center when attendees enter this space. **A section could be reserved for your team to host your own meetings. ***

Standard \$ 275,000

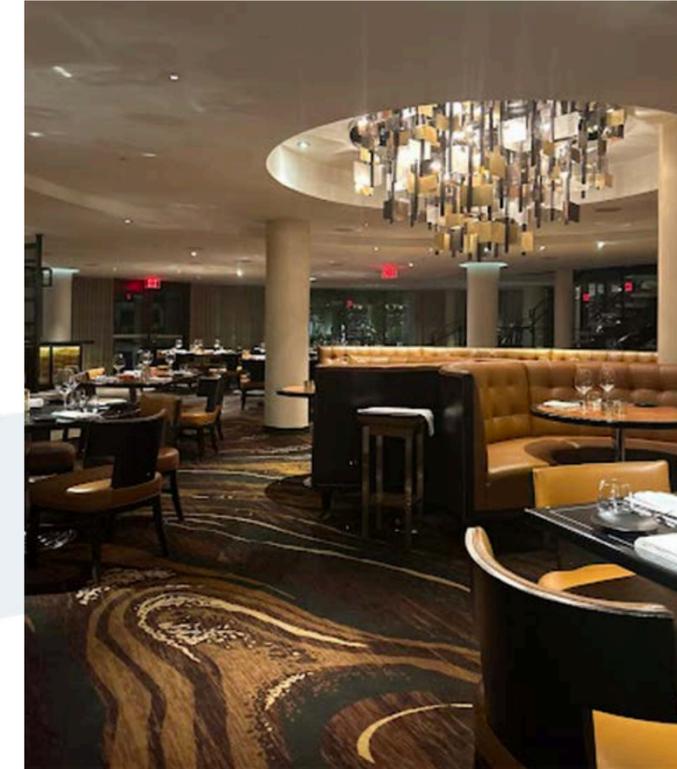
Late \$ 279,000

Branding & Items will need to be removed at the end of each day and reinstalled the following morning.

- Please note that the lobby, pillar production and rental fees are included.
- Your company has the opportunity to takeover the Lobby Lounge and pillars with added branding to reflect Sponsor's brand palette
 - Five (5) branded main lobby pillar wraps
 - Branded entrance
 - Branded pillows and table tops
- Opportunity to list one (1) co-supported event in the event agenda. Event will be included in the official POSSIBLE agenda with an RSVP splash page, managed by Sponsor.
- Lobby takeover will be included in the event map
- Twenty (20) Hosted Meetings
- Six (6) VIP Passes
- Fourteen (14) Premium Passes
- **Plus all Standard Benefits**



Prime 54 Restaurant-Upper Level



The upper level of Prime 54 Restaurant at Fontainebleau Miami Beach encompasses an elegant, contemporary layout that includes a lounge. The restaurant is available from 8a.m. to 4p.m. Monday – Wednesday. Load-in access available 2-4 hours prior to pickup

Any branding & activation items will need to be removed at the end of each day and reinstalled the following morning.

The space cannot be accessed through the outdoor patio entry way. Must be accessed through the hotel. Upper level entry way and hostess stand shares access with lower level partner.

- Full access to the Upper Level of Prime54 and restaurant from 8 am – 4 pm EST on Monday (4/27/26, Tuesday, (4/28/26) and Wednesday (4/29/26). Prime54 Interior Access ends promptly at 4 pm EST (restaurant opens to the public at 6 pm EST)
- Participant will develop an activation on the Upper Level of Prime54. Participant must use BOE's preferred vendor for all activation materials and work around the current furniture in Prime54.
- One (1) branded meter board sign outside the restaurant
- Any additional onsite branding, such as signage, napkins, pillows, etc. (covered by Participant).
- Location will be included in the POSSIBLE event map.
- Participant will be listed in the event agenda to include one (1) co-supported event.
- Restaurant service incurs an additional fee: 10K++ for Breakfast and 10K ++ for Lunch, 20K ++ per day (60K++total for three (3) days)
- Banquet service incurs no additional fees.
- One (1) VIP Pass
- Four (4) Premium Passes
- Plus all Standard Benefits

Late: \$ 80,000

Registration Sponsorship

Standard \$ 88,000
Late \$ 90,000
Exclusive

Be the brand worn by all attendees at the conference!

- Exclusive branding exposure to all attendees as the registration sponsor
- Sponsor logo will be placed at the top of the registration pages for each of the ticket types throughout the registration process (logo to be displayed on desktop only).
- The sponsor's logo will be at the bottom of the confirmation email
- Logo format will include "Registration Sponsored By"



SOLD OUT

- Brand Name on the Registration Area, ticket pickup stations
- Branding on all attendee lanyards
- Opportunity to provide collateral and/or giveaway to all attendees as they check-in. Giveaway to be approved by POSSIBLE team
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**

Headshot Lounge Sponsorship

Fontainebleau
Late \$ 87,000

Exclusive

As the sponsor of the headshot lounge, you will receive a 10x20 indoor turnkey lounge which includes a headshot station. Attendees who have their photo taken will receive an email with their image that includes a message from your company.



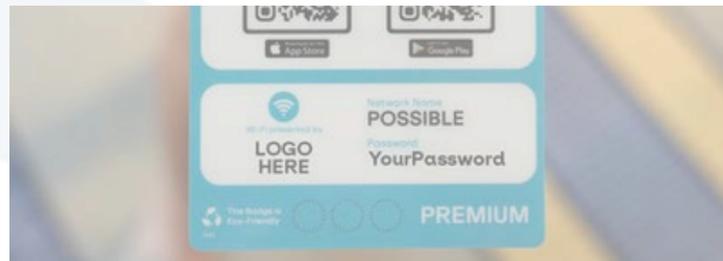
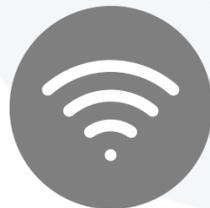
- One (1) 10x20 Indoor Lounge
- One (1) Push notification each day
- Recognition on the POSSIBLE website
- One (1) social post by POSSIBLE promoting your sponsorship
- Mention in one (1) POSSIBLE newsletter
- Partner responsible for photographer and equipment
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**

Wi-Fi Sponsorship

Fontainebleau + Eden Roc

Standard \$ 95,000
Late \$ 99,000
Exclusive

Your brand will hold the key for attendees to access FREE Wi-Fi during the conference.



SOLD OUT

- Collaboration with POSSIBLE team on custom Wi-Fi password name (based on venue capabilities)
- Opportunity to redirect all attendees to your website once they log on to the Wi-Fi
- Back of badges and signage throughout the event including your logo and access details
- Five (5) Premium Passes
- **Plus, all Standard Benefits**

Hand and Phone Sanitizer with Video Sponsorship

Fontainebleau

Eden Roc

Late \$ 60,000 both venues

Help attendees simultaneously sanitize their hands and disinfect their phones in just 15 seconds! Capture their full attention to watch your ad on the screen during disinfection — removing the #1 distraction, the phone!



Your brand will receive high visibility at the intersection of technology, health, and marketing!

- Four (4) Branded units throughout the venue (exact placement to be confirmed by POSSIBLE team)
- Ability to run :15 to :30 seconds ads on the 18.5" screen. Provide 2-3 different ads on rotation. Ads are video only, no audio
- Two (2) Premium Passes
- **Plus all Standard Benefits**



POSSIBLE Press Lounge Sponsorship

📍 FONTAINEBLEAU

Late \$ 22,000
Exclusive

Exclusive sponsor of the POSSIBLE Press Lounge to include the following:

- Branding within the Press Lounge
- Recognition as sponsor of the Press Lounge on the website, app, and marketing collateral
- Logo Inclusion on the "Request Press Pass application" page on the POSSIBLE website
- Food & beverage throughout day (provided by POSSIBLE)
- Opportunity to provide premium item or gift bag (provided by Sponsor)
- One (1) Premium Pass-for Partner Representative
- **Plus, all Standard Benefits**

Official POSSIBLE Studio Sponsorship

📍 FONTAINEBLEAU

Late \$ 87,000
Exclusive

Attendees love watching live interviews as they pass through between sessions! Your brand will have high visibility in the studio lounge where our reporters and media outlets will engage with speakers and report on breaking news, announcements, and special events at the conference.



- Exclusive sponsor of the Studio Lounge within the Luster Gallerie
- Branding on and around the Studio area including logo placement on the studio screens between interviews
- Two (2) interview slot dedicated to your brand to promote itself
- Opportunity to provide giveaway and collateral in the Studio
- Logo inclusion on the post-event recap email report sent to all attendees
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus, all Standard Benefits**

Custom Activation

📍 FONTAINEBLEAU

📍 EDEN ROC

4 Indoor
4 Outdoor
(A, B, C, D, E)

1 Outdoor (H)

Late \$ 38,000 per venue

Work with the POSSIBLE team to create a memorable activation. Examples include coconut water, lemonade or jewelry making station. Whatever you choose, your brand will stand out with your fun engagement!



- One (1) Branded Station
- One (1) Branded Sign
- Two (2) Premium Passes
- One (1) Brand Ambassador in a branded t-shirt to capture leads with scanner
- **Plus all Standard Benefits**

*Activation of your choice incurs additional fee

Hair & Makeup Speaker Ready Room

📍 FONTAINEBLEAU

📍 EDEN ROC

Late \$ 35,000

- Exclusive Sponsor of the Speaker Ready Rooms at both Fontainebleau and Eden Roc
- Hair, makeup, and light refreshments available to mainstage speakers (c-level and celebrities) prior to their speaking engagement
- Sponsor logo on speaker emails notifying speakers of these services and to schedule an appointment
- Sponsor branding throughout the room including signage, pillows, napkins, makeup chairs, etc



- Sponsor has the opportunity to provide giveaways for speakers
- Three (3) Premium Pass
- **Plus, all standard benefits**

[Click here](#) to discover full activation details, location insights, and everything included in this sponsorship

Mind+Body

Late \$ 25,000 per day

2 Available:

Monday

Tuesday **SOLD OUT**

Wednesday

Join us each morning in the Expo Garden for an uplifting sunrise yoga session and an energizing run (or walk) on the beach.

- One (1) Push Notification
- Two (2) Premium Pass
- **Plus all Standard Benefits**

Morning Yoga

- Mats provided
- Sponsor has the opportunity to distribute swag or goodie bags
- One (1) sign and one (1) branded table cloth displayed during the activity

5k Beach Dash

- One (1) co-branded table cloth displayed during the activity
- Fruit infused water
- Sponsor has the opportunity to distribute swag or goodie bags
- One (1) co-branded sign

**This a co-sponsorship with the company that facilitates this activity.*



Cooling Station

📍 FONTAINEBLEAU

📍 EDEN ROC

Late \$ 42,000 per venue

Beat the heat and stay refreshed at POSSIBLE's cooling station. it's an opportunity to recharge, network with fellow attendees, and enjoy the Miami sunshine.

- One (1) station reserved for ambassadors and staff
- One (1) misting fan
- One (1) branded sign
- One (1) lead scanner
- Fontainebleau-Location choices- **C, D or E** on venue map
- Eden Roc-Location **F** on venue map

Relaxation Station

📍 FONTAINEBLEAU

Late \$ 38,000

Exclusive

The Relaxation Station will allow attendees to escape from all the hustle and bustle with a massage.



- One (1) brand ambassador provided (brand ambassador will work in shifts and will vary throughout the event)
- Sponsor to provide all food and branded items. POSSIBLE to have final approval
- Two (2) Premium Passes
- **Plus all Standard Benefits**



- Two (2) Chair massage stations will be available on a first come first serve basis
- Location to be determined by POSSIBLE
- Masseuses in branded uniforms
- One (1) branded counter
- Sponsor has the opportunity to distribute swag or goodie bags
- One (1) lead scanner
- Fruit infused water
- Two (2) Premium Passes
- **Plus all Standard Benefits**

Innovation in Motion: Robot Fleet Activation

📍 FONTAINEBLEAU

📍 EDEN ROC

Late \$ 75,000 Both Venues

Turn heads throughout Fontainebleau and Eden Roc with a fleet of four premium-designed robots —each paired with a uniformed brand ambassador to amplify engagement and connection. Positioned both inside and outside the conference spaces—including key pathways, networking hubs, and the boardwalk—the robots transform high-traffic areas into interactive showcases of technology, entertainment, and brand storytelling.

Strategically placed where attendees flow between sessions, networking events, and evening programming, these dynamic units deliver unexpected moments of engagement—sparking curiosity, driving social sharing, and creating unforgettable brand connections. They can support product sampling, promotional calls to action, or social amplification, making them a versatile platform for impact at POSSIBLE.

- Dates: Monday 4/ 27 –4/ 29, 2026
- Operating Hours: 8:00 AM – 5:00 PM daily
- Location: High-Traffic Indoor & Outdoor Areas Across the Fontainebleau & Eden Roc Conference Footprint
- Four (4) Units with Uniformed Ambassadors in branded T-Shirts
- Four (4) Lead Gen Scanners
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**



PediBike Activation

📍 FONTAINEBLEAU

📍 EDEN ROC

Late \$ 67,000 Both Venues

Provide complimentary rides between Fontainebleau Miami Beach and Eden Roc Miami Beach via the scenic boardwalk. This activation offers continuous brand visibility while giving attendees a convenient and memorable way to travel between event venues.

- Monday 4/27 - Wednesday 4/29, suggested hours 8:00 AM - 5:00 PM
- Two (2) Drivers in branded uniforms
- Route includes Fontainebleau Miami Beach to Eden Roc Miami Beach via boardwalk path, operating on a continuous rotating loop



- Opportunity to provide an additional branded offering of branded hats for the drivers, covered by sponsor
- Opportunity add third branded bike for longer rides and meetings for an additional fee of \$15,000
- Four (4) Premium Passes
- **Plus all Standard Benefits**



Social Moment Sponsorship

📍 FONTAINEBLEAU

📍 EDEN ROC

Late \$ 48,000 per moment

Do it for the “gram” and do it for your brand! This is a great opportunity to add Instagramable moments throughout the three-day conference!

Your choice of Social Moments Include:

- Live Painting
- Post-It Wall
- 360 Camera

- Gain personal attention as well as extended digital /social promotion with a colorful, eye-catching, and post-worthy display
- Opportunity to provide branded giveaway and/or collateral at the Photo-opp, data capture and hashtag promotion opportunities
- POSSIBLE team to confirm exact location onsite
- Two (2) Premium Passes
- **Plus all Standard Benefits**

**Additional passes for brand ambassadors to manage the activation will need to be purchased separately.*



VIP Lounge Sponsorship

📍 FONTAINEBLEAU

Standard \$ 165,000

Late \$ 170,000

Exclusive

SOLD OUT

Looking for top executives? The lounge is the “go to” location for all VIP pass holders and speakers attending the conference; offering them a chance to decompress, catch up on emails, partake in meet and greets, and network with their peers. Your team will have the opportunity to engage with these hard to reach, desirable contacts. The look and feel of the lounge will reflect your brand palette

- Extensive branding on pillows, furniture, wall branding and more
- Branded charging stations
- Branding and logo inclusion on all correspondence and invitations to CMOs, Speakers and VIP registrants inviting them to the lounge
- Branded collateral and giveaway in the lounge (provided by partner)
- Contact Information includes names, email, title, company for those that opt to share their contact information and visit the VIP Lounge
- Opportunity to be listed in the event agenda with one (1) co-supported event
- Five (5) VIP Passes
- One (1) Premium Pass
- **Plus all Standard Benefits**





SOLD OUT

Egg Wall

📍 FONTAINEBLEAU

Standard \$ 95,000

Late \$ 98,000

Exclusive

The LED Video Egg Wall is located across from the Fontainebleau Hotel Check-in, capturing every attendee as they enter the conference. It includes 198 square feet of eye-catching branding space with a main curved video screen and 20 additional branding opportunities.

- Five (5) Premium Passes
- Plus all Standard Benefits

Work Zone Sponsorship

📍 FONTAINEBLEAU

Late \$ 99,000

The Work Zone at POSSIBLE will allow attendees to have a quiet place to catch up on emails and take video calls during the POSSIBLE event.

- Partner Branding will appear on A, B, C, D, E, F and G. POSSIBLE will use partner colors for the furniture selection/color
- A - Table Top (QTY 2)
- B - Large Wall Decal
- C - Column (QTY 4)
- D - Column (QTY 2) Column (QTY 2)
- E - Logo on Mirror (QTY 2)
- F - Column (QTY 3)
- G - Meeting Pod (QTY 3)
- Location near the entrance of the Indoor Expo Hall
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**



Sustainability Sponsorships

Smart Waste

📍 FONTAINEBLEAU + 📍 EDEN ROC

Late \$ 36,000
Exclusive

Position your brand as a leader in sustainable innovation with smart recycling solutions, featuring digital branding on three (3) “Oscar Sort” AI-Powered Recycling Assistants.

Engage attendees with a gamified recycling experience powered by Oscar’s AI, renowned for boosting recycling accuracy up to 96% and increasing participant interaction sevenfold.



- Inclusion on three (3) “Oscar Sort” AI-Powered Recycling Kiosks (digital screen only) with up to 4 slides (max 15-seconds each)
- Option to engage attendees in custom trivia and rewards
- Garbage is streamlined and sorted offsite
- Two (2) Premium Passes
- **Plus all Standard Benefits**

[POSSIBLE 2025 Oscar Insights](#)

Hydration Station

📍 FONTAINEBLEAU **SOLD OUT**

📍 EDEN ROC

Late \$ 68,000 per venue

Keep attendees hydrated in sunny MIAMI! As the exclusive hydration station partner for POSSIBLE, your company will receive exposure at each location.



- Exclusive branding of the water stations set in four (4) locations throughout the footprint
- Opportunity to provide branded reusable water bottles and other giveaways at the water stations (provided by partner)
- Four (4) Premium Passes
- **Plus, all standard benefits**

Food Donation

📍 FONTAINEBLEAU + 📍 EDEN ROC

Late \$ 27,000
Exclusive

Become the official sponsor of POSSIBLE’s Food Donation and showcase your commitment to community engagement. With 70+ trays (950+ servings) already donated, this partnership highlights your dedication to social responsibility and making a tangible impact.



- Partner branding on all charity donation signage in the food service area as the official sponsor
- A donation to The Florida Food Bank with partner logo on the check
- One (1) Post Event Social Post
- Opportunity to match the donation and participate in the check presentation
- One (1) Premium Pass
- **Plus all Standard Benefits**

Beach Cleanup

Standard \$ 17,500
Late \$ 18,000
Exclusive

POSSIBLE will coordinate and manage a beach clean up initiative to be held Sunday evening.

SOLD OUT



- Logo included in all promotional email campaigns inviting attendees to participate
- There is a capacity of 100 people who can participate in the beach cleanup
- Co-branded flags will be displayed within the clean up area

- An opportunity for Sponsor to provide sustainability sourced branded T-Shirts or another give-a-way item
- Sponsor will receive two (2) social posts one (1) pre-event and one (1) post-event promoting the activity
- One (1) Premium Pass
- **Plus, all standard benefits**

**This a co-sponsorship with the company that facilitates this activity.*



VIDA

✪ HAKKASAN

LA CÔTE

PRIME 54

BLADE

Mirabella

NOBU
MIAMI

SOHO HOUSE

Co-Supported Events

Plan your own custom event and have POSSIBLE's support it through the official POSSIBLE website!

Late \$ 21,000

Your company will have the opportunity to be listed in the POSSIBLE agenda as a Co-Supported Event. Choose between breakfast, lunch, happy hour or dinner event at one of POSSIBLE's reserved locations at Fontainebleau or Eden Roc.

- Co-Supported Event will be listed in the official POSSIBLE agenda
- Redirect/Splash page for event details and RSVPs to be managed by Sponsor
- Sponsor will receive a social card promoting their co-supported event
- **Plus all Standard Benefits**

Sponsor responsible to secure event space and pay any fees associated with the event and space. It is required to be a POSSIBLE partner to host a an event at one of the FB/Eden Roc restaurants.

*Locations based on availability. Co-Supported Events cannot be purchased as a stand-alone item, it must be purchased in combination with hosted meetings, thought leadership, onsite branding, sponsorship or expo space.



On-Site Signage & Branding



Winston Duke
International
Actor, Global
Philanthropist &
UN Ambassador to
Sustainable
Tourism

“POSSIBLE is movement...forward.
It's places for people to connect,
its places to share ideas, its
places to create.”



Key Cards at Fontainebleau & Wristbands at Eden Roc

📍 FONTAINEBLEAU + 📍 EDEN ROC

Standard \$ 70,000

Late \$ 72,000

Exclusive

Be the first company attendees have in hand with this high-visibility branding opportunity. At check-in, all conference attendees who are staying at the Fontainebleau and Eden Roc will be presented with a custom room key and key sleeve.

- A total of 1850 between two venues
- Five (5) Premium Passes
- **Plus all Standard Benefits**



SOLD OUT



Escalator Branding

📍 FONTAINEBLEAU

Late \$ 49,000

East location includes Ground Decal
West location includes Gobo

Your brand will receive full exposure as attendees ride the escalator up and down to the Expo Hall. East or West Escalators available.

- Four (4) Premium Passes
- **Plus all Standard Benefits**



Column Wraps

📍 FONTAINEBLEAU

Late \$ 68,000

Five (5) Column wraps available in the Luster Gallerie, providing high brand exposure at the main entrance to the Inspiration Hall.

- Branded on two (2) Sides. Inquire for Four (4) Side Branding
- Opportunity to add activation inside the columns for an additional fee
- Three (3) Premium Passes
- **Plus all Standard Benefits**

Indoor Expo Hall Exit Decals

📍 FONTAINEBLEAU

Late \$ 16,500

4 Available

- Sponsor branding will appear on one (1) exit decal
- One (1) Premium Pass
- **Plus all Standard Benefits**





Elevator Wrap

📍 FONTAINEBLEAU

Upper Lobby **SOLD OUT**
4th Floor
Late \$ 33,000

📍 EDEN ROC

Guest Room Elevators-Two elevators in a shared bank, with one additional unit adjacent
Late \$ 33,000

Elevate your brand with Elevator Wraps. This is a great opportunity to create captivating designs that align with your brand message and resonate with attendees at POSSIBLE 2026

- Three (3) Premium Passes
- **Plus all Standard Benefits**

Main Lobby Elevator Wall Branding

📍 EDEN ROC

Main Lobby:
Standard \$ 35,000
Late \$ 37,000

Command attention and prime visibility with custom graphics on the walls and adjacent main lobby elevators

SOLD OUT

- Three (3) Premium Passes
- **Plus all Standard Benefits**



Branded Staircase and Decal

📍 FONTAINEBLEAU

Standard \$ 88,000
Late \$ 88,000
Exclusive

SOLD OUT

Exclusive branding on the staircase leading to the event entrance. Your branding will appear on all 14 steps. Branded decal placed in front

- One (1) VIP Pass
- Three (3) Premium Passes
- **Plus all Standard Benefits**

Hotel Check-in Lobby Columns

📍 FONTAINEBLEAU

Standard \$ 45,000
Late \$ 46,000

Two (2) branded Columns located adjacent to the staircase leading to check-in.

- Four-sided structure around the column to cover 2/3 of the column
- Three (3) Premium Passes
- **Plus all Standard Benefits**

SOLD OUT



Floor/Ground Graphics

📍 FONTAINEBLEAU

One Package (2 graphics)

Late \$ 12,000

7 Total Floor Packages Available

📍 EDEN ROC

4 Total Ground Packages Available

Leave a lasting impression with strategically placed high traffic floor graphics. Location to be mutually agreed upon with the POSSIBLE team.



- One (1) Premium Pass per package
- Each graphic is 36"x36"
- **Plus all Standard Benefits**

Restroom Graphics

📍 FONTAINEBLEAU

~~Upper Lobby~~ **SOLD OUT**

4th Floor

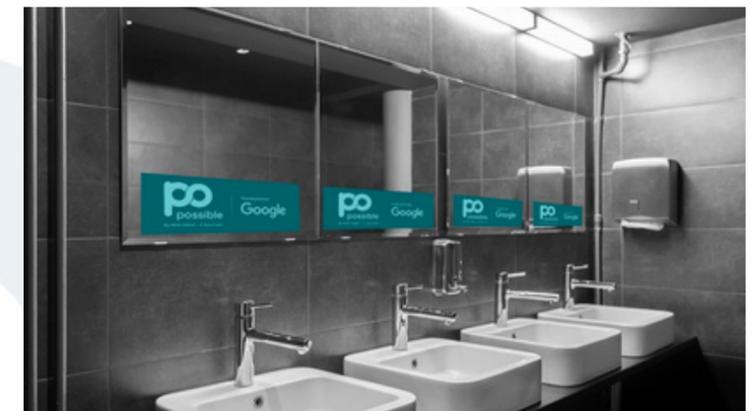
📍 EDEN ROC

1st Floor

3rd Floor

Late \$ 22,000 per venue/floor

Brand will be front and center as our attendees visit the restrooms. Mirror clings will display your messaging in the men's and women's restrooms in certain locations. Available at both venues.



- Mirror clings
- Restroom door signage
- One (1) Premium Pass per package
- **Plus all Standard Benefits**

AI Art Murals

📍 FONTAINEBLEAU

📍 EDEN ROC

Late \$ 27,000 for two murals per venue

3 Available

Your logo and QR code will be woven into an innovative collection of AI Art murals to be displayed in various locations throughout POSSIBLE.



- Partner logo will be branded on two (2) AI Art murals
- POSSIBLE team to confirm exact location onsite
- One (1) Premium Passes
- **Plus all Standard Benefits**



SOLD OUT

Square Lobby Column Wrap

📍 FONTAINEBLEAU

Standard \$ 42,000

Late \$ 44,000

Two (2) Full Column wraps adjacent to the Hotel Check In area.

- Total of (2) columns, 4 sides per column
- Two (2) Premium Passes
- **Plus all Standard Benefits**

Hotel Walkway Branding

Receive brand visibility as attendees make their way from Arkadia Pool to the Fontainebleau Hotel Lobby leading to Vida. Branding is visible from both the inside and outside for Branded Windows. Branded Railings are visible facing the Arkadia Pool.

Branded Windows

- Set A:**
Late \$ 33,000
- Set B:**
Late \$ 33,000
- Set C:**
Late \$ 23,000

- Two (2) Premium Passes-Package A & B
- One (1) Premium Pass-Package C
- **Plus all Standard Benefits**

Branded Railings

Standard \$ 32,000
Late \$ 33,000

SOLD OUT

- Seven (7) Branded Railings facing the Arkadia Pool. Each railing will be branded on one-side. (side facing the Arkadia Pool)
- One (1) Premium Pass
- **Plus all Standard Benefits**



Floor Plan subject to change.

Branded Windows

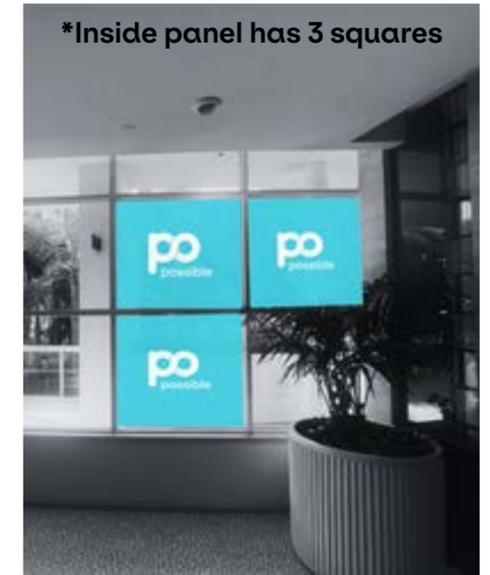
Set A



Set B



Set C



Branded Railings



Arkadia Pool



Branded Pool

Standard \$ 40,000

Late \$ 42,000

+ additional costs to brand

Take over the iconic Arkadia Pool with an exclusive sponsorship that transforms it into a fully branded, high-energy experience. Make a splash with poolside branding and unforgettable entertainment. Think mermaids, synchronized swimmers, and more. Create a standout moment that leaves a lasting impression.

SOLD OUT

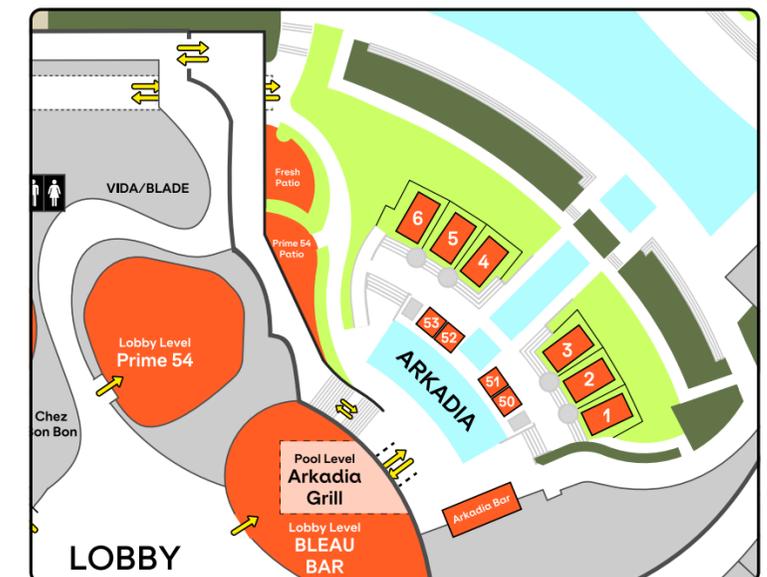
- Entertainment and Branding incur additional fees
- One (1) Premium Pass
- **Plus all Standard Benefits**

Branded Staircase & Glass Panels

Late \$ 85,000

Make a striking impression as guests ascend to the upper lobby, with your logo seamlessly integrated into the stairs and glass panels. Stand out from the crowd and ensure your brand is the highlight of every step and every glance.

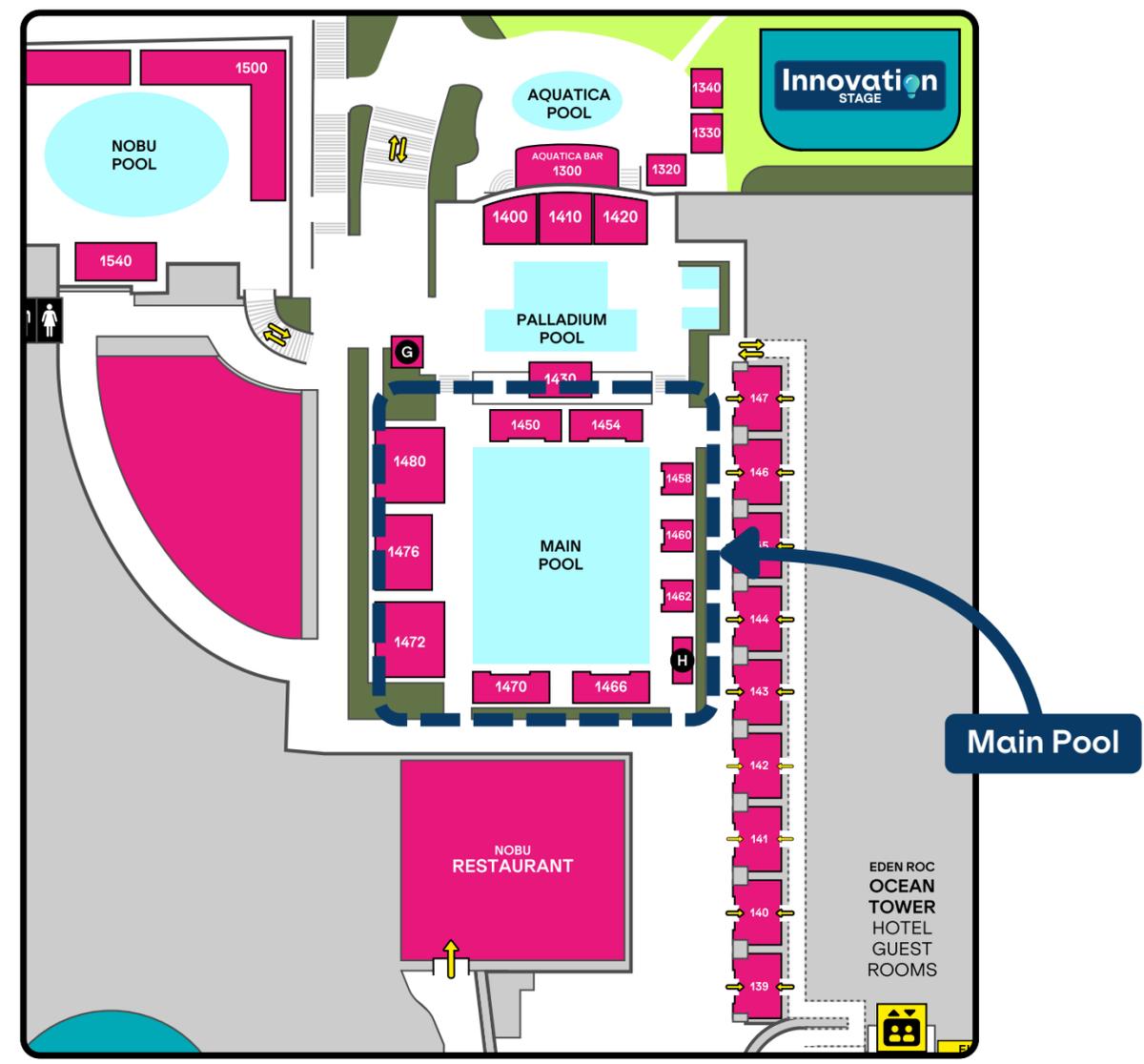
- Branded Stairs and five (5) glass panels with your company logo in circular decals
- One branded floor decal
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**



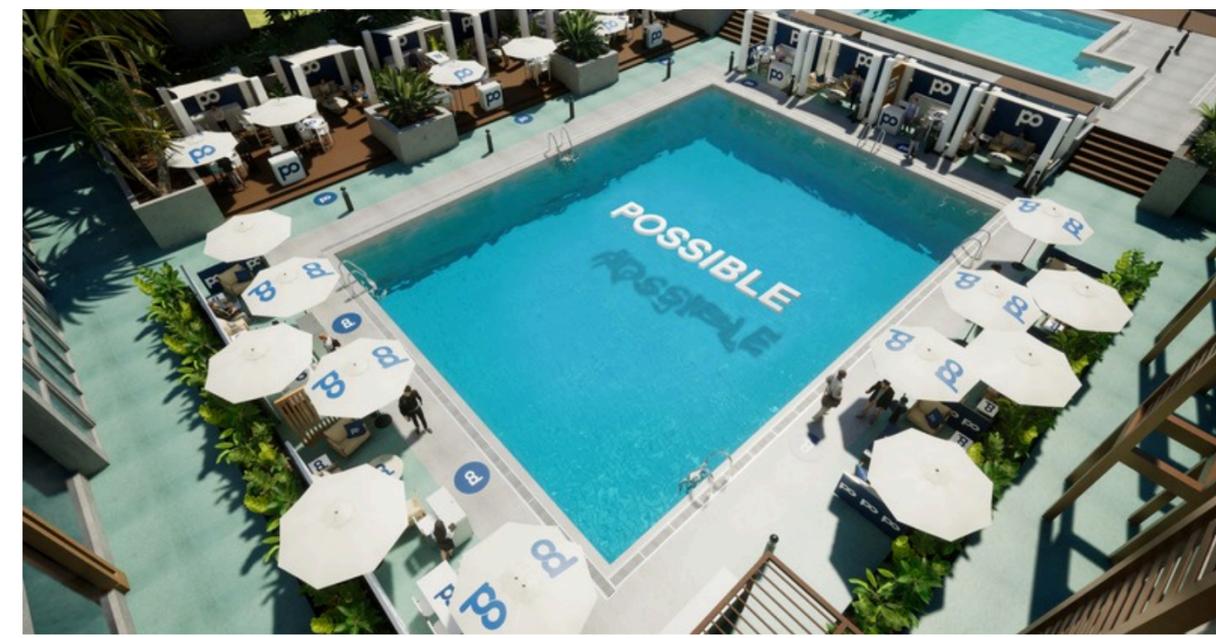
Floor Plan subject to change.

EDEN ROC

Main Pool Branding



Floor Plan subject to change.



High Impact Pool Branding

Step into the spotlight with an exclusive brand takeover of the Main Pool at Eden Roc—a glamorous stage for bold storytelling and high-impact visibility.

Transform this legendary oceanfront setting into a fully immersive brand universe, complete with vibrant visuals, luxe lounge décor, and unforgettable entertainment. Think ethereal mermaids gliding through crystal waters, perfectly synchronized swimmers captivating the crowd, and curated beats that keep the energy electric. It's not just a pool party—it's a statement. Make yours unforgettable.

Late: \$ 52,000
+ additional costs to brand

- Entertainment and Branding incur additional fees
- One (1) Premium Pass
- Plus all Standard Benefits

Spa Window Branding



Positioned along the expansive, curved façade of the Eden Roc Spa, this high-impact branding opportunity offers unmatched visibility in one of the resort’s most prominent outdoor spaces. Lunch will be served daily in this outdoor space facing the windows.

Late: \$ 75,000

- Window dimensions-30"Wx101"H
- Seven (7) sets of windows with three (3) windows in each set. Every other set of windows for a total of twenty-one (21) windows
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus All Standard Benefits**



[Click here](#) to discover full activation details, location insights, and everything included in this sponsorship

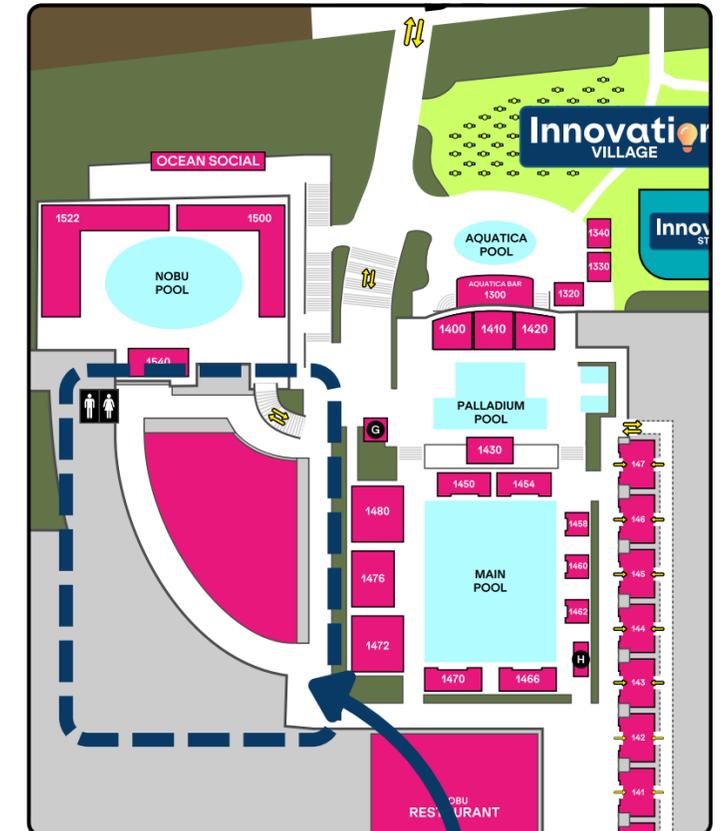
Spa Entrance Branding



The spa exterior is a powerful visual statement, allowing your brand to be front and center as attendees move between activations, networking areas, and wellness programming. It’s a striking, elegant way to boost brand awareness throughout the POSSIBLE experience.

Late: \$ 58,000

- Window dimensions-33.5"Wx90"H
- Nice (9) sets of two (2) windows for total of eighteen (18) windows
- Four (4) Premium Passes
- **Plus All Standard Benefits**



Floor Plan subject to change.

Spa Entrance/Windows



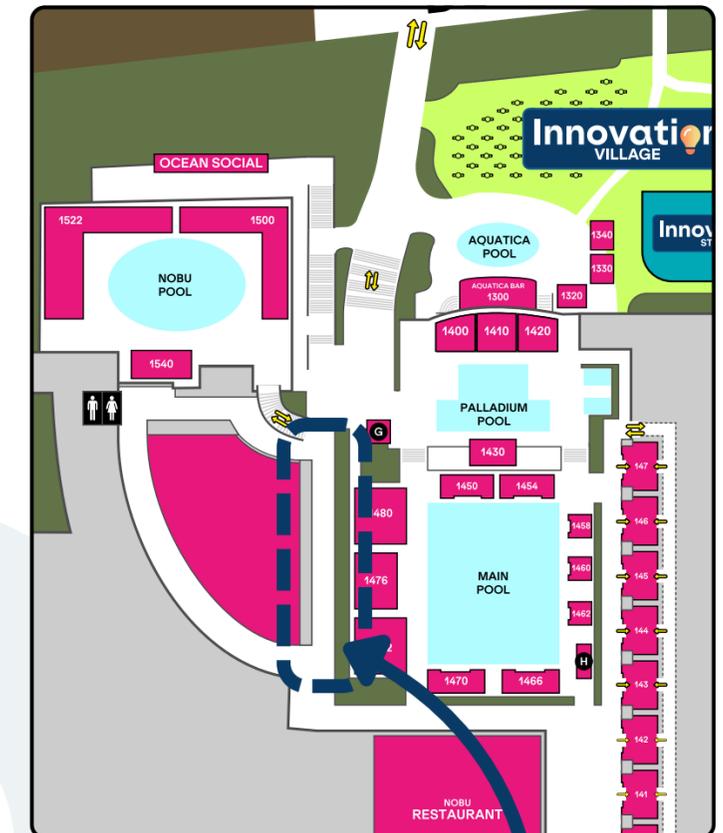
[Click here](#) to discover full activation details, location insights, and everything included in this sponsorship

Pergola Walkway



The pergola walkway at Eden Roc offers a high-impact, fully brandable area for event partners.

Stretching from the garden path to the spa door entranceway, this opportunity features multiple overhead banner positions, column wraps, three benches and ground decals — all customizable to reflect the identity of your brand.



Floor Plan subject to change.

Pergola Walkway

Late: \$ 65,000

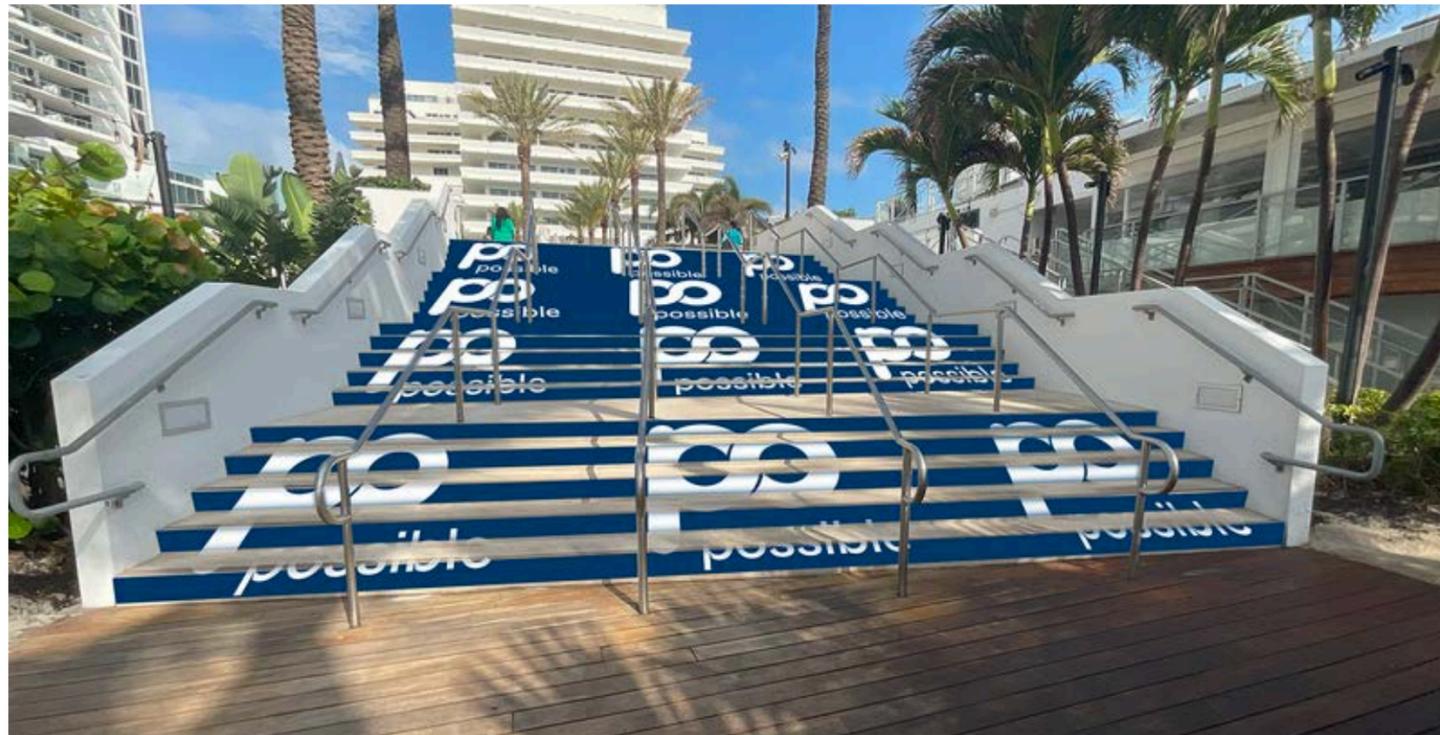
- Dimensions-75'Lx10'W, 750 sq ft.
- Three (3) double-sided vinyl banners
- Three (3) Vinyl floor decals
- Three (3) single-sided graphic structure
- Six (6) branded throw pillows
- Four (4) Premium Passes
- **Plus All Standard Benefits**



[Click here](#) to discover full activation details, location insights, and everything included in this sponsorship

EDEN ROC

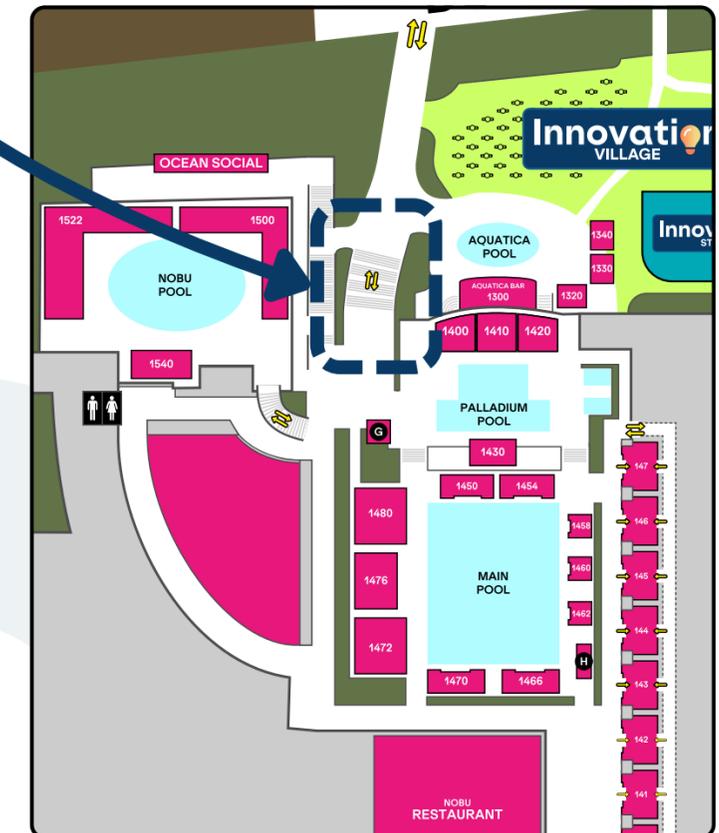
Branded Staircase



Eden Roc Branded Staircase serves as the main pedestrian pathway from Fontainebleau to Eden Roc’s Main Pool Lounges, Nobu Pool Takeover, Ocean Social and Palladium Pool Takeover. The branded staircase offers a bold and unmissable opportunity for brand visibility.

With each step acting as a canvas, your message is front and center as attendees flow between venues. This dynamic placement ensures repeated exposure and awareness, reinforcing your presence throughout POSSIBLE.

Branded Staircase



Floor Plan subject to change.

Late: \$ 78,000

- One (1) VIP Pass
- Three (3) Premium Passes
- Plus All Standard Benefits

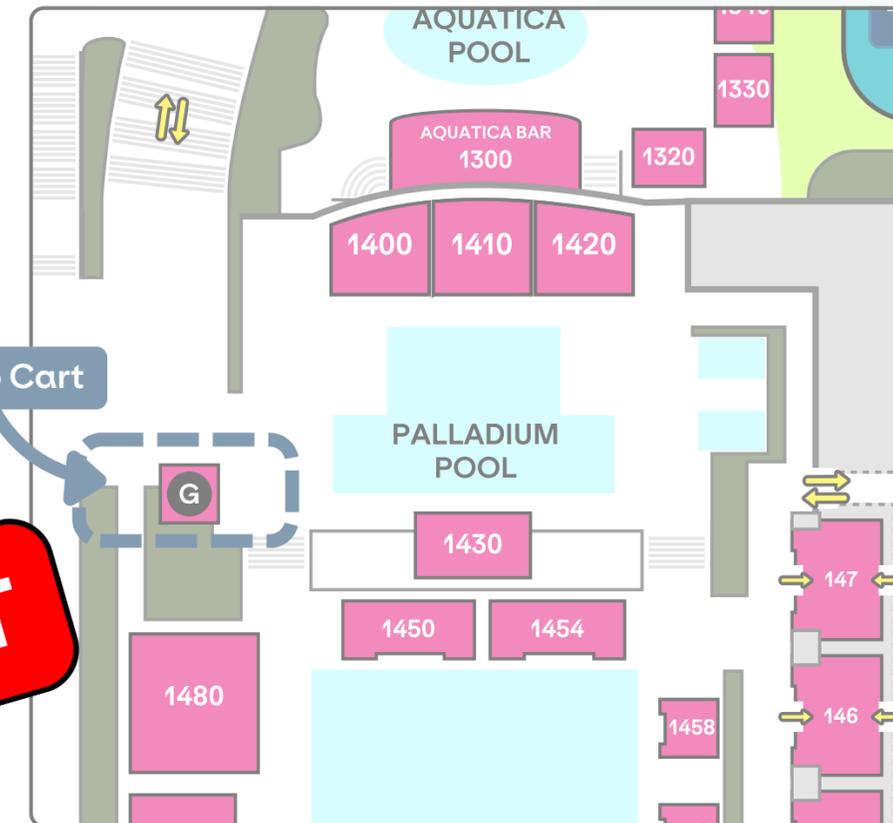


[Click here](#) to discover full activation details, location insights, and everything included in this sponsorship

Branded Gelato Cart Activation



SOLD OUT



Floor Plan subject to change.

Standard: \$ 40,000

Late: \$ 42,000

+ product fees

- Monday 4/27 - Wednesday 4/29, hours: 11:00 AM - 5:00 PM
- Fully Branded wrapped gelato cart (Vintage VW Bug in Partner Branding)
- Branded Ice Cream Cups and Napkins
- Two (2) Staff in Branded T-Shirts
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) Premium Passes
- **Plus all Standard Benefits**

Delight attendees with a sweet surprise! As the exclusive sponsor of the gelato cart, your brand will take center stage. By offering a refreshing, interactive on-site experience, your brand will stand out in a meaningful way – building positive brand awareness at the event.

Digital Advertising



Artis Stevens
President & CEO
Big Brothers Big
Sisters of America

When I hear POSSIBLE, it's about opportunities, it's about creating opportunities and how you create opportunities is by getting connected and getting to know people.



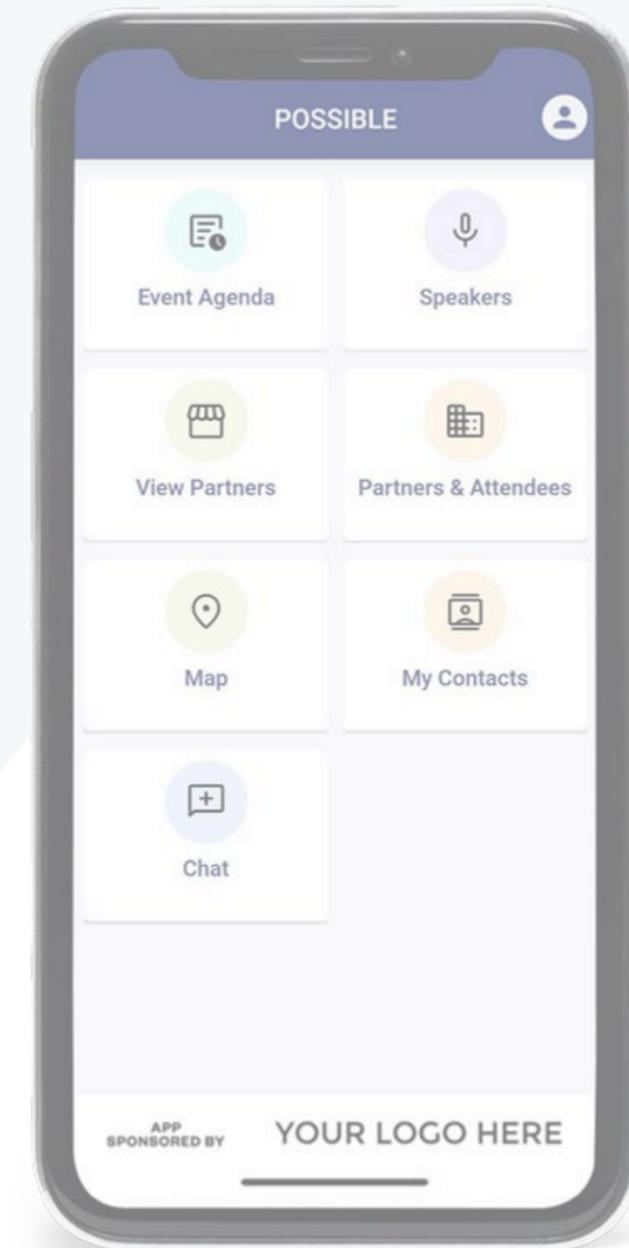
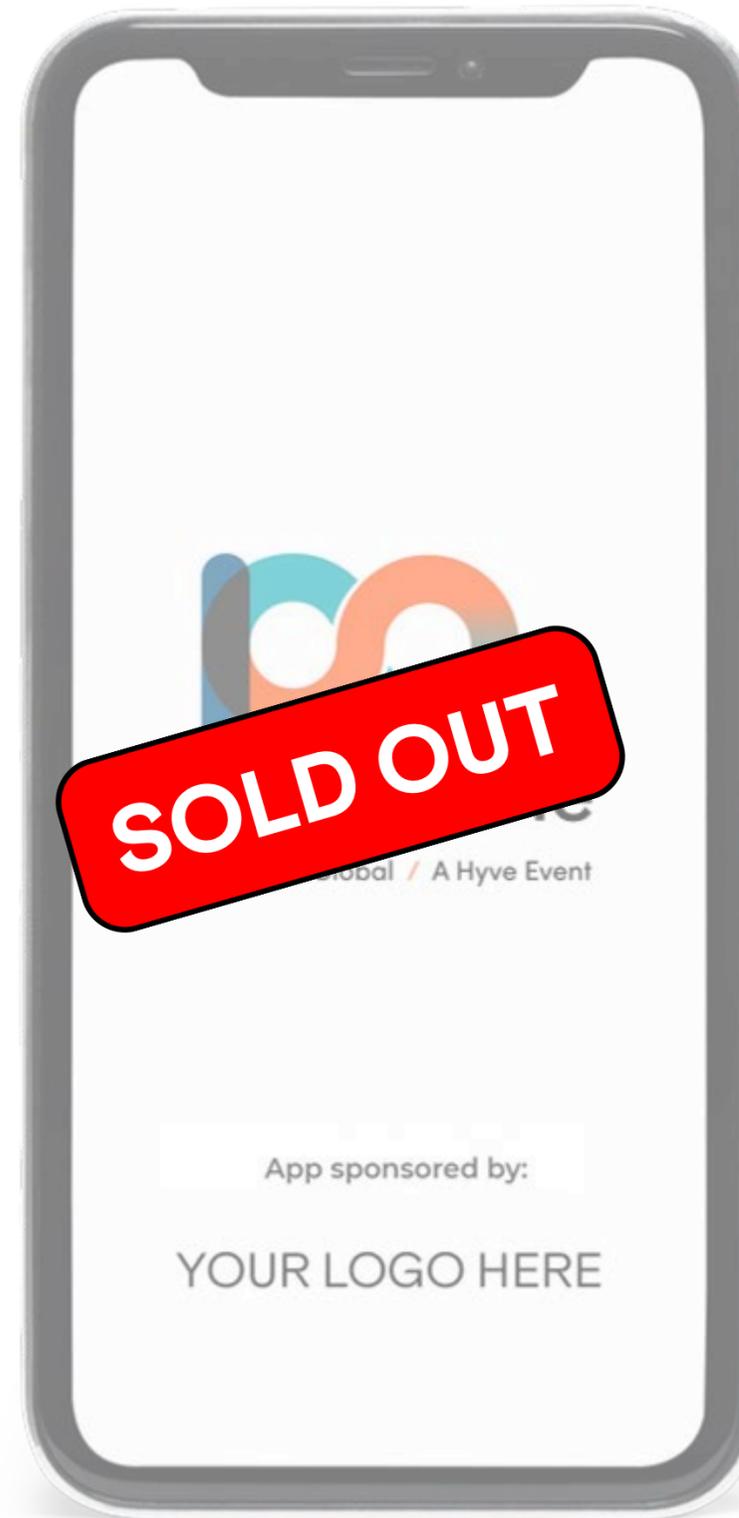
Mobile App Sponsorship

Standard \$ 52,000

Late \$ 53,500

As the exclusive sponsor of the POSSIBLE Mobile App, your company will receive prominent brand exposure to all attendees who download the app.

- Opportunity to appear on two important screens during the app experience (1) the splash page, which all users see whenever the app is launched and (2) the dashboard page where all attendees access relevant event information
- Attendees use the mobile app pre-event and onsite for a large range of functionality including viewing the agenda, interactive with the event map, and using attendee to attendee messaging features
- Template to be provided by POSSIBLE
- Static image logo only
- Inclusion in all marketing materials referencing the app
- Three (3) Premium Passes
- **Plus all Standard Benefits**



Thought Leadership



David "Shingy"
Shing
Digital Prophet

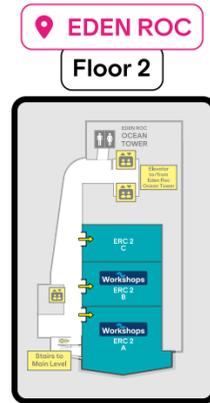
“To be honest, it’s not just the main stages. It’s been the tribes of people that are starting to cluster together. There are these little pockets of people that are trying to find their vibe because it’s so vast.”



Thought Leadership Sessions must be purchased alongside a sponsorship, onsite branding, or expo space with a value of \$15,000 or higher. All session topics, titles, abstracts, and presenters must be submitted for approval by the POSSIBLE content team prior to securing a session.



Thought Leadership Locations



- Legend**
- Fontainebleau Expo & Yachts
 - Eden Roc Expo & Beach
 - Thought Leadership
 - VIP Only Access
 - Walking Path
 - Walking Direction
 - Escalator
 - Elevator
 - Stairs
 - Bathroom
 - Food & Beverage
 - Hydration Station
 - Coffee Cart
 - Charging Station

Floor Plan subject to change.



Masterclass

Max Capacity: 100
Monday and Tuesday

EDEN ROC

30 Minutes
Late: \$ 30,000

Masterclasses provide inspiration, trendsetting, skill building and real world applications. Your team has the opportunity to chose the format that best matches inspiration and to guide participants around the latest trends reshaping the marketing industry. This is an opportunity for attendees to exchange ideas and dissect real-world case studies that inspire creativity and challenge conventional thinking. Three sessions run simultaneously, each session is :30 minutes.

- It is suggested that partners bring a brand or agency to co-present and showcase a joint success story
- Contact Information of those that attended your session and opted-in for partner communication – includes name, title, company and email
- Two (2) Premium Passes
- Additional complimentary Speaker Passes to be approved by POSSIBLE Content Programming
- Content, format and co-presenters for thought leadership will be collaborated with and approved by POSSIBLE
- **Plus all Standard Benefits**

Workshops

Max Capacity: 100
Wednesday

EDEN ROC

45 Minutes
Late: \$ 30,000



Workshops are focused, skill-building sessions designed to help attendees deepen their expertise through presentation and interactive discussion. These sessions prioritize practical insights and strategic takeaways. Five sessions run simultaneously, each session is :45 minutes.



- Your team has the opportunity to choose the format that best matches your topic. Content, format and co-presenters for thought leadership will be collaborated with and approved by POSSIBLE
- Contact Information of those that attended your session and opted-in for partner communication – includes name, title, company and email
- Two (2) Premium Passes
- Additional complimentary Speaker Passes to be approved by POSSIBLE Content Programming
- **Plus all Standard Benefits**

Thought Leadership Sessions must be purchased alongside a sponsorship, onsite branding, or expo space with a value of \$15,000 or higher. All session topics, titles, abstracts, and presenters must be submitted for approval by the POSSIBLE content team prior to securing a session.



Tabletalks



Tabletalks are 40-minute interactive roundtable conversations that bring together peer groups of brand marketers to share insights, address issues and generate actionable takeaways on key industry topics that help drive individuals and businesses forward.

 FONTAINEBLEAU

40 Minutes
Late: \$ 27,000/per topic

- AI
- Agentic AI
- Creativity
- Media & Storytelling
- Analytics and Measurements
- Retail Media
- Creator/Influencer Marketing
- Live Shopping
- Branded Content
- Culture Marketing
- Sports Marketing

The POSSIBLE Content Team is open to additional suggestions

Each Tabletalk will consist of up to 7 brand marketers (plus a moderator from the sponsor per table) and will take place during lunch Tuesday. These opportunities encourage candid conversations and sharing in intimate peer group settings.

Tabletalks are the best way for sponsors to get in front of small, targeted groups of brand marketers in a thought leadership context around timely and meaningful topics, and are a great way to build and deepen business relationships.



All topics must be approved before securing a Tabletalk session.

- As a Tabletalk Sponsor, you will receive up to three (3) tables per topic, and up to seven (7) brand marketers at each table.
- Includes Three (3) Premium Passes. These passes are to be used for your three moderators
- Sponsor to develop three relevant topic questions for each table. POSSIBLE team will have final approval
- Sponsor name included with the topic, for example "Using AI to create value in marketing (sponsored by Company XYZ)"
- A Branded placard will be on the table identifying the Tabletalk topic
- Pre-event contact details of all brand marketers that attended your sponsored Tabletalks one week prior to the event

Thought Leadership Sessions must be purchased alongside a sponsorship, onsite branding, or expo space with a value of \$15,000 or higher. All session topics, titles, abstracts, and presenters must be submitted for approval by the POSSIBLE content team prior to securing a session.

Power Breakfast

Monday

Start your POSSIBLE 2026 experience with our Power Breakfast — a morning session designed for attendees who want to connect before the day's main stage buzz begins.

Power Breakfast will be held on Monday at Eden Roc from 7:45am-8:45am. Sponsorship will start with breakfast first and then the session will begin shortly after.

EDEN ROC

Standard: \$ 60,000

Late: \$ 65,000

- Content, format, and co-presenters for the learning Power Breakfast will be collaborated approved by POSSIBLE
- Prominent branding throughout the meal function including napkins, branding, and more
- Additional Branding & Signage will incur an additional cost
- Session is 25-30 minutes max and must end promptly at 8:45am
- One (1) Push Notification
- Opportunity to provide giveaway and collateral during the breakfast and presentation
- Four (4) Premium Passes
- **Plus all Standard Benefits**

SOLD OUT





at



Digital Fight Club

Unfiltered. Unscripted. Unbeatable.

Digital Fight Club fires up POSSIBLE 2026 with live debates that hit hard.

Tuesday

Digital Fight Club brings its high-energy, unscripted debates to POSSIBLE 2026. Industry leaders face off in rapid-fire rounds on the future of marketing and tech—complete with bold takes, real-time audience voting, and unforgettable entertainment.

The “Fights” will be held in the Inspiration Hall at the Fontainebleau on Tuesday, April 28th from 6:00PM-8:00PM (Times subject to change)

[See the sizzle reel here](#)



How it Works

Each fighter gets an opening salvo of 45 seconds followed by 8-10 rebuttal rounds. Referees have a buzzer and can stop the fight to call BS at any time. Cocktails will be served, energy will be high, the audience is encouraged to cheer/heckle and then votes for a winner at the end of the fight which lasts 10-12 minutes. Pure mayhem.

Various levels of sponsorship opportunities

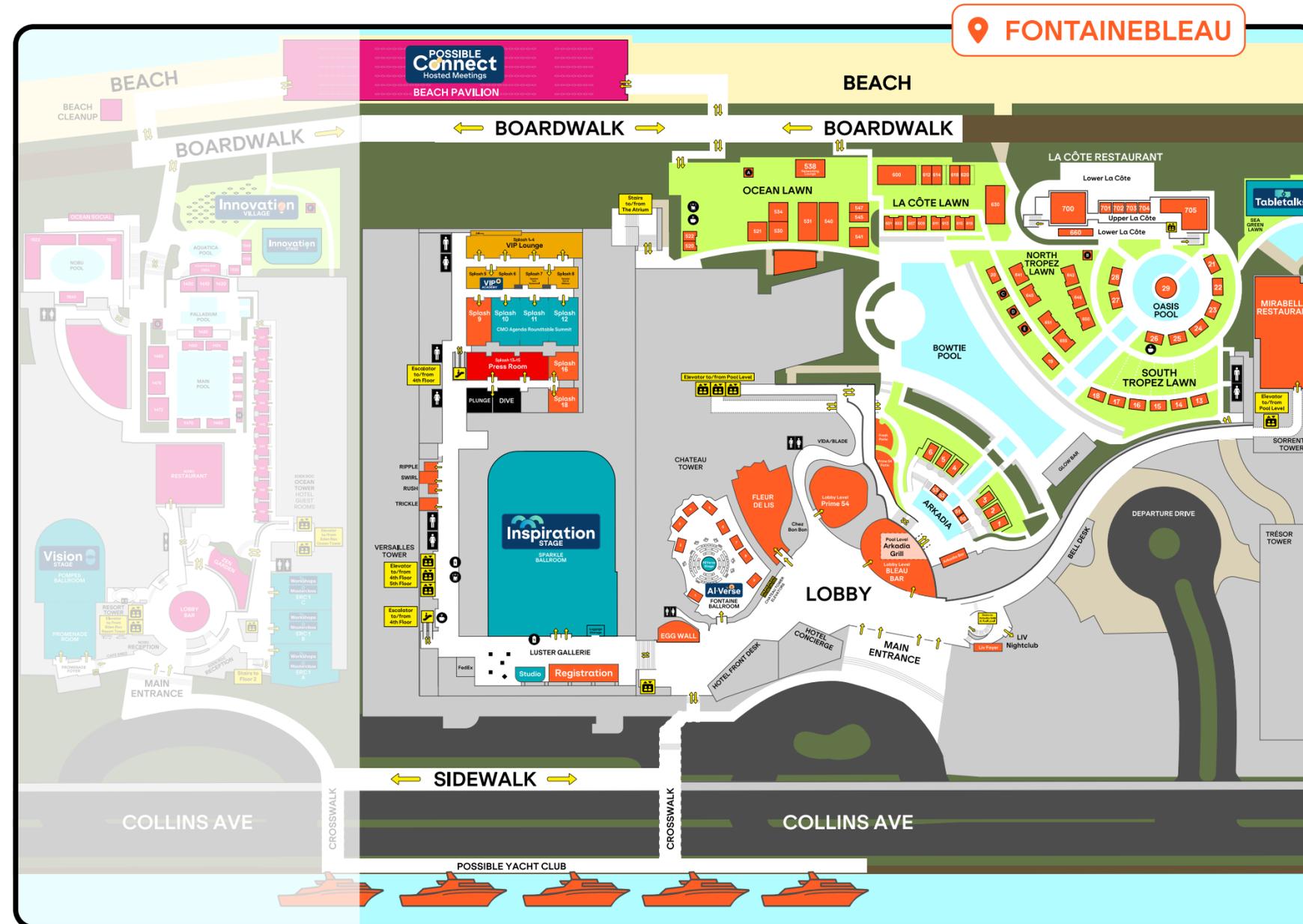
[Click Here for more information →](#)



Fontainebleau Meeting, Expo & Activation Space

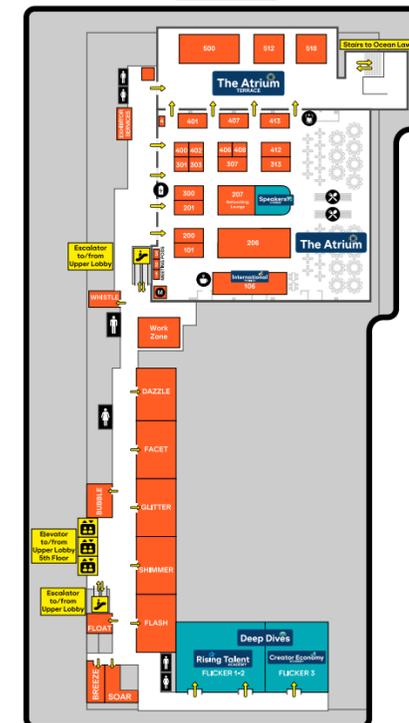
Situated on oceanfront Collins Avenue in the heart of technology, innovation, art & design, Fontainebleau Miami Beach is one of the most historically and architecturally significant resorts on Miami Beach, Florida.

2026 Floor Map

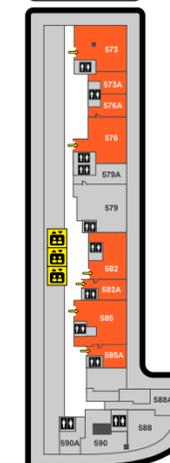


Floor Plan subject to change.

4th Floor



5th Floor



Legend

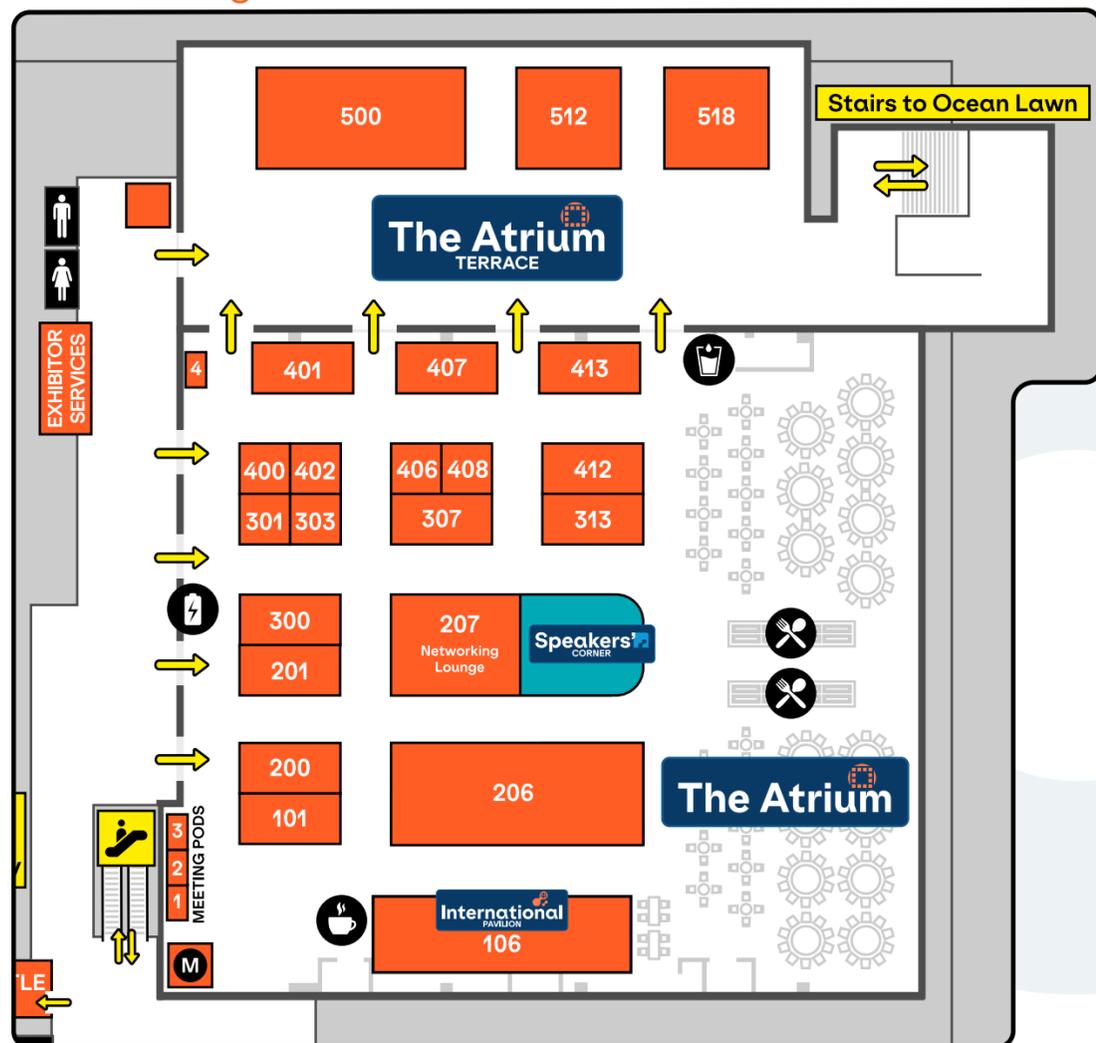
- Fontainebleau Expo & Yachts
- Eden Roc Expo & Beach
- Thought Leadership
- VIP Only Access
- Walking Path
- ➔ Walking Direction
- Escalator
- Elevator
- Stairs
- Bathroom
- Food & Beverage
- Hydration Station
- Coffee Cart
- Charging Station

The Atrium Lounges

Stay Cool, Stay Connected

Join top brands in The Atrium—no sunscreen required.

Indoor Lounges are #101 - #413



Floor Plan subject to change.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



10x20 Lounge

Late \$66,900

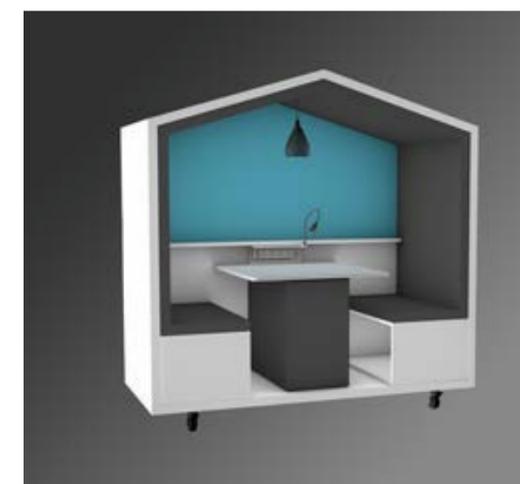
- 10x20 completely furnished Lounge includes branded back wall, one (1) monitor and power for monitor
- Exhibitors can choose from the standard furniture option in the layout provided or opt for no furniture
- One (1) Lead Scanner to scan attendees visiting the activation
- Four (4) Premium Passes
- **Plus all Standard Benefits**



10x10 Lounge

Late \$36,900

- 10x10 completely furnished Lounge includes branded back wall and side wall, one (1) monitor, power for monitor,
- Exhibitors can choose from the standard furniture option in the layout provided or opt for no furniture
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) Premium Passes



Meeting Pod

Late \$22,900

- Pod Dimensions: 79"W x 77"H x 30"D
- Meeting Pods will be located within the Indoor Expo Hall
- Includes Branded Backwall
- One (1) Lead Scanner to scan attendees visiting the activation
- One (1) Premium Pass
- **Plus all Standard Benefits**

Creators STUDIO + LOUNGE

Onsite Activation 20x50

The fully turnkey Creators Studio & Lounge will provide high exposure brand visibility as the exclusive title partner within the lock up logo, listed as the “powered by” sponsor. Engage, network, and educate attendees throughout the three days of POSSIBLE. Co-sponsorship sell through opportunities are available to support their investment and enhance on site engagement.

- Space is completely furnished and will reflect the Sponsor brand look and feel. Includes branded corner walls, step & repeat, mini platform and audience seating, branded welcome counter, branded pillows and lounge furniture.
- Thought Leadership Earned Session--:30 minutes session within the Creator Economy Academy Track
- Co-Supported Event
- One (1) AI Mural
- Three (3) Push Notifications
- Two (2) POSSIBLE Newsletter Exposure
- Three (3) Event Day Social Posts
- One (1) Post Event Social Post
- Twenty (20) Twenty Hosted Meetings
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) VIP Passes
- Five (5) Premium Passes
- **Plus all Standard Benefits**

Late \$185,900

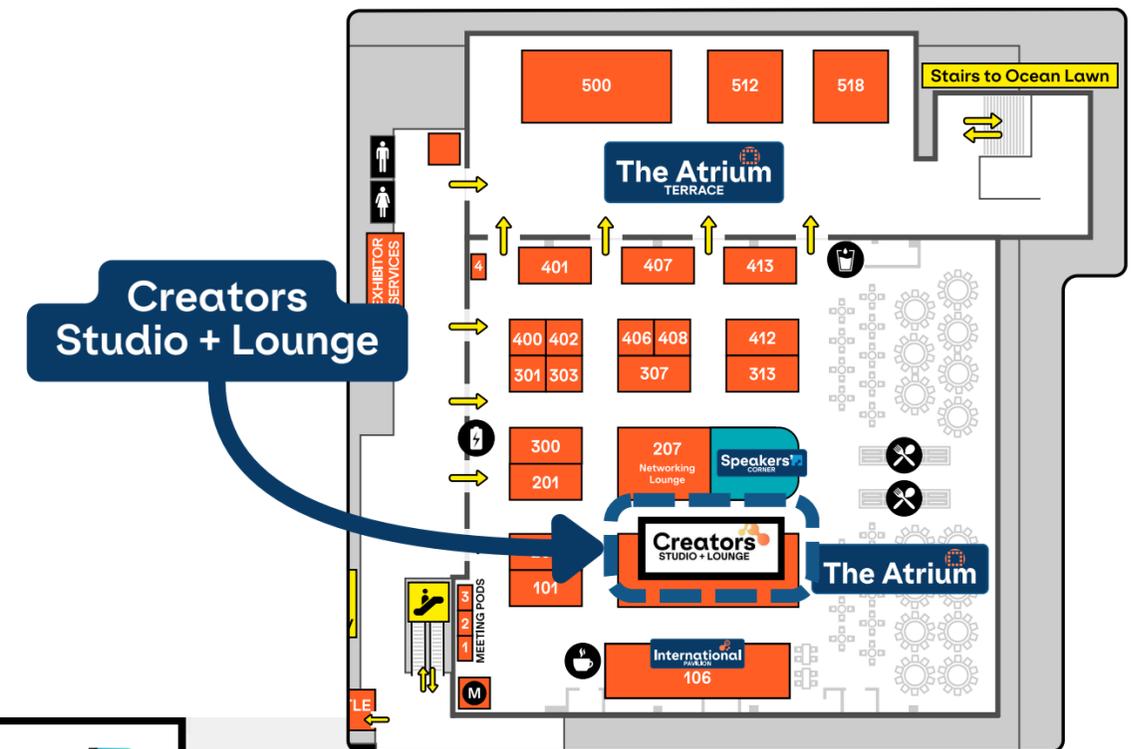


Image is used as a thought starter

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

The Atrium Networking Lounge

with POSSIBLE NYSE Speakers' Corner



As the sponsor of POSSIBLE's popular Networking Lounge, your brand will be prominently positioned at the heart of activity in The Atrium.

This prime, central location provides attendees with a welcoming, branded space to catch up on emails, make calls, and connect with fellow attendees. Collaborate with the POSSIBLE team to incorporate your brands look and feel and add a unique experiential activation to engage with attendees in this networking.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

20x50 Atrium Networking Lounge

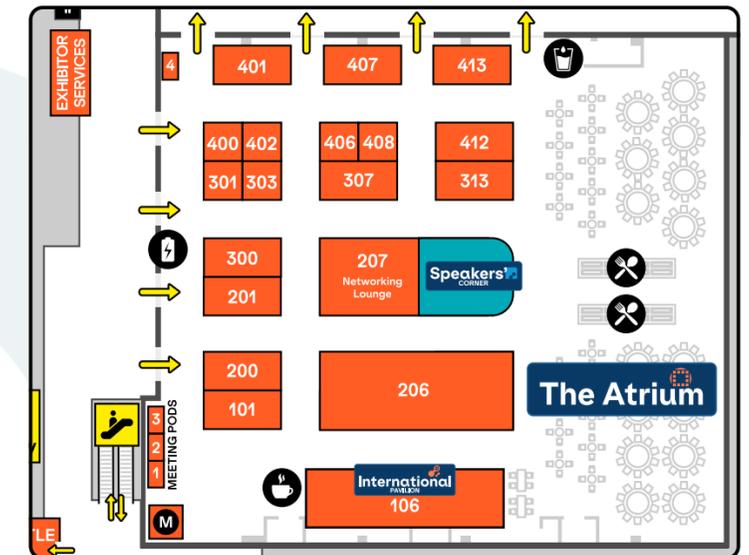
#207
Late \$ 205,900

- Space is completely furnished and will reflect the Sponsor brand look and feel. Includes branded corner walls, step & repeat, mini platform and audience seating, branded welcome counter, branded pillows and lounge furniture.
- Thought Leadership Earned Session--:30 minutes session within the Creator Economy Academy Track
- Co-Supported Event
- One (1) AI Mural
- Three (3) Push Notifications
- Two (2) POSSIBLE Newsletter Exposure
- Three (3) Event Day Social Posts
- One (1) Post Event Social Post
- Twenty (20) Twenty Hosted Meetings
- One (1) Lead Scanner to scan attendees visiting the activation
- Three (3) VIP Passes
- Six (6) Premium Passes
- **Plus all Standard Benefits**

*Any activation incurs additional fee

**Any food and beverage incurs additional fee

The "New York Stock Exchange POSSIBLE Speaker Corner" will be located within the lounge and feature a raised stage for extended Q&A sessions, post appearance discussions, and meet- and greets following select sessions – with announcements made at the end of each participating session.



Floor Plan subject to change.

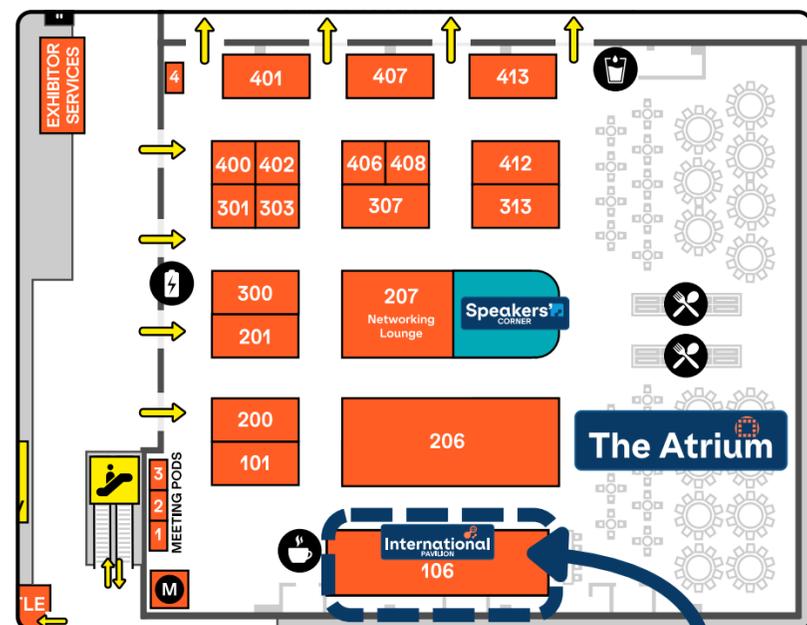


International PAVILION

Step into the world of global innovation at POSSIBLE 2026 with our brand-new International Exhibit Space.

This exclusive area will showcase 6 cutting-edge companies from around the world, offering a unique platform for international brands to connect with decision-makers and share your groundbreaking technology.

This vibrant hub will highlight the latest trends, technologies, and solutions driving the future of marketing and business. By participating as an exhibitor, your company will gain unparalleled visibility among industry leaders, partners, and attendees from diverse markets.



Floor Plan subject to change.

International Pavilion

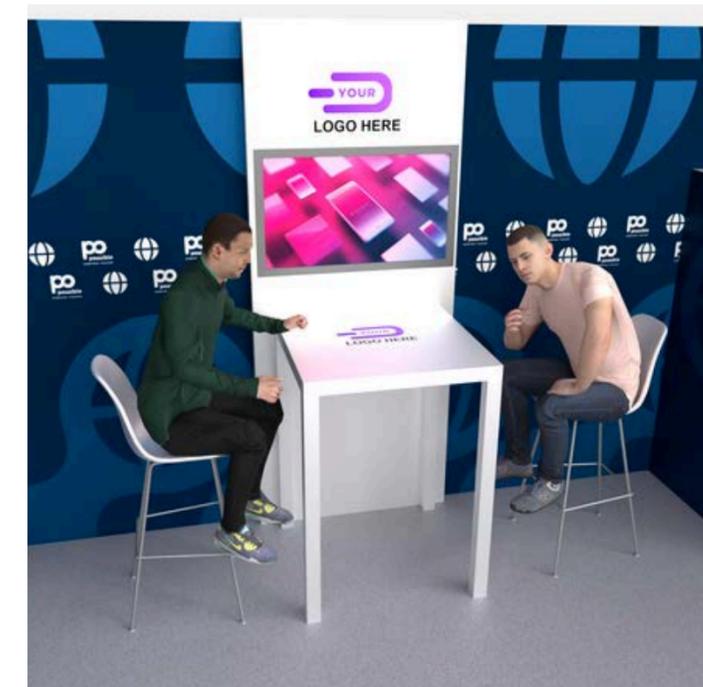
International Pavilion Units

#108

Late \$ 25,900

- One (1) backwall with branded logo
- One (1) branded table & two (2) chairs
- One (1) Monitor
- Partners will receive their logo on the International Pavilion header
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) Premium Passes
- **Plus, all Standard Benefits**

****Add five (5) hosted meetings now at our special startup rate — just \$525 per meeting!**



POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

FONTAINEBLEAU

AI+Verse

With
AI TRAILBLAZERS

Title Sponsorship



Late \$125,000

As the AI Verse Title Sponsor, your company will be recognized as a leader in AI innovation and market growth opportunities. Your organization will be positioned as the leader driving the charge into the future of the AI industry, you will have exclusive visibility across the entire hall, with your company integrated into every touchpoint of the attendee journey.

- AI Verse Title Sponsorship will receive one (1) earned :30 minute session on the stage. Content development in collaboration with the POSSIBLE Team & AI Trailblazers
- Two (2) 10x15 Turnkey Activations (with the option to create two separate activations or combine them into one larger space, inquire for details)
- Two (2) 10x15 Activations can be custom activations, inquire for details
- Two (2) VIP Passes
- Four (4) Premium Passes
- Location will be included in POSSIBLE event map
- Logo will be included in all marketing materials and event signage as the title sponsor
- **Plus all Standard Benefits**



Floor Plan subject to change.

AI Verse 10x15 Turnkey Activation

#1, #2, #3, #4, #5, #6, #7, #8, #9
Late \$ 45,900

Showcase your cutting-edge AI interactive solutions at the center of the action with a turnkey 10x15 activation — a dedicated space designed to engage attendees, highlight innovation, and bring your technology to life.

Option A: Lounge Seating

- One (1) Branded back wall. One (1) Monitor, One (1) Double-sided branded sign, Two (2) Curved Bench, One (1) Cocktail Table, One (1) Branded counter with stool, Two (2) Plants
- One (1) Lead Scanner to scan attendees visiting the activation
- Three (3) Premium Passes
- **Plus all Standard Benefits**



AI Verse 10x15 Turnkey Activation Option A

Option B: Working Table

- One (1) Branded back wall, One (1) Monitor, One (1) Double-sided branded sign, One (1) Working Table with Four (4) stools, One (1) Branded counter with stool, Two (2) Plants
- One (1) Lead Scanner to scan attendees visiting the activation
- Three (3) Premium Passes
- **Plus all Standard Benefits**



AI Verse 10x15 Turnkey Activation Option B

10x15 Custom Activation are available for 30K.
Inquire for details

[Click Here for more information →](#)

The Atrium Terrace Custom Builds

The Terrace location provides stellar views of Miami Beach and an ocean breeze. This central location is adjacent to the Indoor Expo Hall and the stairs leading the Ocean Lawn.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:30pm - 7:30pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



Examples of Custom Activations from POSSIBLE

20x20 Custom Build

2 Available
#512 #518
 Late \$ 49,900

- Your opportunity to utilize the 20x20 space to create your own custom booth setup
- Partner responsible for all costs, materials, and electrical
- Must use in-house preferred vendor for the exterior shell (Incurs additional fee covered by partner)
- Units can be combined as a 20x40 for additional cost
- One (1) Lead Scanner to scan attendees visiting the activation
- Three (3) Premium Passes
- **Plus all Standard Benefits**

20x40 Custom Build

1 Available
#500
 Standard \$ 80,000
 Late \$ 82,000

- Your opportunity to utilize the 20x40 space to create your own custom booth setup.
- Partner responsible for all costs, materials and electrical
- Must use in-house preferred vendor for the exterior shell (Additional fee covered by partner)
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**

SOLD OUT



Floor Plan subject to change.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

Outdoor Ocean Lawn

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



20x20 Ocean Lawn Custom Build

3 Available
#521, #530, #534
#544 **SOLD OUT**
 Late \$ 42,900

- Your opportunity to utilize the 20x20 space to create your own custom booth setup
- Partner responsible for all costs, materials, and electrical
- Must use in-house preferred vendor for the exterior shell (Incurs additional fee covered by partner)
- One (1) Lead Scanner to scan attendees visiting the activation
- Three (3) Premium Passes
- **Plus all Standard Benefits**

20x40 Ocean Lawn Custom Build

2 Available
#531, #540
 Late \$ 82,900

- Your opportunity to utilize the 20x40 space to create your own custom booth setup
- Partner responsible for all costs, materials and electrical
- Must use in-house preferred vendor for the exterior shell (Incurs additional fee covered by partner)
- One (1) Lead Scanner to scan attendees visiting the activation
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**



Floor Plan subject to change.

15x80 Turnkey Ocean Lawn Networking Lounge

#538
 Standard \$ 105,000
 Late \$ 108,000

SOLD OUT

- Exclusive sponsor of the lounge. Custom branding throughout including, branding on the exterior shell
- Opportunity for sponsor to provide an experiential activation within the footprint (POSSIBLE to approve – sponsor to produce and install)
- Networking Lounge is 15x80
- Lawn games provided by POSSIBLE
- Logo on two (2) branded charging stations
- Opportunity to provide branded giveaway and/or collateral in the lounge (provided by sponsor)
- One (1) VIP Pass
- Six (6) Premium Passes
- **Plus all Standard Benefits**

Outdoor La Côte Lawn

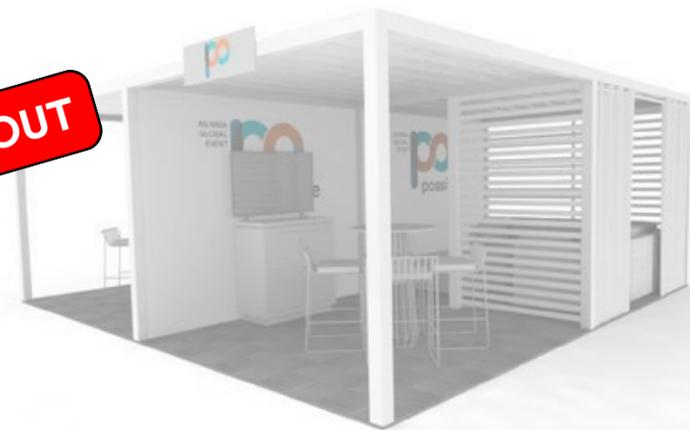
POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

20x10 La Côte Turnkey Cabana

#612, #614, #618, #620
 Standard \$ 70,000
 Late \$ 72,000

- Sponsor logo on header
- Branded wall
- Furniture includes lounge seating with one (1) cocktail table, one (1) high boy, four (4) bar stools
- One (1) Monitor
- Four (4) branded pillows
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**

SOLD OUT



*This rendering shows two lounges side by side

10x15 La Côte & Ocean Lawn Turnkey Cabana

1 Available
 #522

~~#520, #604, #603, #607, #609, #644, #643, #645, #649~~
 Late \$ 63,400

- Sponsor logo on header
- Branded wall
- Furniture includes one (1) sofa, two (2) accent tables
- Check in counter with branded kick panel and one (1) stool
- One (1) Monitor
- Four (4) Branded Pillows
- One (1) Lead Scanner to scan attendees visiting the activation
- Three (3) Premium Passes
- **Plus all Standard Benefits**



*This rendering shows two lounges side by side



Floor Plan subject to change.

20x40 La Côte Lawn Custom Build

#600, #630
 Standard \$ 65,000
 Late \$ 67,000

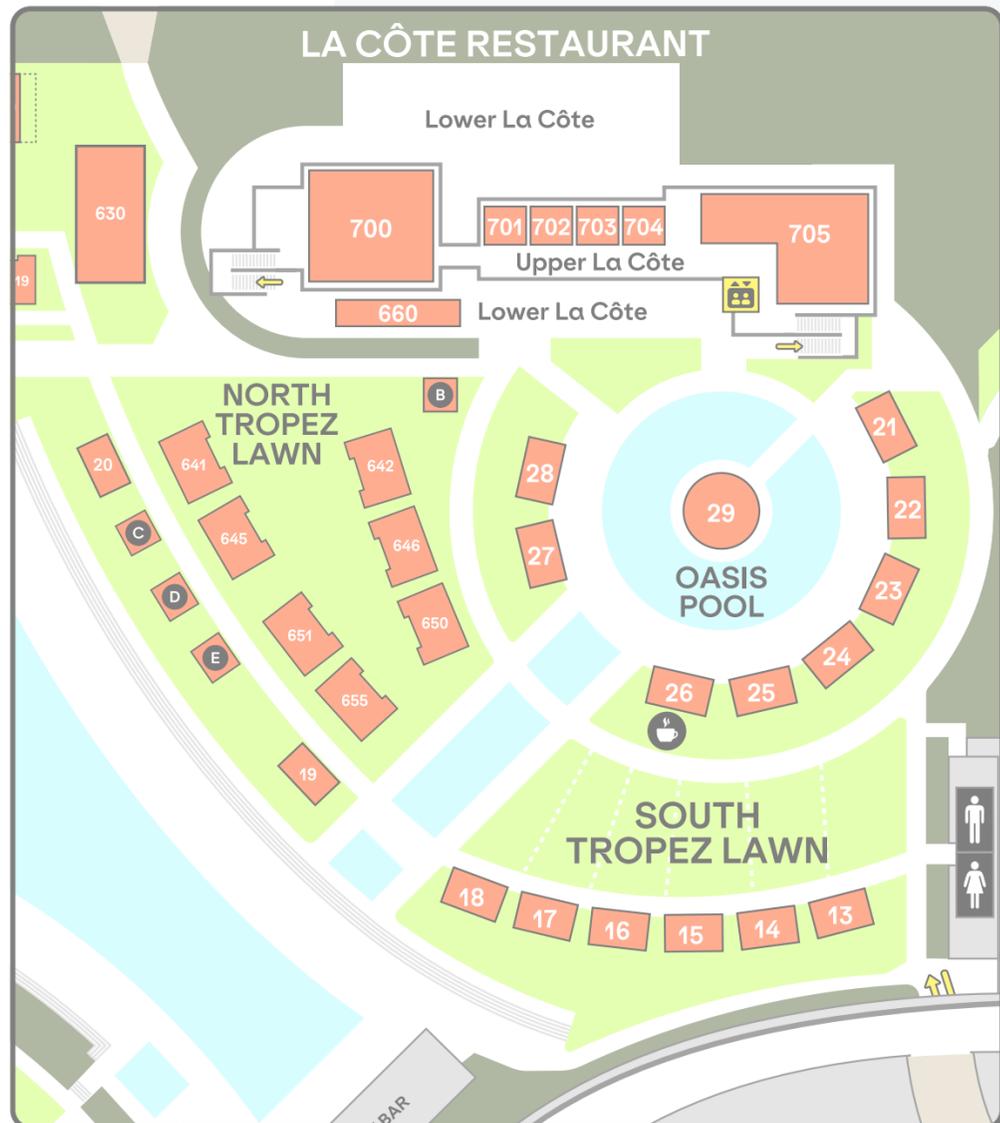
- Your opportunity to utilize the 20x40 space to create your own custom booth setup
- Partner responsible for all costs, materials, electrical
- Must use in-house preferred vendor for the exterior shell (Incurs additional fee covered by partner)
- One (1) VIP Pass
- Four (4) Premium Passes
- **Plus all Standard Benefits**

SOLD OUT



Outdoor Expo Garden Cabanas

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



Floor Plan subject to change.

SOLD OUT



Poolside

#21 through #28
Standard \$ 38,000
Late \$ 39,000

- Cabana includes two (2) branded side walls, one (1) monitor, lounge furniture, four (4) branded pillows, power for monitor, and additional lawn space in the front of the cabana
- Three (3) Premium Passes
- **Plus all Standard Benefits**

South Tropez Lawn

#13 through #18
Standard \$ 37,500
Late \$ 40,000

- Cabana includes branded back wall and header, one (1) monitor, lounge furniture, four (4) branded pillows, power for monitor.
- Footprint includes additional lawn space in front of the cabana
- Three (3) Premium Passes
- **Plus all Standard Benefits**



Center Island

#29
Standard \$ 56,000
Late \$ 58,500

- Cabana includes floor branding leading to the cabana, two (2) monitors, branding on cabana header, four (4) branded pillows, lounge furniture, power for monitor
- Four (4) Premium Passes
- **Plus all Standard Benefits**



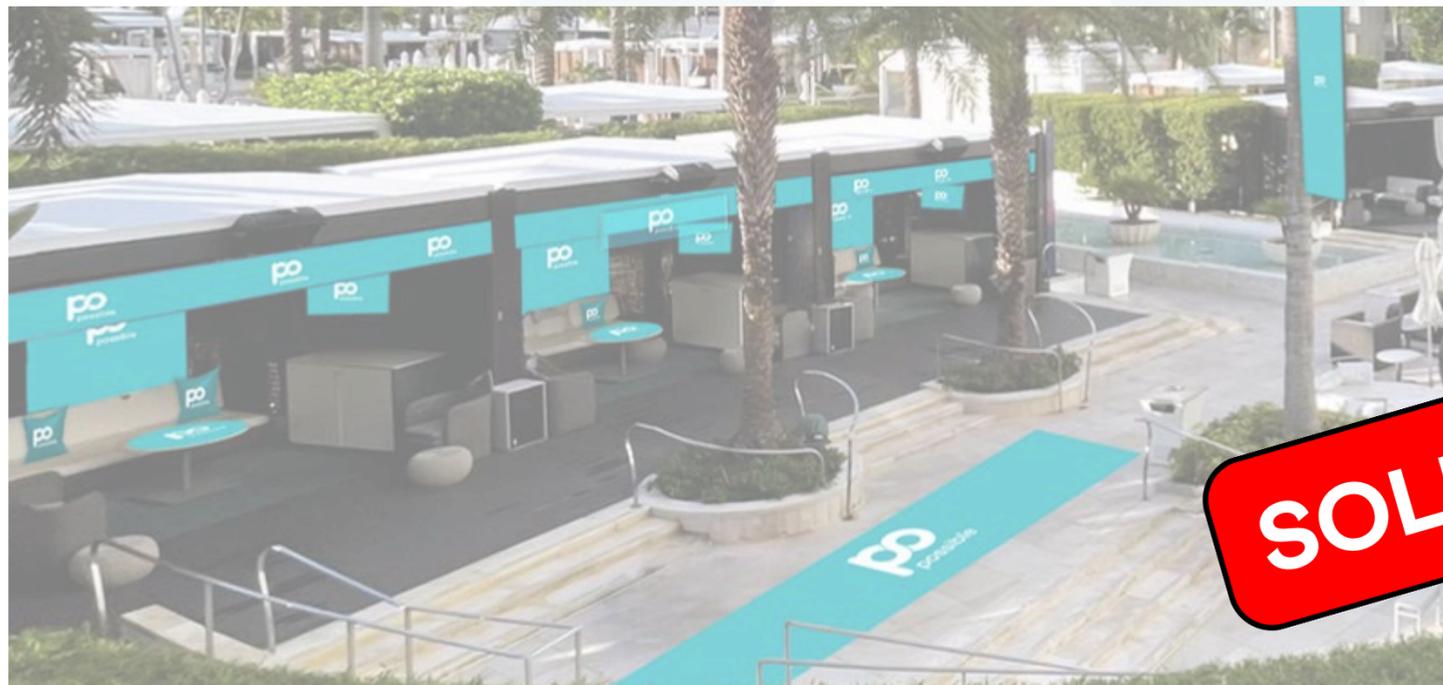
La Côte Upper Level

#701 through #704
Standard \$ 26,000
Late \$ 27,000

- Cabana with built-in seating includes table, two (2) branded side walls, with logo branding on the front top header, four (4) branded pillows
- One (1) branded glass panel, facing the expo garden
- Two (2) Premium Passes
- **Plus all Standard Benefits**

Arkadia Pool

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



SOLD OUT

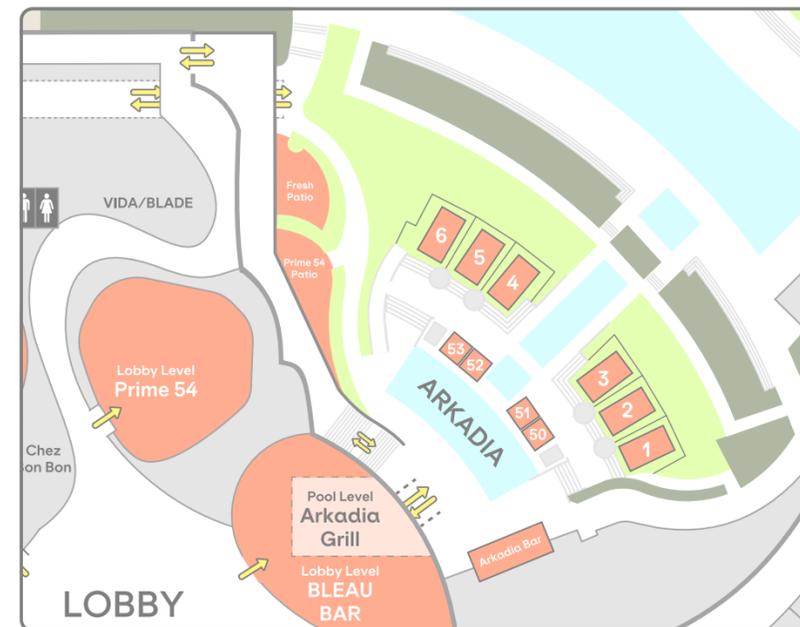
Arkadia Pool Half Takeover

#4, #5, #6

Standard \$ 185,000

Late \$ 189,000

- Three (3) pool cabanas. Each cabana includes centered backwall and header branded banner
- One (1) Branded large rectangular ground decal
- One (1) couch, Two (2) chairs, One (1) table, One (1) cabinet, Two (2) branded pillows, monitor and power for monitor
- One (1) branded tree banner/flag
- Sponsor may include additional branding opportunities, such as throw pillows, one (1) large ground decals within their half of the footprint at an additional fee
- Two (2) VIP Passes
- Four (4) Premium Passes
- **Plus all Standard Benefits**



Floor Plan subject to change.



Arkadia Pool Lounge

#50, #51, #52, #53

Standard \$ 30,000

Late \$ 31,000

- Two (2) Sofas
- One (1) Branded Cocktail Table
- Four (4) Branded Throw Pillows
- One (1) Branded Sign
- Two (2) Umbrellas
- Electricity not available
- Two (2) Premium Passes
- **Plus all Standard Benefits**



Arkadia Pool Cabana

#1, #2, #3

Standard \$ 48,000

Late \$ 49,000

- One (1) branded header, one (1) backdrop banner, one (1) monitor, and lounge furniture
- Three (3) Premium Passes
- Additional food & beverage are covered by Participant
- **Plus all Standard Benefits**

North Tropez Lawn

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



Floor Plan subject to change.

This space offers the perfect atmosphere to network and entertain outside in your own private lounge.

North Tropez Lawn Lounges

1 Available

#655

~~#644, #642, #645, #646, #650, #654~~ **SOLD OUT**

Late \$ 35,900

- Two (2) Loveseats
- Two (2) Nest Chairs
- One (1) Branded Cocktail Table
- Four (4) Branded Throw Pillows
- One (1) Branded Sign
- Two (2) Umbrellas
- Electricity not available
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) Premium Passes
- **Plus all Standard Benefits**



North Tropez Lawn Cabanas

#19, #20

Standard \$ 38,000
Late \$ 39,000

- One (1) branded header
- One (1) sided header
- One (1) monitor
- Select lounge furniture
- Two (2) Premium Passes
- **Plus all Standard Benefits**

FRESH Lounge Takeover

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



SOLD OUT

As the sponsor of POSSIBLE's Fresh Lounge Takeover, your brand will gain exclusive access to transform the inviting space outside the popular Fresh Restaurant patio at the Fontainebleau into a custom-branded oasis.

Located on the Lower Level, adjacent to the pool areas, this prime location offers an ideal setting for an experiential activation, a customized lounge for networking, entertainment, or meeting spaces.

Partner with the POSSIBLE team and preferred production company to seamlessly incorporate your unique brand experience.

Note: furniture, branding and food & beverage incur additional fees covered by partner.



Floor Plan subject to change.

FRESH Lounge Takeover

Standard \$ 46,000

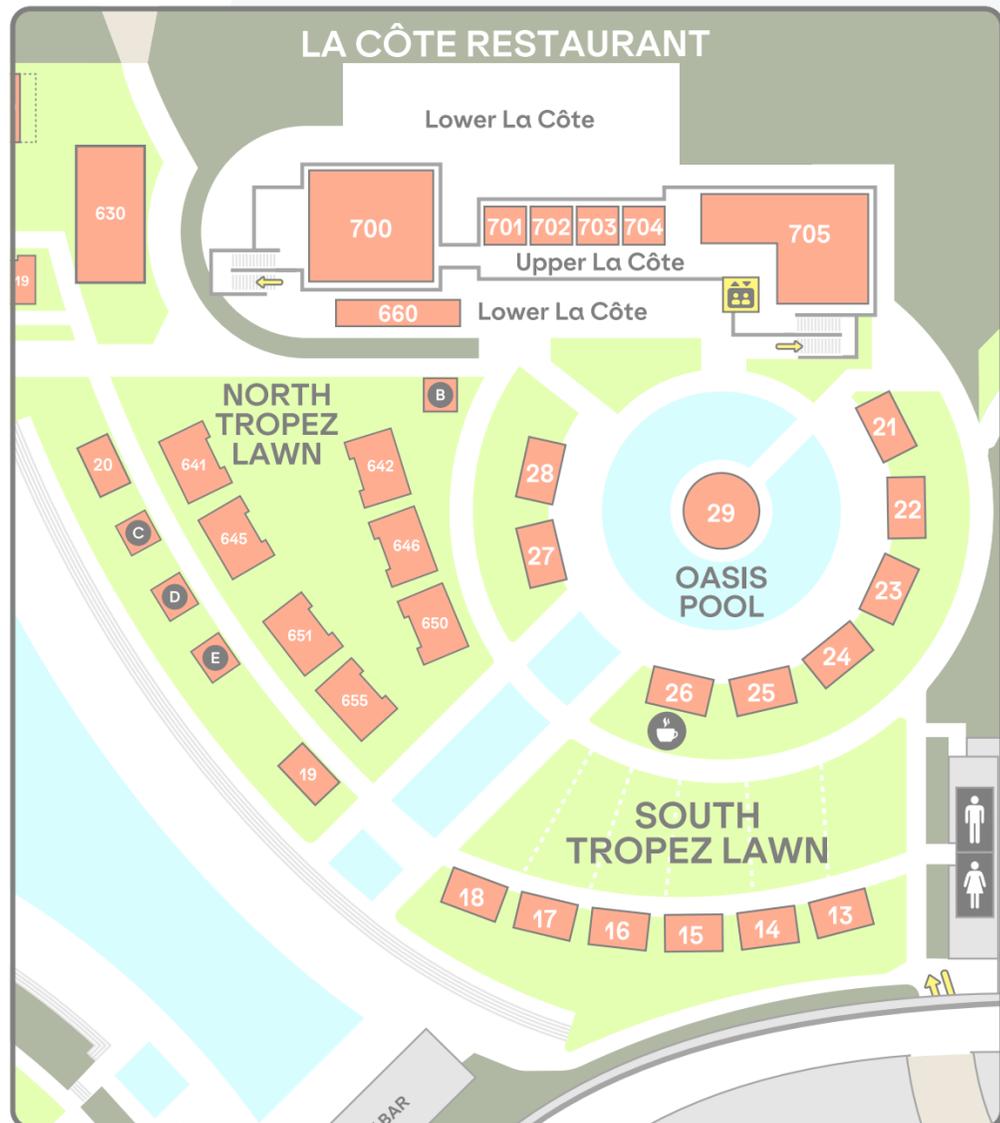
Late \$ 48,000

- Exclusive right to create your own branded footprint within the 486 sq-foot space outside of the Fresh Restaurant on Tuesday and Wednesday
- Branding, furniture, décor, F&B incur an additional fee and must work with POSSIBLE's preferred vendor
- Three (3) Premium Passes
- **Plus all Standard Benefits**



Outdoor Upper La Côte North and South Spaces

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



Floor Plan subject to change.

36x36 North Location

#700

Standard \$ 110,000

Late \$ 113,000

- Capacity 80-100
- Three (3) branded cabanas to include lounge furniture
- Option for co-supported events to be included on the event agenda (incurs additional \$20K fee)
- One (1) branded glass panel, facing the expo garden
- One (1) VIP Pass
- Three (3) Premium Passes
- Plus all Standard Benefits



SOLD OUT



32x40 South Location

#705

Standard \$ 110,000

Late \$ 113,000

- Capacity 80-100
- Three (3) branded cabanas
- Branded Bar Space, lounge furniture, umbrellas
- Option for co-supported events to be included on the event agenda (incurs additional \$20K fee)
- One (1) branded glass panel, facing the expo garden
- One (1) VIP Pass
- Three (3) Premium Passes
- Plus all Standard Benefits



Meeting Rooms

Hold meetings and connect with your prospects in our private meeting room areas.

5th floor meeting rooms are converted suites and include a private bathroom and two meeting spaces.

Large Meeting Room
Late \$ 26,000

Small Meeting Room
Late \$ 16,000

- Additional décor, furniture, f&b, A/V are covered by partner
- Must use in house preferred vendor
- One (1) Premium Pass
- One (1) Lead Scanner to scan attendees visiting the activation
- **Plus all Standard Benefits**

*Please Contact Us For Availability

Our meeting rooms are located on the upper lobby, 4th floor and 5th floor. Bring your own vision to life within these spaces.

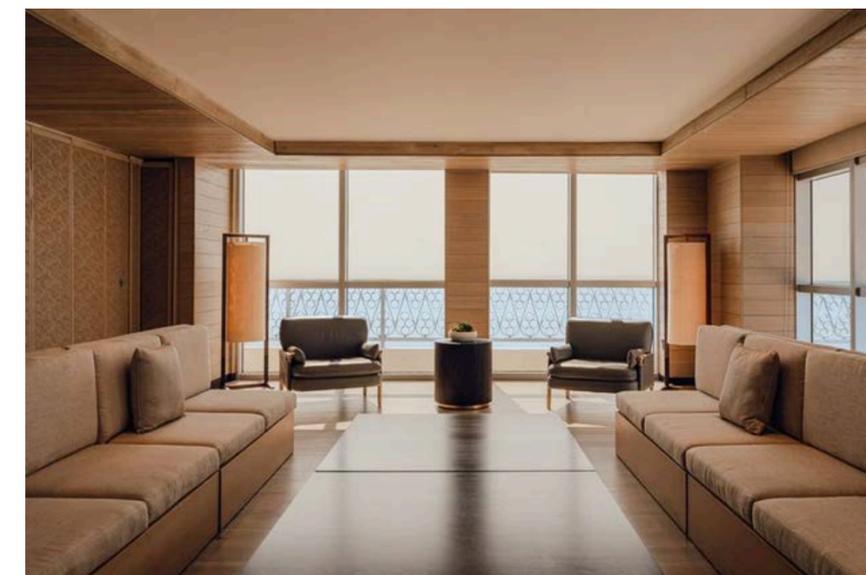




Suites at Fontainebleau & Eden Roc

Two iconic oceanfront resorts, side by side, offering the ultimate blend of style, space, and inspiration. From bright, spacious suites with sweeping Atlantic and city views to world-class ballrooms and breezy outdoor terraces, every detail sets the stage for unforgettable experiences. Whether hosting a major keynote or a private gathering, Fontainebleau and Eden Roc deliver modern luxury, breathtaking views, and unmatched flexibility — all just steps from the sand.

[Click here](#) to visit our Suites Booklet for more information and availability



YACHT CLUB



Floor Plan subject to change.

Yacht Reservations

Take your presence at POSSIBLE beyond the show floor with a private yacht experience. From client entertaining and executive meetings to exclusive networking events, the POSSIBLE Yacht Club offers a unique platform to showcase your brand and strengthen relationships.

To become a yacht partner, follow these simple steps to secure your private yacht experience at POSSIBLE.

Step 1: Become a POSSIBLE Yacht Partner!

As a POSSIBLE Yacht Partner, you will receive the below sponsorship benefits!

- Dedicated Yacht berth within the POSSIBLE footprint
- Access to our preferred Yacht Provider to select and book your yacht (availability is limited, and reservations are first-come, first-serve)
- Access to our preferred vendors
- Listed as a POSSIBLE “Yacht Partner” on the POSSIBLE Yacht page
- Inclusion on POSSIBLE event Floor Map as a “Yacht Club” member
- Ability to host events on your yacht
- Co-supported event listed in the POSSIBLE agenda with a dedicated RSVP page (value of \$21K)
- Opportunity to secure brand ambassadors, inquire for details
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) Premium Passes
- **Plus all Standard Benefits**

Late \$ 22.400 fee included in listed package prices in adjacent grid

All yacht partners must adhere to the Miami noise ordinance (11 pm–7 am) and follow yacht protocols. Wi-Fi is not available; hotspots are required on each vessel. Estimated costs exclude taxes, crew gratuities, F&B, staffing, décor, branding, A/V, entertainment, and other enhancements, which can be coordinated directly through our vendor. Inventory and availability are subject to change, and all details must be confirmed with the yacht provider.

Step 2: Select & Book Your Yacht

Once you are a confirmed POSSIBLE Yacht Partner, we will introduce you to our preferred yacht provider to select and book your yacht (availability is limited and reservations are first-come, first-served).

- Sponsors will contract directly with the yacht provider to secure their vessel.
- Yachts are available on a 9-hour rental per day, with activation hours running Monday through Wednesday from 8:00 a.m. – 5:00 p.m. Load in is Monday morning. Additional hours may be available upon request — inquire for details.
- Cruising available outside bridge restriction times (7–10 am, 4–7 pm). inquire for details
- Catering available for an additional cost, inquire for details
- Estimated pricing below reflects a three-day full rental (including 20% gratuity) plus our POSSIBLE Yacht Partner Sponsorship

Step 3: Secure the Yacht Branding Package

Required for participation, Package Includes:

- Branded 10x10 tent
- Check-in counter
- Red carpet

The branding package is provided through a POSSIBLE preferred vendor and is paid directly by Yacht Partners, separate from the sponsorship fee and yacht rental. The package cost is estimated at \$5,000. and is included in pricing listed below. Additional branding opportunities may be available based on yacht capabilities; inquire for details and fees.

POSSIBLE Yacht Partnership Packages

Vessel Type	Estimated Docked Capacity	Estimated Total includes sponsorship fee, yacht rental, and branding package
51 ft Yacht	25 Guests	\$47,780
68 ft Yacht	30 Guests	\$52,136
70 -74 ft Yacht	30 Guests	\$49,760
80 ft Yacht	40 Guests	\$59,000
100 ft Yacht	Over 100 Guests	\$93,000
105 ft Yacht	50 Guests	\$67,580
120 ft Yacht	Over 100 Guests	\$101,000
Above 120 ft Yacht	Over 100 Guests	\$116,000

Capacity varies by yacht; provider has final determination.
All costs are estimates; final pricing is set by the vendor.



New for 2026!

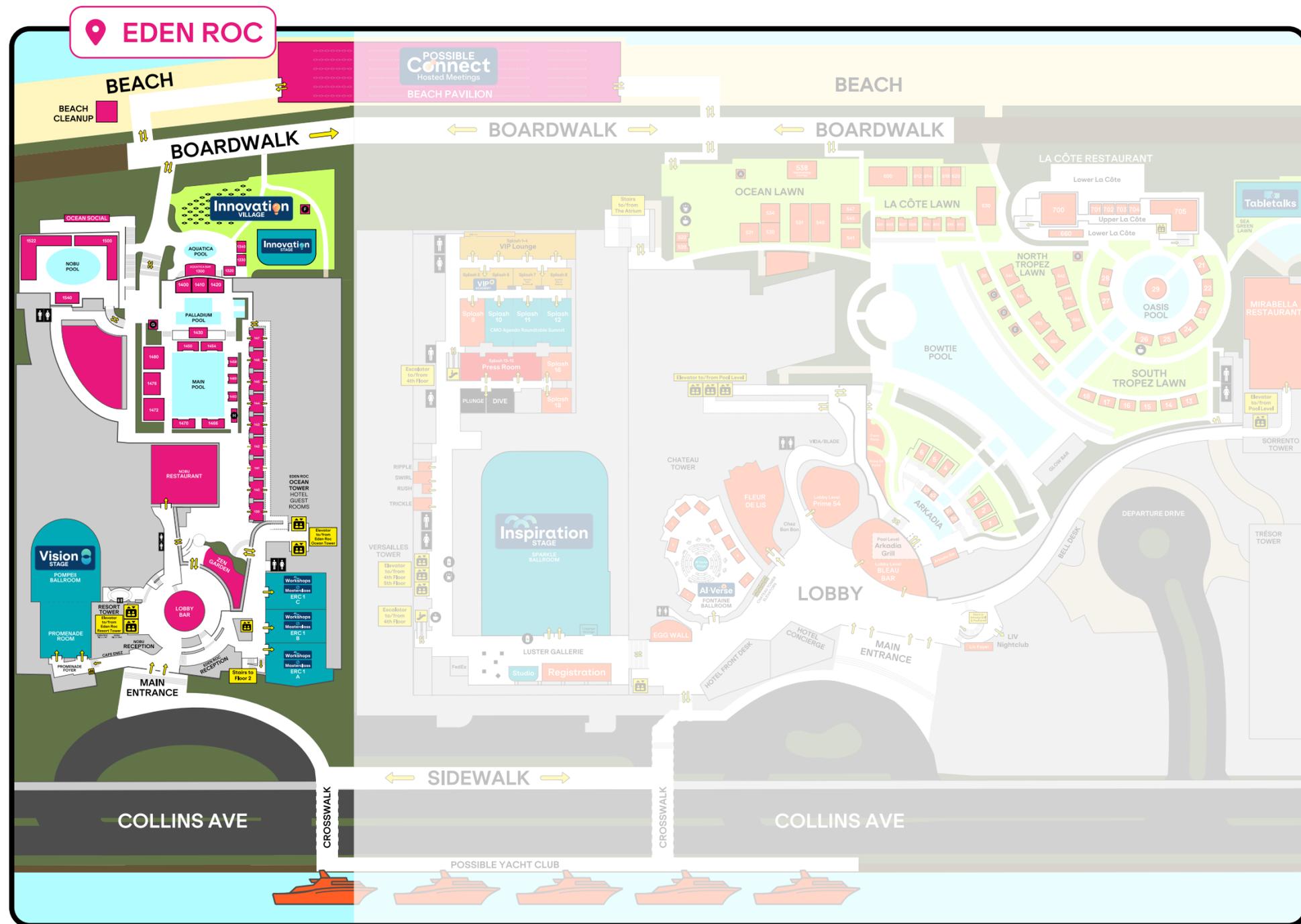
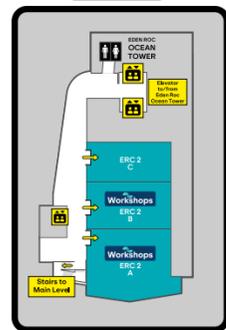
Eden Roc

Meeting, Expo & Activation Space

A true staple of Miami Beach, Eden Roc is a celebrated symbol of the city's rich history and vibrant spirit. Designed by renowned architect Morris Lapidus in 1955, the resort stands as a masterpiece of mid-century modern design, capturing the essence of Miami's golden age of glamour.



2026 Floor Map



Legend

- Fontainebleau Expo & Yachts
- Eden Roc Expo & Beach
- Thought Leadership
- VIP Only Access
- Walking Path
- ➔ Walking Direction
- Escalator
- Elevator
- Stairs
- Bathroom
- Food & Beverage
- Hydration Station
- Coffee Cart
- Charging Station

Floor Plan subject to change.

EDEN ROC

Main Pool North Side Lounge #1472



SOLD OUT

North Side Lounge

#1472

Standard: \$ 85,000

Late: \$ 87,000

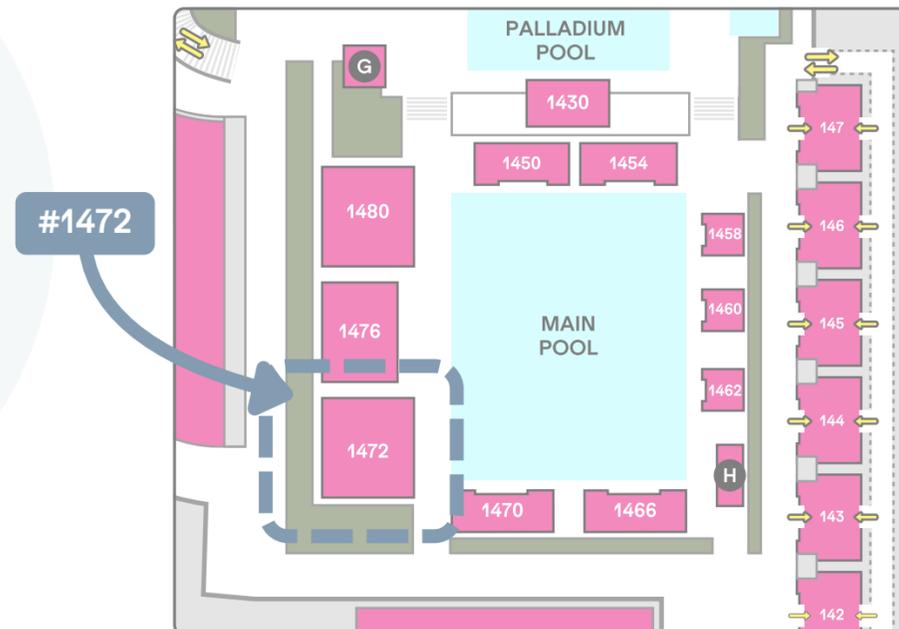
- Dimensions-11'W x 22'D and 11'W x 16'D
- Two (2) Truss structures with white truss covers with single-sided branded stretch fabric back drop, a single-sided branded overhead panel for sun coverage
- One (1) Loveseat, four (4) chairs, one (1) branded cocktail table, and two (2) branded end tables
- Two (2) Branded high boy with eight (8) bar

- Two (2) Branded high boy with eight (8) bar
- One (1) Branded check-in counter with lockable storage and one (1) bar stool



- Two (2) Counters with lockable storage
- One (1) Branded ground decal
- Two (2) Umbrellas
- Six (6) Branded pillows
- Five (5) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus Standard Benefits**

#1472



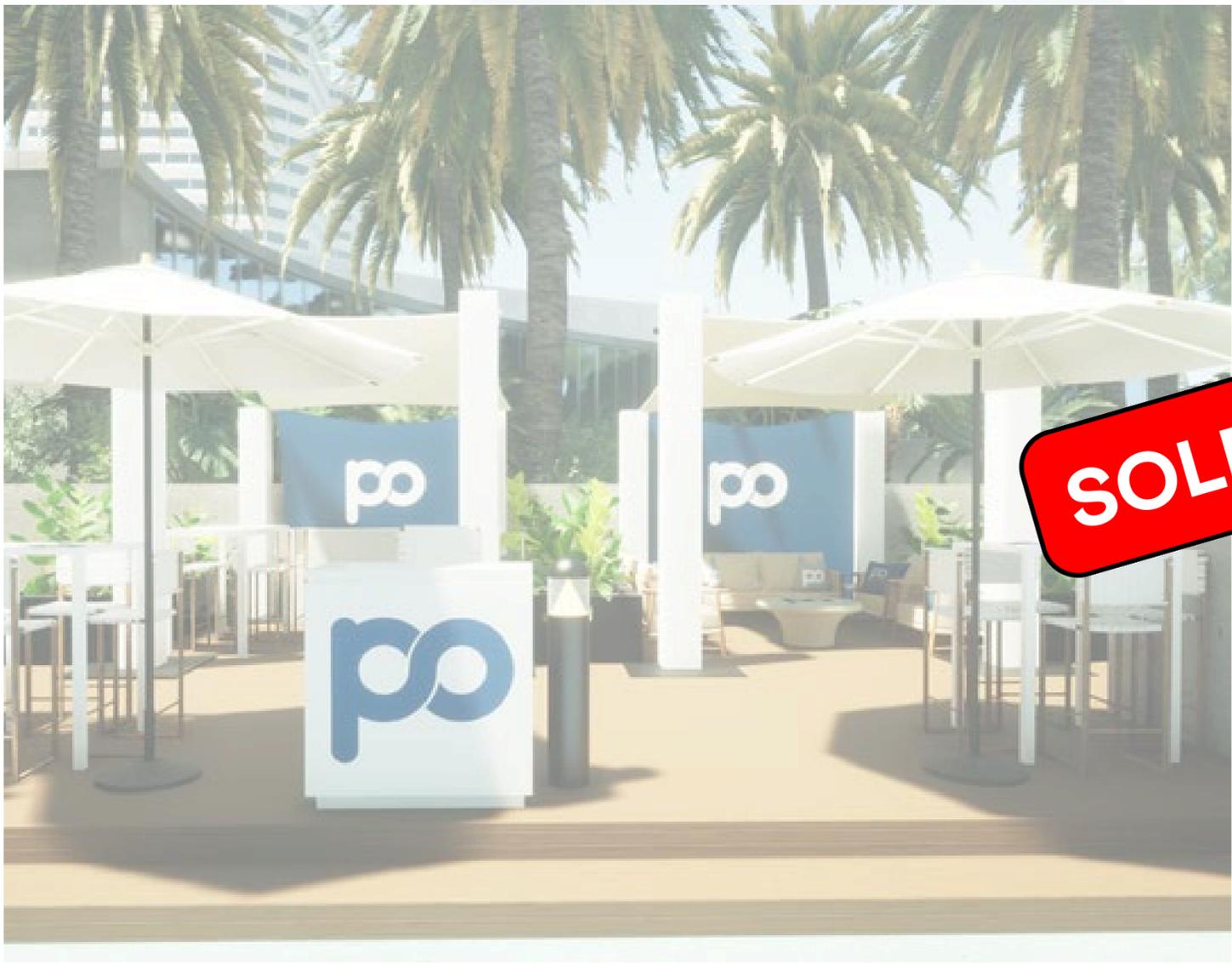
Floor Plan subject to change.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

 EDEN ROC

Main Pool

North Side Lounge #1476



North Side Lounge

#1476
 Standard: \$ 85,000
 Late: \$ 87,000

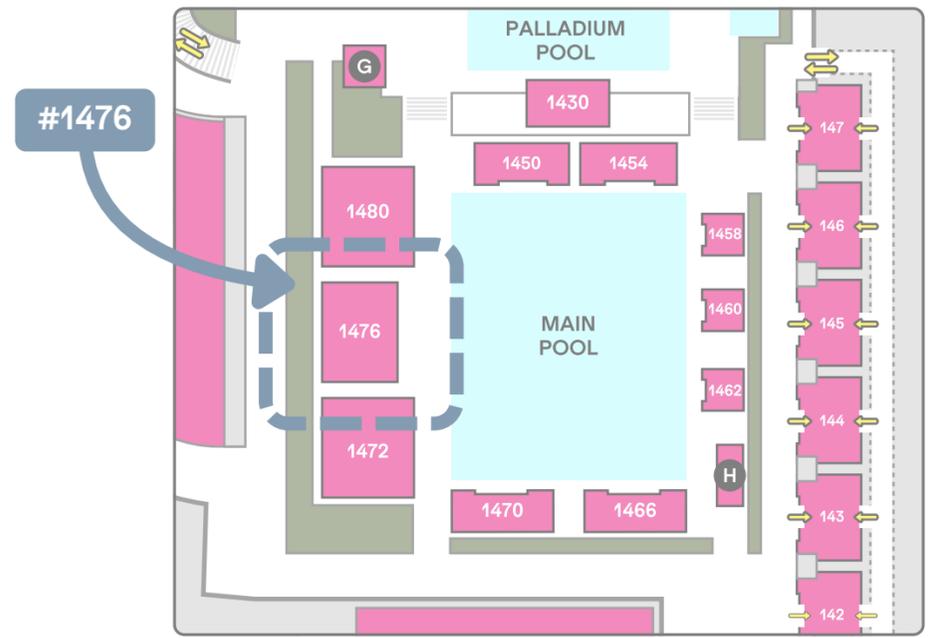
- Dimensions- 11'W x 22'D and 11'W x 16'D
- Two (2) Truss structure with white truss covers with single-sided branded stretch fabric back drop, a single-sided branded overhead panel for sun coverage
- One (1) L-shaped seat, four (4) chairs, one (1) branded end table and two (2) branded end tables and high boy with eight (8) bar stools
- One (1) L-shaped seat, four (4) chairs, one (1) branded end table and two (2) branded end tables with eight (8) bar stools



- One (1) Branded check-in counter with lockable storage with one (1) bar stool
- Two (2) Counters with lockable storage
- One (1) Branded ground decal
- Two (2) Umbrellas
- Six (6) Branded pillows
- Five (5) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus Standard Benefits**

SOLD OUT

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



Floor Plan subject to change.

EDEN ROC

Main Pool

North Side Lounge #1480



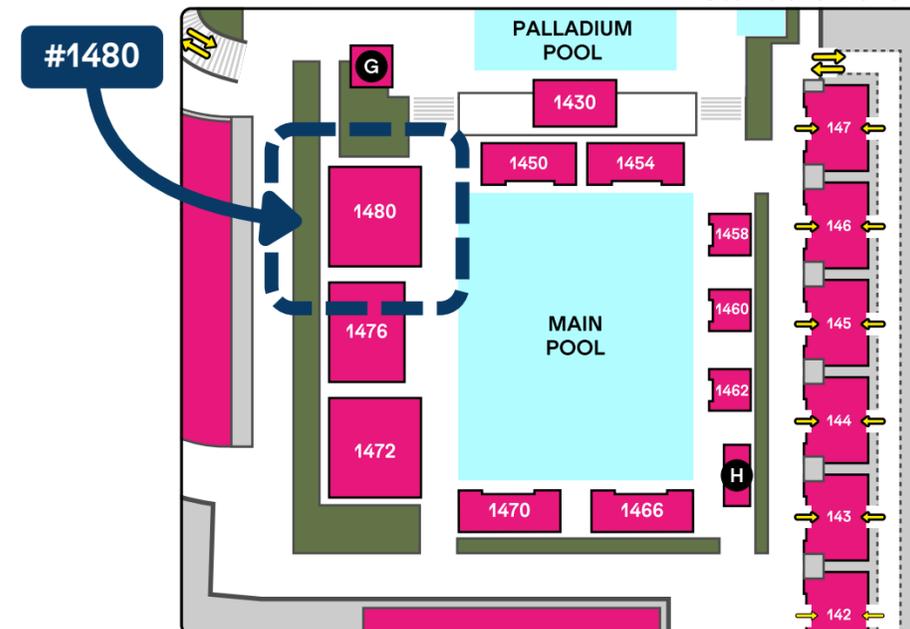
North Side Lounge

#1480
Late: \$91,900

- Dimensions-11'W x 22'D and 15'W x 22'D
- One (1) Truss structure with white truss covers with single-sided branded stretch fabric back drop, a single-sided branded overhead panel for sun coverage, and a single-sided branded stretch fabric side panel
- One (1) Loveseat, four (4) chairs, one (1) branded cocktail table, and two (2) branded end tables
- Two (2) Branded high boy with eight (8) bar stools
- Two (2) Communal tables with eight (8) bar stools



- One (1) Branded check-in counter with lockable storage with one (1) bar stool
- Two (2) Counters with lockable storage
- One (1) Branded ground decal
- Two (2) Umbrellas
- One (1) Lead Scanner to scan attendees visiting the activation
- Six (6) Branded pillows
- Five (5) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **All Standard Benefits**



Floor Plan subject to change.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

EDEN ROC

Main Pool East Side Lounges



Establish a strong brand presence at the Eden Roc Main Pool.

These premium spaces with custom branded sail coverings offer a prime opportunity to engage with decision-makers and elevate your presence in a dynamic, non stop environment.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

East Side Lounges

1 Available

#1450

#1454 **SOLD OUT**

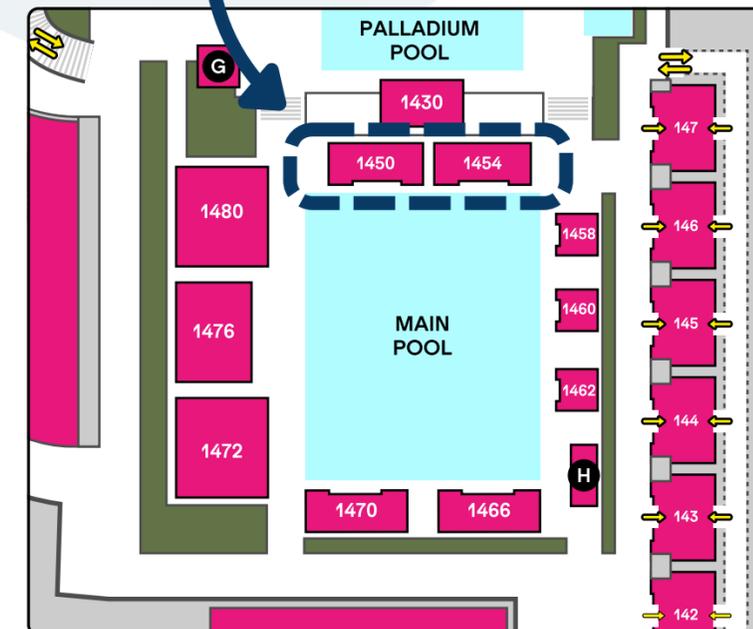
Late: \$ 81,900

- Dimensions-22'Wx10'D
- Two (2) Truss structures with white truss covers each with single-sided branded stretch fabric back drop and a single-sided branded overhead panel for sun coverage
- One (1) Double-sided branded side wall
- One (1) Slat wall with one (1) branded sign
- One (1) Loveseat, two (2) chairs, one (1) branded cocktail table, and two (2) branded end tables



- One (1) Branded high boy with four (4) bar stools
- One (1) Branded check-in counter with lockable storage with one (1) bar stool
- Two (2) Counters with lockable storage
- One (1) Branded ground decal
- Four (4) Branded pillows
- One (1) Lead Scanner to scan attendees visiting the activation
- Four (4) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus Standard Benefits**

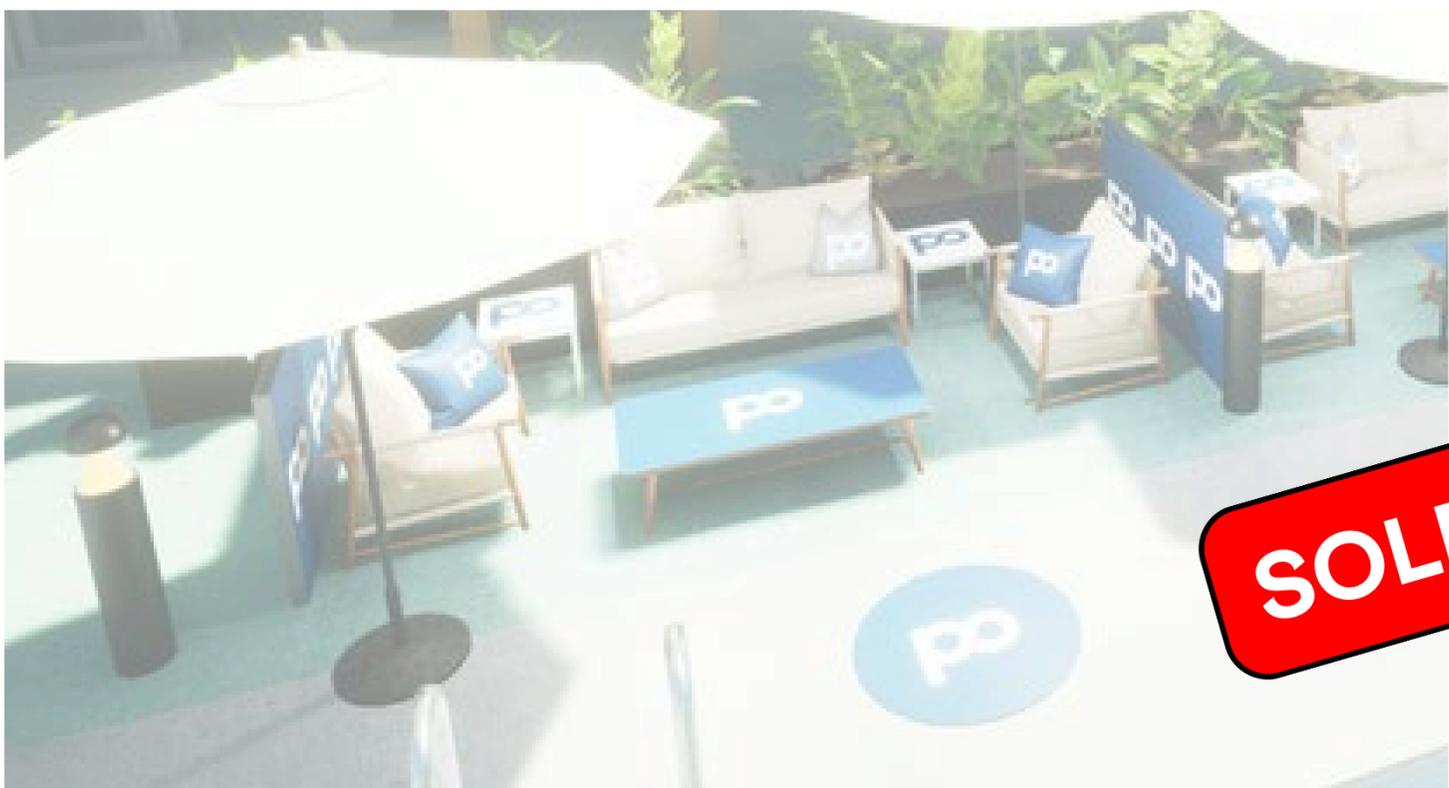
East Side Lounges



Floor Plan subject to change.

 EDEN ROC

Main Pool South Side Lounges



SOLD OUT

South Side Lounges

#1460, #1458, #1462
Standard: \$ 25,000
Late: \$ 27,000

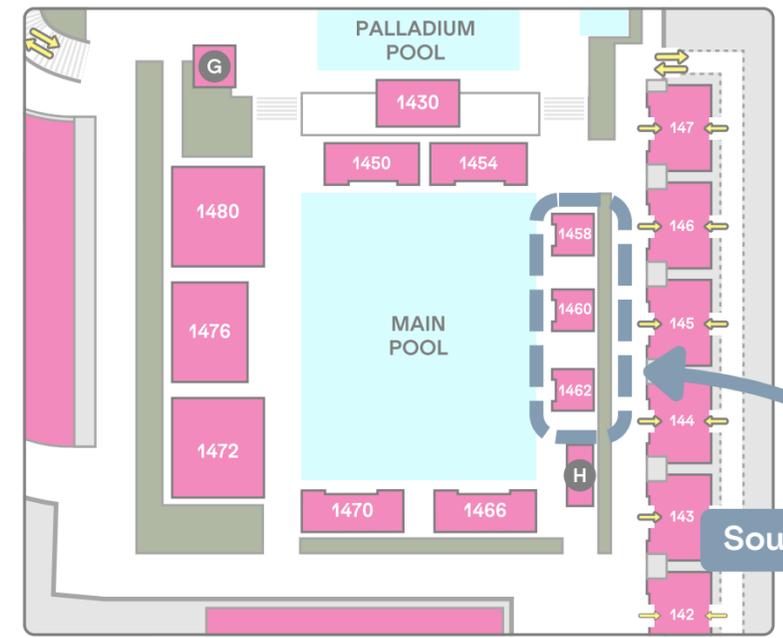
- Dimensions
 - 14'W x 14'D (#1458 & #1460), 14'W x 12'D (#1462)
 - 2 branded side walls
 - 1 branded sofa, two (2) chairs, one (1) branded coffee table and two (2) branded end tables
 - 1 Non-Branded Umbrellas



- One (1) Branded ground decal
- Four (4) Branded pillows
- Two (2) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus Standard Benefits**

These poolside lounges offer an exceptional setting for brand activations. Outfitted with high-end furnishings, cushioned seating, umbrellas, and impactful branded elements, each lounge is designed to support networking and host meetings. Strategically located in a prime outdoor area, the space delivers strong foot traffic and meaningful engagement with POSSIBLE attendees.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



 [Click here to discover full activation details, location insights, and everything included in this sponsorship](#)

Floor Plan subject to change.

EDEN ROC

Main Pool West Side Lounges



These poolside lounges offer an exceptional setting for brand activations. Outfitted with high-end furnishings, cushioned seating, umbrellas, and impactful branded elements, each lounge is designed to support networking and host meetings. Strategically located in a prime outdoor area, the space delivers strong foot traffic and meaningful engagement with POSSIBLE attendees.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

West Side Lounges

1 Available

#1470

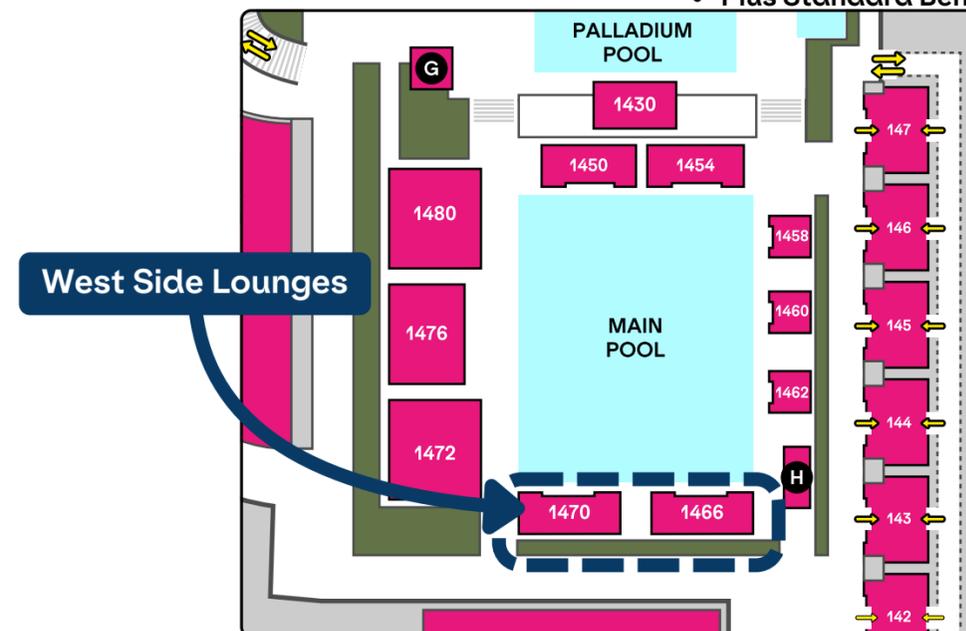
#1466 **SOLD OUT**

Late: \$ 47,900

- Dimensions-25'Wx7'D
- One (1) branded side wall and one (1) slat wall with one (1) branded sign
- One (1) branded backwall
- One (1) Loveseat, two (2) chairs, one (1) branded coffee table, and two (2) branded end tables
- One (1) Branded high boy with four (4) barstools



- One (1) Branded check-in counter with lockable storage with one (1) bar stool
- Three (3) Umbrellas
- One (1) Branded ground decal
- Four (4) Branded pillows
- One (1) Lead Scanner to scan attendees visiting the activation
- Three (3) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus Standard Benefits**

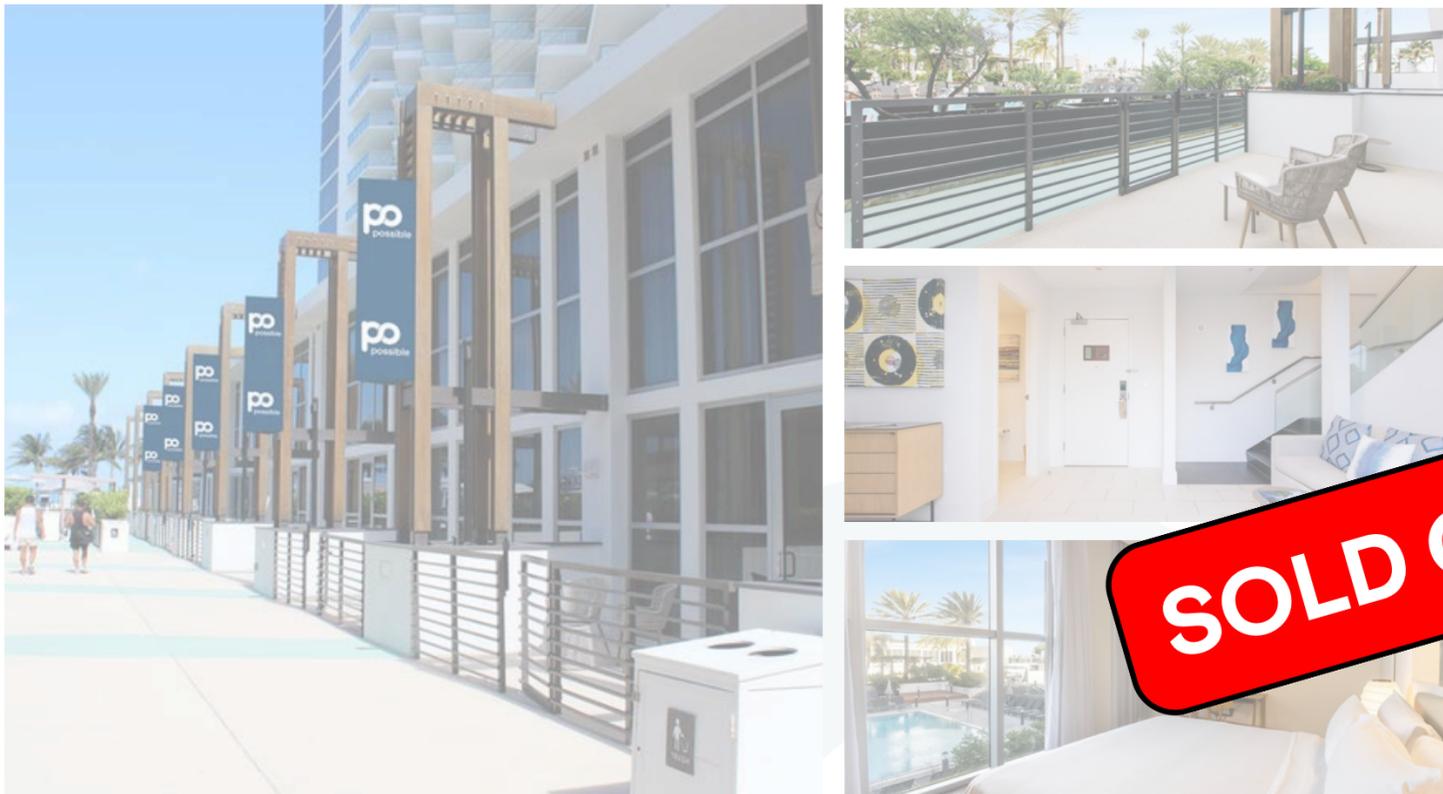


[Click here to discover full activation details, location insights, and everything included in this sponsorship](#)

Floor Plan subject to change.

Eden Roc Meeting Lofts

Premier Meeting and Activation Spaces



SOLD OUT

Versatile, Stylish Spaces for Elevated Brand Experiences.

The Eden Roc Meeting Lofts offer a unique opportunity to create a fully customized brand environment just steps from the pool and gardens. These stylish, bi-level spaces are ideal for networking events, product demonstrations, private meetings, and more. Whether you're looking to host intimate conversations or design an immersive activation, the Lofts provide a prime, highly adaptable platform for standout experiences. Each space includes an outdoor lounge area with direct access to the pool or gardens

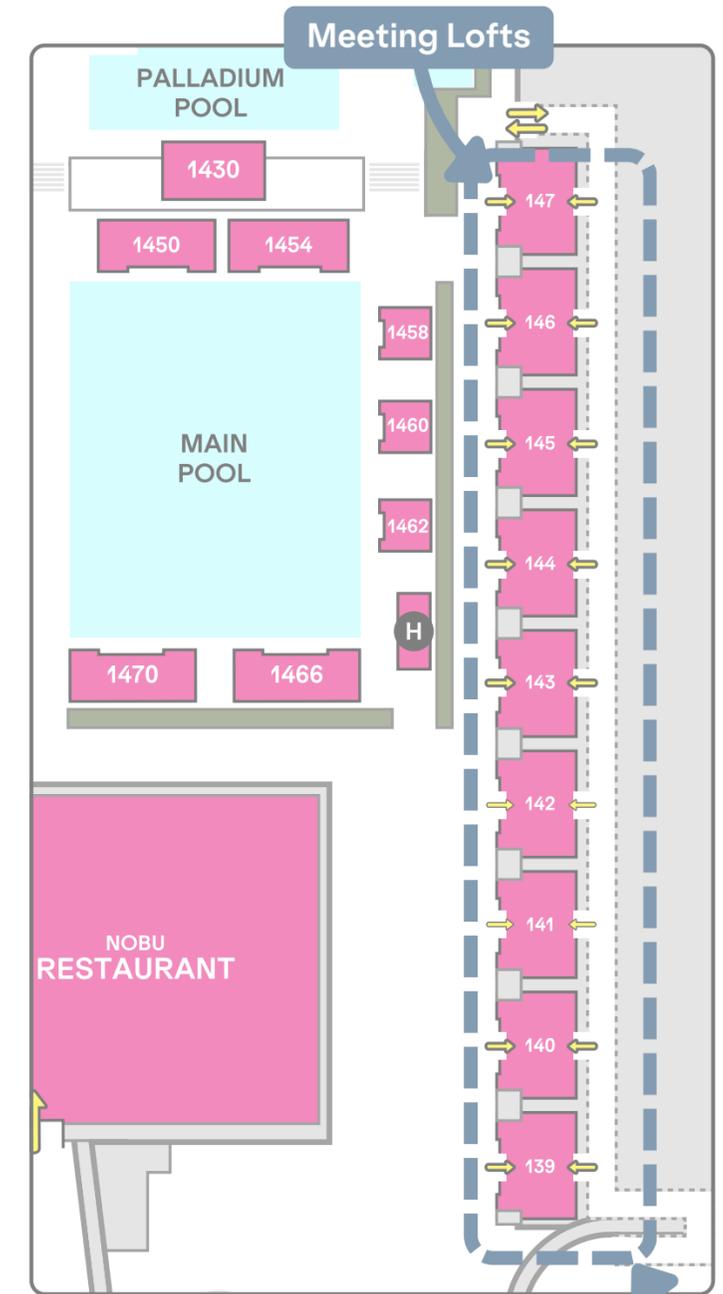
POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:30pm - 7:30pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.



Loft #	Standard	Late
139	\$ 60,000	\$ 63,000
140	\$ 60,000	\$ 63,000
141	\$ 60,000	\$ 63,000
142	\$ 60,000	\$ 63,000
143	\$ 58,500	\$ 61,000
144	\$ 58,000	\$ 60,000
145	\$ 57,500	\$ 59,500
146	\$ 57,000	\$ 59,000
147	\$ 55,000	\$ 56,500

- 315 sq ft living area & 200 sq ft bedroom area
- Removal of furniture is included
- One (1) Logo on the door
- One (1) Branded flag banner
- One (1) Branded Window Graphic
- Two (2) Branded Railings
- Three (3) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus Standard Benefits**
- ***Unit 141 and Unit 142 do not have any furniture in the space**

Note: Furniture, branding, electrical, and food & beverage incur additional fees covered by partner. The space comfortably accommodates 15 to 25 people, depending on the furniture setup. Meeting, Expo & Activation Space Images are for inspirational purposes only.



Floor Plan subject to change.

Meeting Lofts

Innovation VILLAGE



Join the Innovation Village at Eden Roc to connect with attendees, showcase your solutions, and take the stage alongside fellow startups and small businesses presenting bold ideas on POSSIBLE’s outdoor Innovation Stage.



Floor Plan subject to change.

Innovation Village participants must be a boutique agency, small business, or startup with fewer than 100 employees.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

Innovation Stand + Stage Spotlight

Standard \$ 8,900

The Outdoor Innovation Stage, located in the Eden Roc Expo Garden, offers the perfect platform to promote your companies’ thought leadership, products, and services.

- One (1): 10 minute thought leadership session on the Innovation Stage
- One (1) table and two (2) chairs
- One (1) Startup Pass (includes speaker passes)
- Content, format and co-presenters for thought leadership will be collaborated and approved by POSSIBLE team
- Plus all Standard Benefits



Innovation Stand Only

Standard \$ 5,500

Showcase your rising company in the heart of the action!

- One (1) table and two (2) chairs
- Startup units will receive branding on the sign (A) and the tabletop (B)
- One (1) Startup Pass
- Plus all Standard Benefits

Hosted Meetings Special Pricing with Kiosk

Standard 5 Meetings \$ 2,625

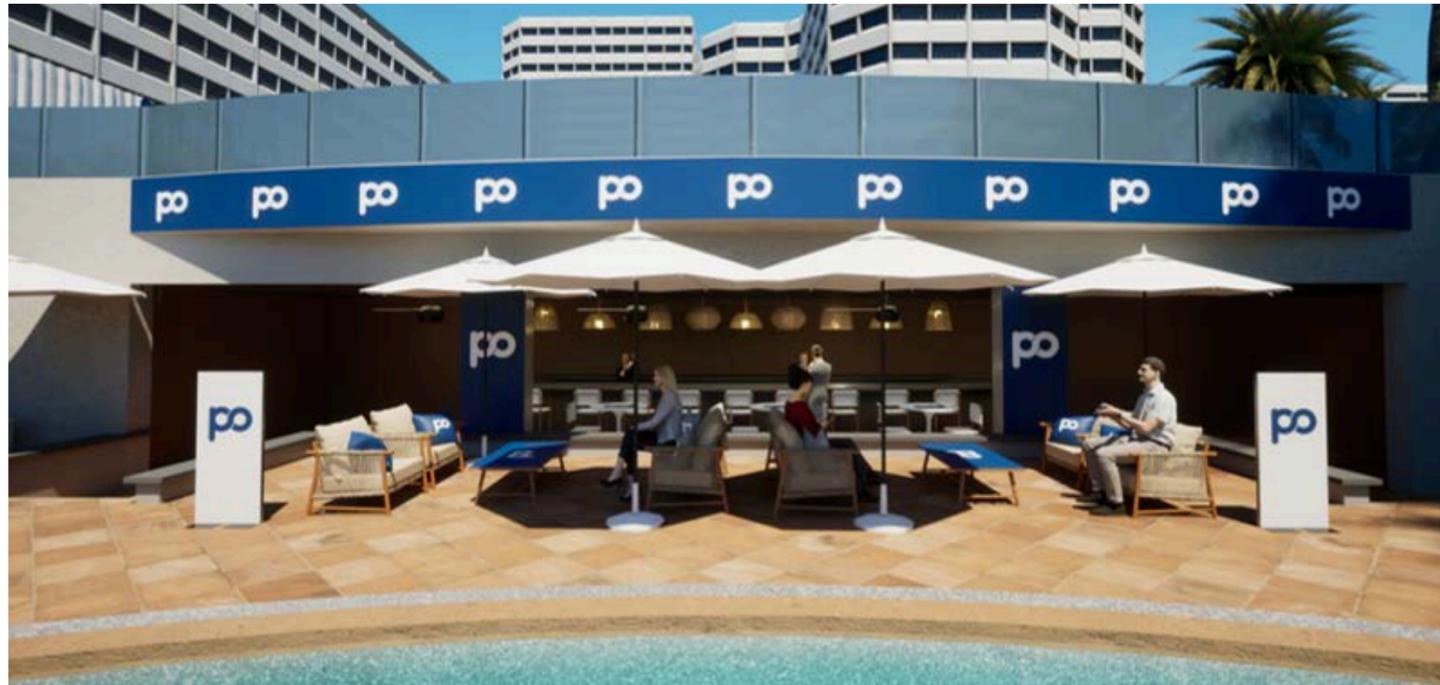
Add-on Hosted Meetings to connect with qualified brand marketers for 1:1, double opt-in conversations—designed to maximize your time and deliver meaningful connections that drive measurable ROI.

→ See [“Hosted Meetings”](#) page for details!



EDEN ROC

Aquatica Pool Bar & Turnkey Lounge Sponsorship



Bar & Turnkey Lounge Sponsorship

1 Available

#1300

Late: \$ 105,000

- Aquatic Bar takeover (all food & beverage incur additional fee covered by partner)
- Branded wall above the bar
- Two (2) branded columns in front of bar
- Nine (9) Barstools by the bar
- Three (3) branded high boy tables with two (2) barstools each by the bar
- Two (2) loveseats
- Eight (8) chairs
- Four (4) branded end tables
- Two (2) branded coffee table
- Twelve (12) branded pillows
- Electricity not available
- Four (4) non-branded umbrellas
- Two (2) branded signs
- One (1) Lead Scanner to scan attendees visiting the activation
- Five (5) Premium Passes
- **Plus, All Standard Benefits**



Floor Plan subject to change.

#1300

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

EDEN ROC

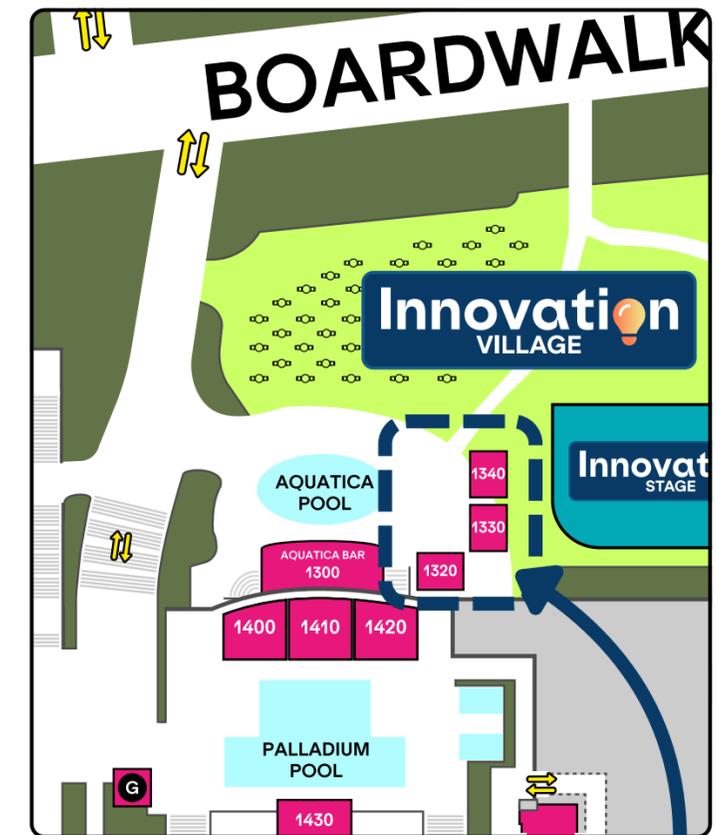
Aquatica Pool Turnkey Lounge



Turnkey Lounge

3 Available
 #1320, #1330, #1340
 Standard: \$ 45,000
 Late: \$ 50,900

- One (1) loveseat
- Four (4) chairs
- Two (2) branded end tables
- One (1) branded coffee table
- Six (6) branded pillows
- Electricity not available
- Two (2) non-branded umbrellas
- One (1) branded sign
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) Premium Passes
- **Plus, All Standard Benefits**



Floor Plan subject to change.

Turnkey Lounges

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

EDEN ROC

Palladium Pool



Images are for inspirational purposes

Make a powerful statement with the Palladium Pool Takeover, spanning 4,751 sq ft (Not including Pool Sq Ft) of premium event space at Eden Roc.

This exclusive activation offers a focused yet high-impact opportunity to immerse POSSIBLE attendees with your brand. This takeover includes your logo over the highly visible graffiti wall. Add impact by branding the pool with your logo (incurs additional fees)

Partner with the POSSIBLE team and the preferred production company to seamlessly incorporate your unique brand experience. All materials must be shipped to the event warehouse prior to the event.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

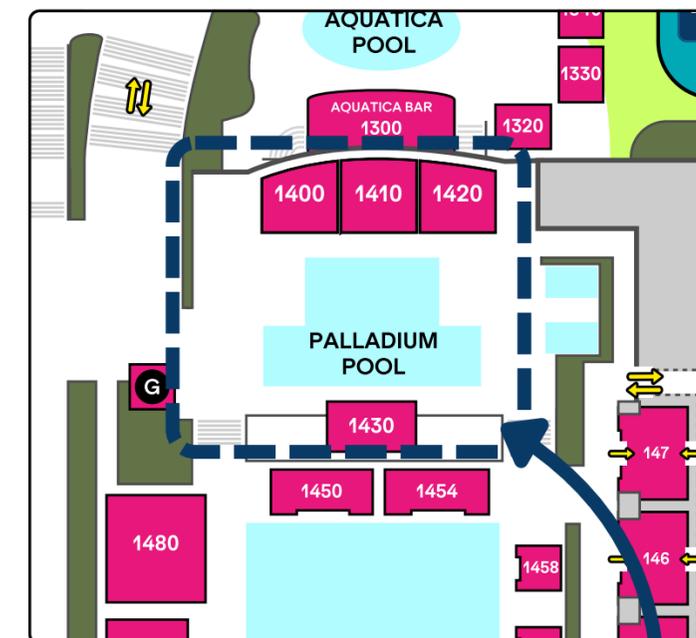


Option 1
Late: \$ 155,900

Includes Graffiti Wall (17'Hx25.5'W)

Takeover Includes:
#1400, #1410, #1420
1,029 sq ft (27'Wx16.5'D)
#1430
204 sq ft (24'Wx8.5'D)

- Access to exclusive rights to the Palladium Pool footprint. Furniture, branding, electrical, and food & beverage incur additional fees covered by partner
- Use of in-house preferred vendor is required; associated fees are also the responsibility of the partner



Palladium Pool

Floor Plan subject to change.

- Mesh Banner to be display over Graffiti Wall- 17'Hx25.5'W
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) VIP Passes
- Four (4) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus All Standard Benefits**

EDEN ROC

Nobu Restaurant Takeover



The Nobu Miami Restaurant at Eden Roc Miami Beach encompasses approximately 8,000 square feet of space and is available from Monday 8a.m. to 4p.m., Tuesday 8a.m. to 4p.m and Wednesday, 8a.m. to 4PM. Load-in access available 2-4 hours prior to pickup
Branding & Items will need to be removed at the end of each day and reinstalled the following morning.

This area is designed to accommodate up to 230 guests for seated dining and up to 400 for standing receptions, making it suitable for both intimate dinners and large-scale events.

Partner with the POSSIBLE team and the preferred production company to seamlessly incorporate your unique brand experience. All materials must be shipped to the event warehouse prior to the event.

This space features a variety of dining spaces, including a temperature-controlled patio with its own bar and roll up doors, a semi-private room adorned with cherry blossom window panels, and a unique private Chef's Table experience.



Standard: \$ 115,000 ++

Late: \$ 120,900++

- \$14,850+ for 3 days (paid by partner directly to the venue)
- Access to exclusive rights to the Nobu Restaurant footprint. Furniture, branding, electrical, and food & beverage incur additional fees covered by partner
- Use of in-house preferred vendor is required; associated fees are also the responsibility of the partner
- One (1) Lead Scanner to scan attendees visiting the activation
- Two (2) VIP Passes
- Six (6) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus All Standard Benefits**

F&B service will be served by Eden Roc Banquets. All F&B will be charged on consumption

[Click Here for more information →](#)

Ocean Social Takeover



SOLD OUT

Standard \$250,000 (\$275K++ total)
Premium \$300,000 (\$280K++ total)
\$25K++ per day

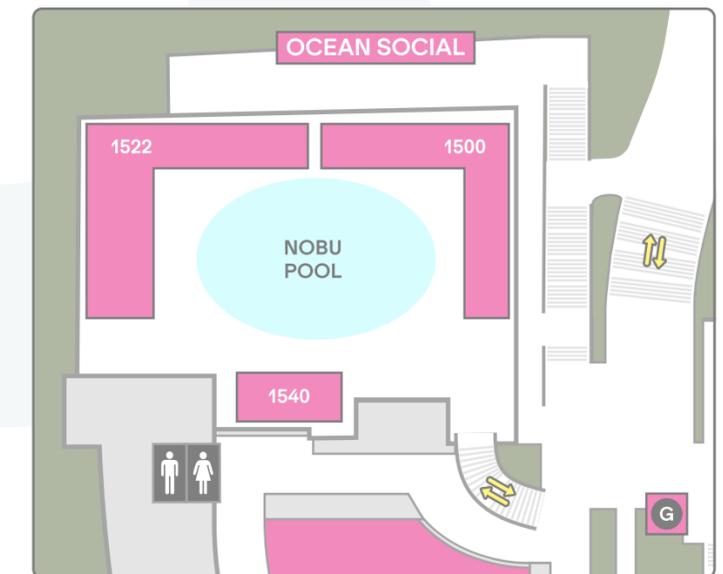
Ocean Social Outdoor Patio
1,640 sq ft
Ocean Social Indoor Lounge
1,640 sq ft

Ocean Social offers a stunning ocean front setting that combines relaxed sophistication with high-impact branding potential.

Overlooking the Atlantic, this vibrant, open-air venue provides an ideal atmosphere for casual meetings, hosted gatherings, or happy hours during POSSIBLE. With its premium location and steady flow of attendees, Ocean Social delivers excellent visibility and a memorable environment to showcase your brand while fostering meaningful connections in a breathtaking coastal backdrop.

Partner with the POSSIBLE team and the preferred production company to seamlessly incorporate your unique brand experience. All materials must be shipped to the event warehouse prior to the event.

- Access to exclusive rights to the Ocean Social footprint. Furniture, branding, electrical, and food & beverage incur additional fees covered by partner
- Use of in-house preferred vendor is required; associated fees are also the responsibility of the partner
- Six (6) VIP Passes
- Fourteen (14) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus All Standard Benefits**



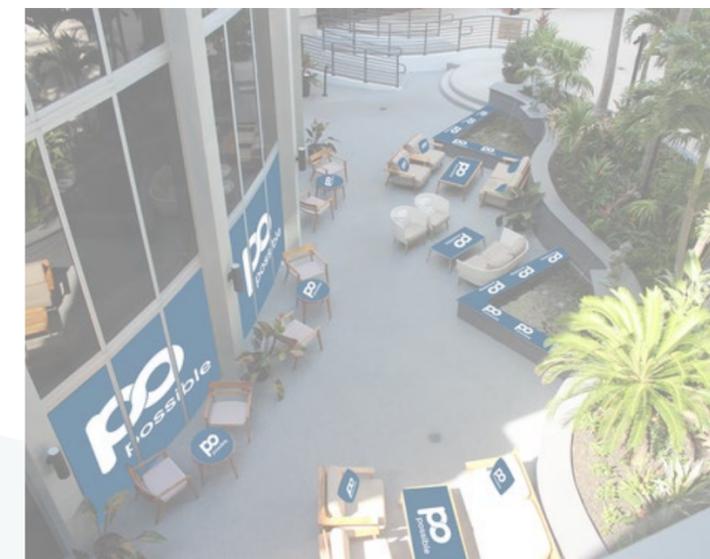
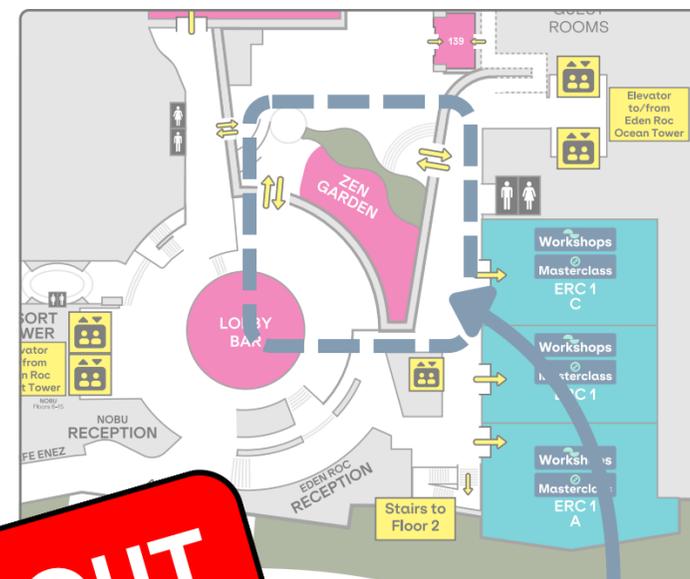
Floor Plan subject to change.

Note this includes the indoor and outdoor space and you may utilize for your own co-supported or private event. Existing furniture is included within the fee or may be removed and replaced at an additional cost.



EDEN ROC

Zen Garden Takeover



SOLD OUT

An expansive outdoor oasis, this location offers a tranquil, open-air setting ideal for relaxed networking, wellness activations, or thoughtfully curated brand moments during POSSIBLE.

750 sq. ft. outdoor space ideal for high-impact brand activations during POSSIBLE. Located next to the Lobby Bar, in a lush, open-air setting. With prime visibility and flexible branding options, it offers the perfect stage for immersive, high-energy experiences.

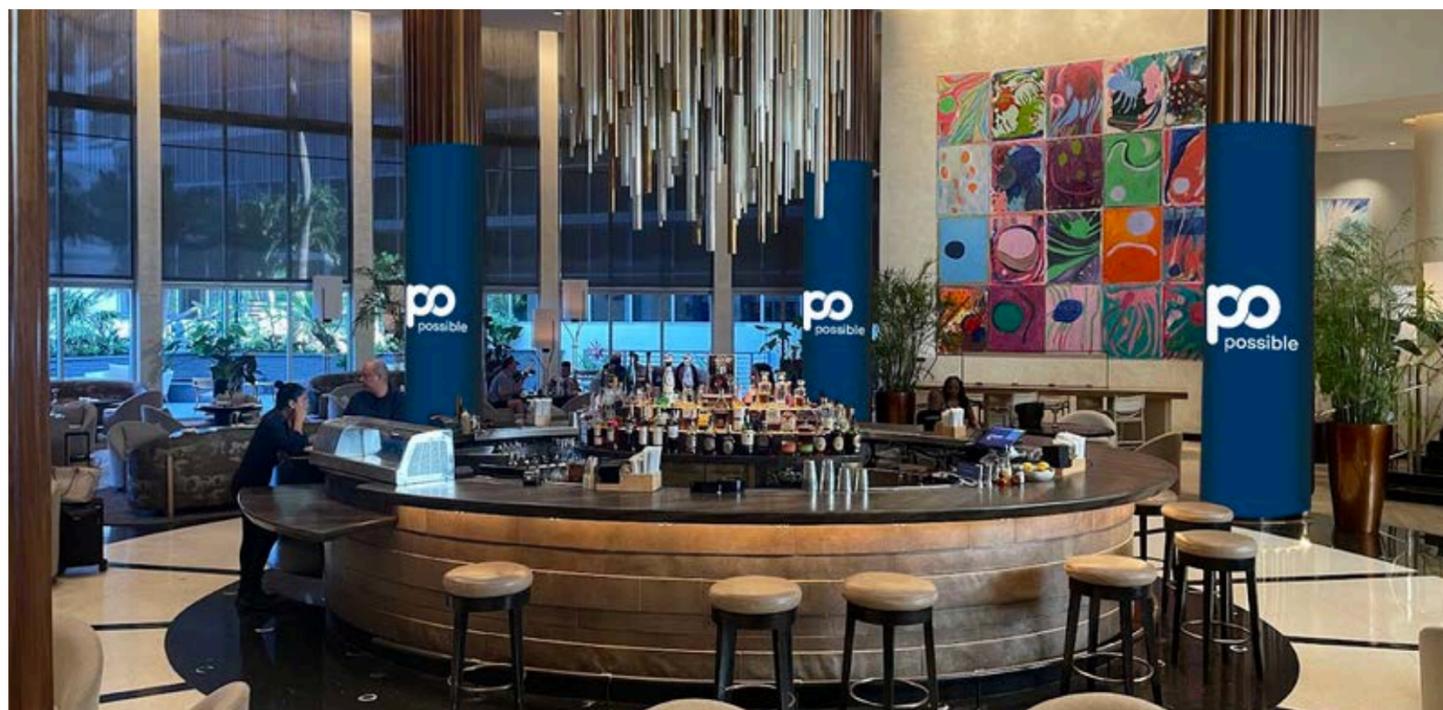
Partner with the POSSIBLE team and the preferred production company to seamlessly incorporate your unique brand experience. All materials must be shipped to the event warehouse prior to the event.

POSSIBLE encourages our exhibitors to participate in a Happy Hour from 5:00pm - 7:00pm on Tuesday. Participation is not mandatory and incurs additional F&B fees.

Standard: \$ 75,000
Late: \$ 77,000

- Access to exclusive rights to the Garden footprint. Furniture, branding, electrical, and food & beverage incur additional fees covered by partner
- Use of in-house preferred vendor is required; associated fees are also the responsibility of the partner
- Four (4) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus All Standard Benefits**

Lobby Bar Takeover



Images are for inspirational purposes only.



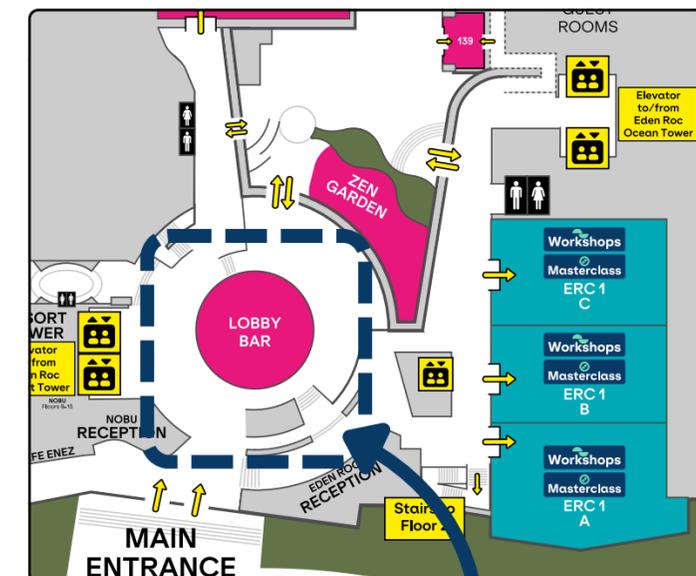
Centrally located and visually striking, the Eden Roc Lobby Bar Takeover space offers an ideal setting for meetings, brand activations, and happy hours during POSSIBLE. Space is available from Monday 8a.m. to 5p.m., Tuesday 8a.m. to 7p.m and Wednesday, 8a.m. to 4PM. Branding & items will need to be removed at the end of each day and reinstalled the following morning.

With its stylish bar, elegant seating areas, and high foot traffic, it serves as a natural gathering point for attendees throughout the day. The inviting layout encourages casual conversations, spontaneous networking, and relaxed client engagement in one of the resort's most iconic social spaces. **A section could be reserved for your team to host your own meetings.***

Partner with the POSSIBLE team and the preferred production company to seamlessly incorporate your unique brand experience. All materials must be shipped to the event warehouse prior to the event.

Standard: \$100,000 ++
Late: \$105,000 ++

- Please note there are additional fees of: \$19,500+ for the three (3) days paid directly to the venue. Food & beverage will be charged on consumption and paid directly to venue.,
- Access to exclusive rights to the Eden Roc Lobby footprint. Furniture, branding, electrical, and food & beverage incur additional fees covered by partner
- Use of in-house preferred vendor is required; associated fees are also the responsibility of the partner
- One (1) VIP Pass
- Six (6) Premium Passes
- Partners will have the opportunity to obtain standard power access for an additional fee
- **Plus All Standard Benefits**



Floor Plan subject to change.

Lobby Bar

**All branding must be removed daily at the end of each day. F&B service will be served by Eden Roc Banquets.
All F&B will be charged on consumption.

Hosted Meetings at the Beach Pavilion

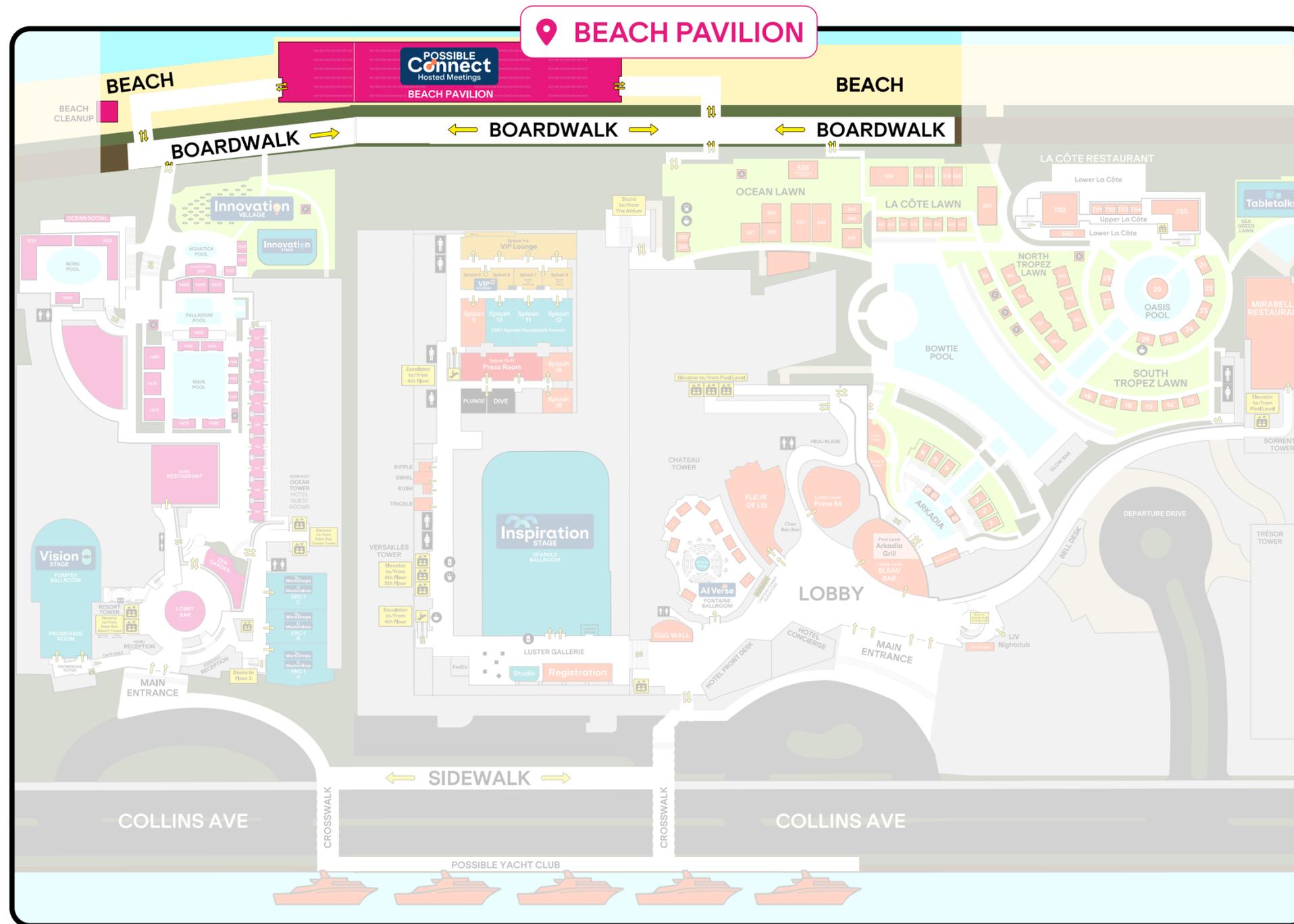


Artis Stevens
President & CEO
Big Brothers Big
Sisters of America

“When I hear POSSIBLE, it’s about opportunities, it’s about creating opportunities and how you create opportunities is by getting connected and getting to know people.”



2026 Floor Map



Legend

- Fontainebleau Expo & Yachts
- Eden Roc Expo & Beach
- Thought Leadership
- VIP Only Access
- Walking Path
- Walking Direction
- Escalator
- Elevator
- Stairs
- Bathroom
- Food & Beverage
- Hydration Station
- Coffee Cart
- Charging Station

Floor Plan subject to change.

POSSIBLE Connect Hosted Meetings



We're bringing back the most effective way to generate qualified leads at POSSIBLE 2026: our Hosted Meeting Program, connecting you directly with brand marketers and agency decision-makers.

This opportunity provides the most efficient way to develop meaningful connections onsite. With both parties required to opt-in to any given meeting, rest assured that you and the person sitting on the other side of the table are there because each of you recognizes the potential of that connection to be transformative for your businesses.

- Proactively identify prospects who are sourcing the solutions you offer
- Generate new leads and fortify your sales pipeline—you'll arrive in Miami with a roster of pre-scheduled double opt-in meetings
- Re-engage with existing contacts and end users to uncover new ways to work together
- Increase your ROI on your investment in POSSIBLE

10 Meetings: Standard \$8,000, Late: \$8,200
20 Meetings: Standard \$16,000 Late: \$16,400
30 Meetings: Standard \$24,000 Late: \$24,600

Hosted Meetings can be purchased as a stand alone item. Minimum quantity is 20

How does it work?

You'll follow a simple process in the weeks preceding POSSIBLE to schedule your organization's Hosted Meetings. Then, when your team is onsite, they'll attend their meetings! It's that easy!

Each 15-minute meeting is your opportunity to pitch products and solutions to qualified brand and agency attendees who have expressed an interest in meeting you to explore your companies' capabilities. All scheduled meetings run concurrently throughout the program. All meetings will take place on the Eden Roc Beach and is open to all sponsors and exhibitors at POSSIBLE.

We cannot guarantee that all the meetings you purchase will be scheduled, **so you only pay for the meetings that we can schedule.**

You only pay for the meetings scheduled. There's no risk!

- Complete your profile and share details about your company and your availability at the event
- Purchase your hosted meetings
- Request meetings with marketers you want to meet
- Opt-In to meeting requests you receive from marketers
- Accept your meetings and calendar invites that have been scheduled for you
- **POSSIBLE 2026**
Meet your prospects in Miami on Monday through Wednesday



In tandem with the Hosted Meetings Program, you can purchase category sponsorships which will allow your company to appear within the top result when a participant filters by your categories, and your listing is expandable to show everyone who is participating so that attendees can make selections.

We recommend having 1 Meetings Rep per 10 Hosted Meetings. So, if your organization has purchased 30 Hosted Meetings, you should assign 3 or more Meetings Reps. There's no limit for how many Meetings Reps your organization can have. Passes must be purchased.

Event Passes



PREMIUM PASS

General Attendees

Enjoy a full range of benefits including access to industry keynotes and impactful thought leadership sessions on our Inspiration and Vision stages. In addition to having access to our Expo Hall and Expo Garden, you'll be able to join our curated masterclasses, workshops, and deep dives designed to sharpen your industry knowledge in a more intimate and interactive setting.

\$2,850 per pass / less 20% partner discount \$2,280 plus tax

Passes Include:

- Food & Beverage
- Expo Hall Access
- Expo Garden Access
- Innovation Village & Stage Sessions
- Welcome Drinks (Sunday)
- Happy Hour with Exhibitors (Tuesday)
- Closing Party (Wednesday)
- Morning Yoga & Beach Run
- Beach Cleanup
- Inspiration Hall Sessions
- Vision Hall Sessions
- Masterclasses
- Workshops
- Deep Dives

VIP PASS

General Attendees

Take advantage of unparalleled networking opportunities designed to enhance your experience, including unlimited access to our VIP Lounge, reserved seating at all of our stages, and access to our VIP Academy sessions. Enjoy invitation-only speaker meet-and-greets, intimate ancillary events, and our VIP Launch Party, where guest lists ensure more meaningful connections.

\$5,999 per pass / less 20% partner discount \$4,799.20 plus tax

VIP Upgrade Includes:

- **All Premium Pass Benefits**
- Exclusive VIP Lounge Access
- Intimate Speaker Meet & Greets
- Early Access & Reserved Seating
- VIP Launch Party (Monday)
- Dedicated VIP Concierge Service
- Invite-Only VIP Experiences
- VIP Academy

Thank You!



Christian Muche
Global President &
Co-Founder
M +1 917.434.1193
christian@possibleevent.com



Cindy Gropitch
VP Global Event Partnerships
M +1 860.519.8248
cindy@possibleevent.com



Cameron Burnham
Key Account Director
M +1 917.596.9452
cameron.burnham@possibleevent.com



Dutch Small
Account Manager
M +1 929.200.1157
dutch.small@possibleevent.com



Alexandra D'Arpino
Account Executive
M +1 516.507.7030
alexandra@possibleevent.com



Matt O'Neill
EMEA Sales Advisor
M +44 7725.553.368
moneill@possibleevent.com



Joann Depass
Account Executive
M +1 860.798.2459
joann@possibleevent.com



POSSIBLE April 27 - 29, 2026
Fontainebleau & Eden Roc, Miami Beach



605 Third Avenue, 26th Floor
New York, NY 10158